

Economic
Forum



**Małopolska Region
Main Partner
of the Economic Forum**

Programme

XXV Economic Forum

Krynica–Zdrój, Poland
SEPTEMBER 8–10, **2015**



The project is co-financed by the Ministry of Economy of the Republic of Poland



Ministry
of Foreign Affairs
Republic of Poland

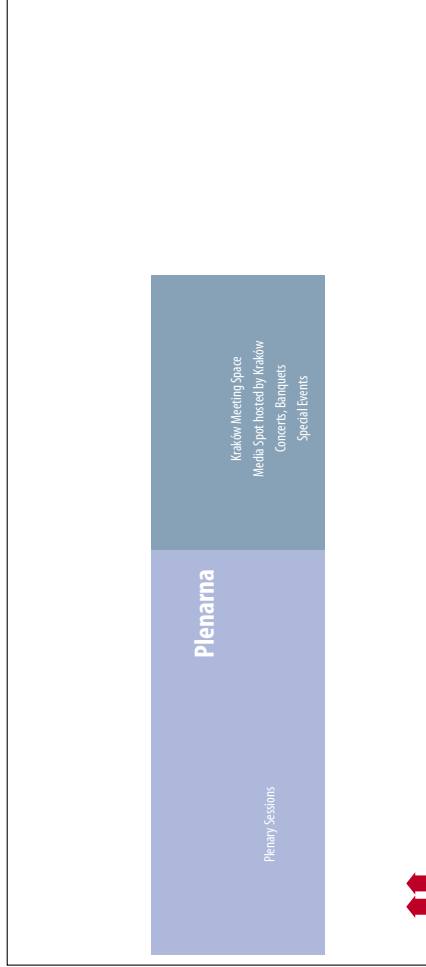
The project is co-financed by the Ministry of Foreign Affairs
within the framework of a competition "Cooperation in the field
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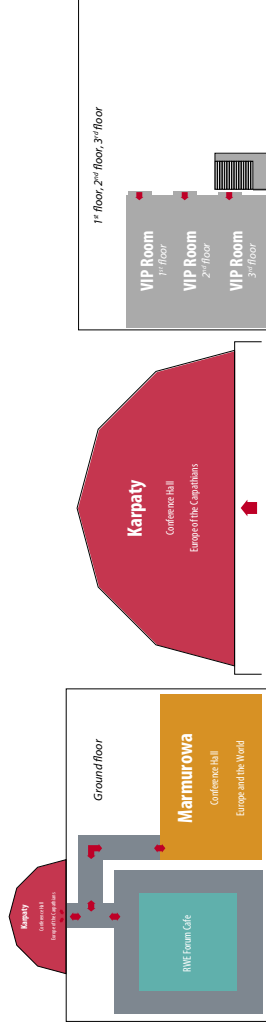
Ministry
of Foreign Affairs
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The Project is co-financed with the funds of the Polish Ministry of Foreign
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"Collaboration with the Polish Community and Poles abroad in 2015"

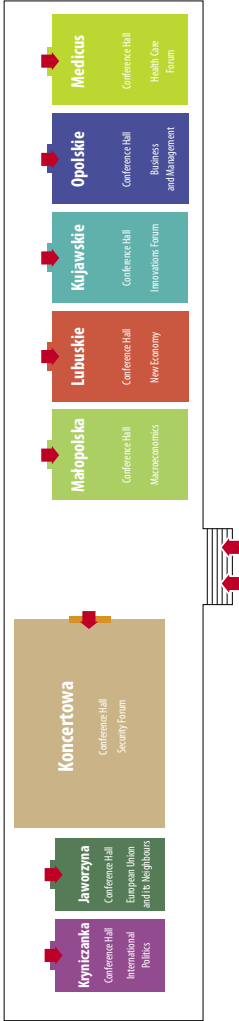
Pijalnia



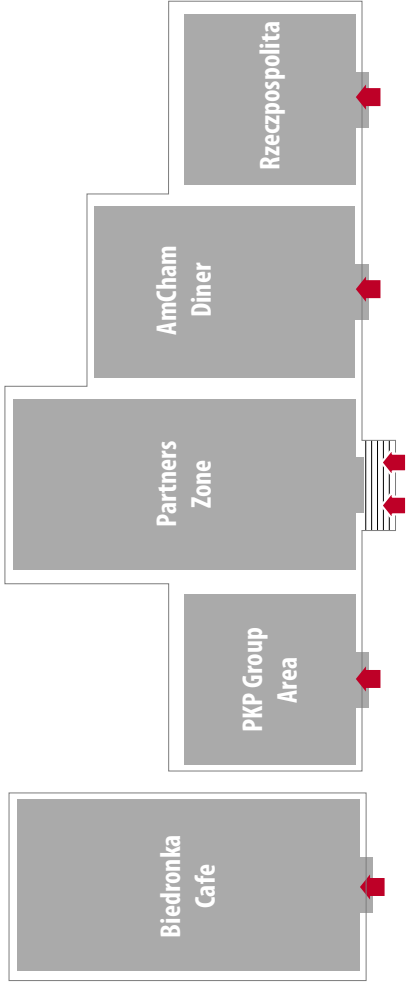
Nowy Dom Zdrojowy



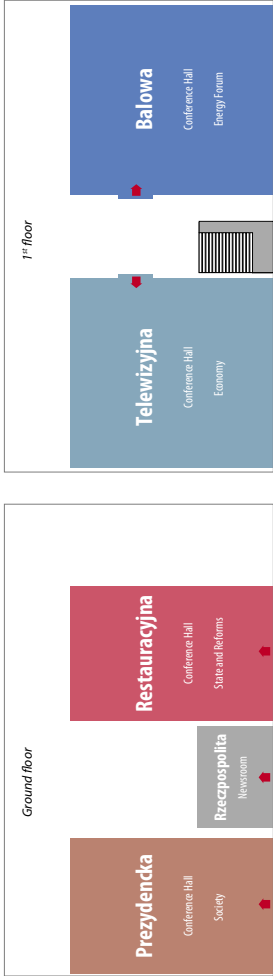
Dom Forum



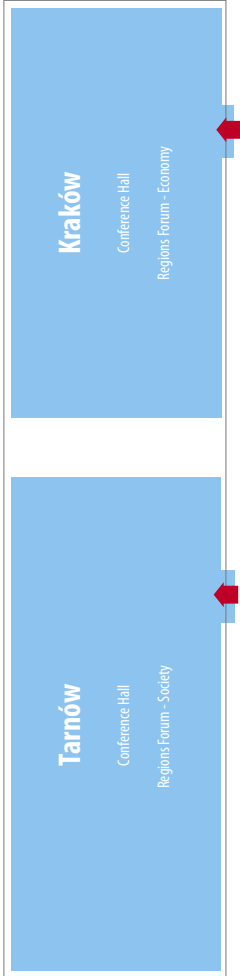
Nowy Dom Forum



Stary Dom Zdrojowy



Pawilon



FIXED EXHIBITIONS

SEPTEMBER 8–10

Pawilon, Sala Kraków	Home / Legendnik
Stary Dom Zdrojowy, Holl	Slovak royal towns
Dom Forum, Podcienie	10 forums, 10 challenges – photo exhibition
Dom Forum, Sala koncertowa	Exhibition of Lelio Bonaccorso's graphics
Nowy Dom Zdrojowy, Sala Marmurowa	Exhibition of Oleksandr Klymenko's icons
Pawilon Małopolski	Modern Architecture of Małopolska Region
Dom Forum, Taras	The next generation
Dom Forum, Holl	The Peshmerga 1961–2015
Nowy Dom Zdrojowy, Sale VIP	Stanisław Chomiczewski – exhibition of paintings

ACCOMPANYING EVENTS

SEPTEMBER 8

20:10	Nowy Dom Zdrojowy, Sala Marmurowa	Oleksandra Klymenko's icons – exhibition opening
20:30	Dom Forum, Sala Małopolska	Paweł Lisicki „Jihad and self – annihilation of the West”
21:00	Dom Forum, Taras	The next generation – exhibition opening
21:30	Pijalnia	Awards Presentation Ceremony of 25th Economic Forum
22:30	Stary Dom Zdrojowy, Sala Prezydencka	The geographer drank his globe away, director Aleksandr Veledinsky
22:30	Dom Forum, Sala koncertowa	Nina Karlsson

For more detailed information refer to the Cultural Events brochure

SEPTEMBER 8

14:00—15:30 plenary session

Towards a Resilient Europe. Strategies for the Future

The prospect of a resilient and united Europe, where peace and prosperity reign, is at put risk due to inside and outside pressures. The European cohesion and unity is threatened by political centrifugal forces and economic problems. At the same time, the Old Continent has to face an increasingly fierce global economic competition and geopolitical conflicts. There is a deep economic split within the European Union. Countries that joined it in the last decade have not completed the process of integration with the “old” members. The strength of Europe will be determined primarily by the economic growth and security, these gaps should be bridged as soon as possible, and the common economic policy should focus on increasing competitiveness and innovation. Otherwise, Europe's position will be far from expectations.

Moderator:

Zygmunt Berdychowski, Chairman of the Economic Forum Programme Council, Poland

Speakers:

Andrzej Duda, President of the Republic of Poland
Kolinda Grabar-Kitarovic, President of the Republic of Croatia
Gjorge Ivanov, President of the Republic of Macedonia

Participation in discussion:

Filip Thon, President of RWE Polska, Board Member of RWE Retail

SEPTEMBER 8

18:40—20:10 plenary session

Partner: *Rzeczpospolita daily*
Deloitte

Expansion and Foreign Investments as an Opportunity for Faster Development in Central Europe

Central and Eastern Europe has a number of competitive advantages as a place of investment projects supporting exports – the question is how long they can support regional development. The governments in this part of Europe have to introduce serious infrastructural investments in order to take advantage of their favourable geographical location. Does the struggle of CEE countries to attract big investment projects make sense?

Presentation:**CE TOP 500 Ranking Report**

9th edition of the CE TOP 500 Ranking Report – list of the biggest companies from Central Europe. This year the prize Index of Success 2015 will be awarded to the best company in Central Europe for the sixth time. In addition, the list of 30 best companies in Central Europe – Index of Success will be presented.

Alastair Teare, CEO of Deloitte Central Europe, Deloitte, Hungary

Expansion and Foreign Investments as an Opportunity for Faster Development in Central Europe*Moderator:*

Boguslaw Chrabota, Editor-in-Chief, Rzeczpospolita daily, Poland

Speakers:

Joao Bras Jorge, President and CEO, Bank Millennium, Poland
Tomas David, Member of the Senior Management Team, EPH, Czech Republic

Tomohide Karita, President, The Chugoku Electric Power Co., Inc., Japan

Janusz Piechocinski, Deputy Prime Minister, Minister of Economy, Ministry of Economy, Poland

Alastair Teare, CEO of Deloitte Central Europe, Deloitte, Hungary

SEPTEMBER 8

16:00—17:15 discussion panel

Partner: Jeronimo Martins

Entrepreneurship, Innovation and Reliance on Quality – The Sources Underlying the Phenomenon of Dynamic Food Sector Development in Poland's 25 years of Free Market

The Polish food sector has been one of the industries capable of the swiftest adjustment to the new market reality in the difficult period of systemic transformation, becoming one of the driving forces of the free market economy. Entrepreneurial spirit, reliance on top quality and innovation have underlain the success of the sector and have become its showcase in international markets.

Moderator:

Tomasz Wroblewski, Editor-in-Chief, Wprost Weekly, Poland

Speakers:

Krzysztof Pawinski, CEO, Maspex Wadowice Group, Poland

Pedro Pereira Da Silva, Chief Operations Officer (COO) of Jeronimo Martins Group, Country Manager Poland, Jeronimo Martins Poland S.A., Poland

Andrzej Sadowski, President, Adam Smith Research Centre, Poland

Dariusz Sapinski, President of the Board, Mlekovita, Poland

Marek Spuz vel Szpos, President of the Board, Krajowa Spółka Cukrowa S.A., Poland

SEPTEMBER 8

17:25—18:25 discussion panel

Euro in Europe. How Is the Common Currency Perceived Today?

Last year we celebrated the 15th anniversary of the launch of the common European currency on world stock markets. With the time that has passed since 1999 unanimous enthusiasm disappeared, instead replaced with a plethora of divergent opinions on whether the Euro made sense and whether it is worth continuing the project further. However, as history teaches us, the euro has always inspired heated discussions. Is changing one's currency a purely technical decision? What do we learn from the experience of EU countries using the euro? Should monetary policy be generally consulted with citizens on a referendum's basis?

Moderator:

Nicholas Watson, Managing Editor & Co-founder, bne IntelliNews, United Kingdom

Speakers:

Oldrich Dedek, Chief Coordinator for Euro Adoption, Ministry of Finance, Czech Republic

Paolo Guerrieri Paleotti, Senator, Senate, Italy

John Roosegaarde Bisschop, Deputy Director Strategy Unit, Ministry of Foreign Affairs, The Netherlands

Andris Strazds, Adviser, Bank of Latvia, Latvia

Peter Tils, CEO Central and Eastern Europe, Deutsche Bank AG, Germany

Jozef Wancer, Chairman of the Supervisory Board, Bank BGŻ BNP Paribas S.A., Poland

Commentator:

Birute Visokaviciene, Associate Professor Department of Economic Policy, Vilnius University, Lithuania

SEPTEMBER 8

20:20—21:20 special events

Partner: *McKinsey & Company Inc.
Forbes Poland*

Poland in the Next Decade. The Voice of Business Leaders

After 25 years of transformation, Poland has achieved a sizeable economic success, but much remains to be done. Polish society is aware of that. The latest research by McKinsey shows that Poles want change and they are willing to make sacrifice in order to achieve them. Relying on its unique social capital, Poland has a chance to rebuild its model of growth to live up to the challenges of globalisation. What are the most urgent changes? How to avoid pitfalls typical for a country of an average rate of growth? According to the leaders of business, what would allow Poland to enter the global economic premier league?

Moderator:

Michał Broniatowski, Editor-in-Chief, Forbes Poland, Poland

Speakers:

Małgorzata Adamkiewicz, Vice-president, Adamed Group, Poland

Daniel Boniecki, TMT Managing Director, McKinsey & Company, Inc., Poland

Michał Krupinski, Managing Director, Merrill Lynch Polska Sp. z o.o., Poland

Janusz Lewandowski, MEP, European Parliament, Poland

Adam Sawicki, Chief Executive Officer, T-Mobile Polska S.A., Poland

Michał Solowow, Synthos, Poland

SEPTEMBER 8

16:00—17:15 discussion panel

Partner: *The Place Brand Observer*

Place Brands: Managing the Reputation of Cities, Regions and Countries

Nowadays, product brands are everywhere and marketing specialists have numerous communication tools for market positioning. But what if the 'product' is in fact a city, region or a country? What means should be adopted to successfully build a reputation and positioning for such an atypical market entity? Can communication tools alone do the job? What other kind of initiatives are needed and who should be involved in them? Who decides what kind of 'brand' a country or a region should represent? Which cities, regions and countries are the front runners of place branding? And how to assess if the adopted strategy is working?

Moderator:

Magdalena Florek, Place Branding Expert, The Place Brand Observer, Poland

Speakers:

Robert Govers, Managing Research Partner, The Good Country Initiative, Belgium

Walter Koren, Director General Advantage Austria, Austrian Federal Economic Chamber, Austria

Qianfeng Liu, Vice Governor of Duyun City, Duyun Municipal People's Government, Guizhou Province, China

Conny Moonen, Director, Connect Limburg, The Netherlands

Frida Roberts, Head of Communications Unit, Swedish Institute (SI), Sweden

Daniel Trachsler, Head Division Strategy and Communication, Présence Suisse, Switzerland

Marc Wagener, Director of Current Affairs, Fondation Idea asbl, Luxembourg

SEPTEMBER 8

17:25—18:25 discussion panel

Partner: **EPOS –International Mediating and
Negotiating Operational Agency**

Twilight or Renaissance of Nation State?

The traditional concept of nation–state is over! Nowadays, it seems that the Nation has become independent from the State and vice versa. The question of the independence of Iraqi Kurdistan, Scotland or Catalonia are just some of the current topics which make us reflect on the actuality of the concept of the nation state. Does the state understood as an entity based on common culture and an ethnically homogeneous group have a future? Should the concepts of state and nation operate independently of each other? What is the role for nation–states in 2015?

Moderator:

Emanuela Claudia Del Re, Chairwoman, EPOS –International
Mediating and Negotiating Operational Agency, Italy

Speakers:

Mariusz Blaszczyk, Chairman, Parliamentary Club PiS, Poland

Gennadiy Druzenko, Government Commissioner for Ethno–
National Policy, Government of Ukraine, Ukraine

Richard Horcsik, Chairman of the Committee on European
Affairs, Hungarian National Assembly, Hungary

Alessandro Merola, Extraordinary Professor, Link Campus
University, Italy

Uriel Bertran, Secretary General, Catalan Solidarity for the
Independence, Spain

Ziyad Raoof, Representative of the Kurdistan Regional
Government to Poland, Kurdistan Region

Commentator:

Adam Casals, Head of the Delegation of the Catalan
Government to Austria, Government of Catalonia, Spain

Nicolamaria Coppola, Secretary General, EPOS –International
Mediating and Negotiating Operational Agency, Italy

SEPTEMBER 8

16:00—16:30 lecture

Who Rules in Europe: Governments and Courts?

Political scientists argue that, despite the progress of European integration and the strengthening of supranational institutions, the EU is governed by the largest Member States. On the other hand, much power is conferred upon national and international courts. Europe is facing a big challenge to capture the best possible balance between the impact of these two forces.

Presentation:

Borys Budka, Minister of Justice, Poland

SEPTEMBER 8

16:40—18:25 thematic block

Partner: Federation of Employers of Ukraine
State company "Antonov"

State Enterprise "The Ukrainian Industrial
External Expertise"

Association of Industrial Parks of Ukraine

Ukraine. Industry and Investments in a New Context

Ukraine is without any doubt capable of becoming a powerhouse of global economy. The country should therefore promote the global presence of its largest enterprises by opening its economy to the international competition and to international investors. Ukraine needs smart solutions to make a leap forward on a path to stability and prosperity and to being attractive for investors. Traditional measures did not bring expected results and this is why a dynamic approach to reforms and new solutions is crucial for Ukraine together with a strong relation to the EU and effective anti-corruption measures.

Presentation:

**Ukrainian Aviation Industry in the New
Environment**

Mykhailo Gvozdov, President, State company "Antonov",
Ukraine

Dmytro Kiva, President, General Designer, State company
"Antonov", Ukraine

Presentation:

Industrial Parks – the Area of Effective Investments

Mykhailo Khmil, Secretary of the Committee for Industrial Policy and Entrepreneurship, Supreme Council, Ukraine

Ukraine. Industry and Investments in a New Context

Moderator:

Dmytro Oliynyk, Vice-President, Federation of Employers of Ukraine, Ukraine

Speakers:

Włodzimierz Cimoszewicz, Chairman of the Foreign Affairs Committee, Senate of the Republic of Poland, Poland

Olena Chepizhko, Advisor to the Head of the FEU in the Sphere of Automobile Industry, Federation of Employers of Ukraine, Ukraine

Grigorii Dashutin, Honorary President, "Ukrrosmetall" Consortium, Ukraine

Waldemar Pawlak, President, Polish Economic Congress Foundation, Poland

Presentation:

Ukraine as a Production Base for the European Union and the World

Volodymyr Vlasiuk, Director, State Enterprise "The Ukrainian Industrial External Expertise", Ukraine

SEPTEMBER 8

18:40—19:40 special events

Baltic Visions – European Cooperation, Regional Stability

Russian military intervention in Ukraine has dramatically altered geopolitics in Europe. A rising distrust against Russia makes the Baltic States seek new approaches to its security. One way to strengthen it, is to tighten regional cooperation. What should the new security priorities of the Baltic states look like? What is the future of cooperation between the Baltic and Nordic states, Germany and Poland?

Panelists will present the findings of the report 'Baltic Visions European Cooperation Regional Stability' that will be available for the audience.

Presentation:

Kinga Redłowska, Director, International Cooperation Department, Institute for Eastern Studies, Poland

Moderator:

Wojciech Wroblewski, Managing Director of Corporate Communication, PZU SA, Poland

Speakers:

Marcin Fronia, Executive Director, Norden Centrum, Poland

Mats Hellstrom, Chairman, Nordens Biskops Arnö, Sweden

Patrik Maldre, Junior Research Fellow, International Centre for Defence and Security (ICDS), Estonia

Nerijus Maliukevicius, Lecturer and Scientific Researcher, Vilnius University, Lithuania

Oleg Matukevich, President, Foundation for Knowledge and Technologies for Small and Medium Business, Russia

Kazimierz Popławski, Editor-in-chief, Przegląd Bałtycki/Baltic Insight, Poland

Kristi Raik, Senior Research Fellow, The Finnish Institute of International Affairs, FIIA, Finland
Greta Monika Tuckute, Director, Center for Geopolitical Studies, Lithuania
Jan Wedemeier, Senior Researcher, Hamburg Institute of International Economics (HWWI), Germany

SEPTEMBER 8

16:00—17:15 discussion panel

A Marshall Plan or Desert Storm Operation for Ukraine: Ukraine's Modernization as a Key Point of European Security

Modernization of Ukraine is a key point of European security like modernization of Western Europe was a key for global security after World War II. When a sustainable security system is broken, only accelerated economic recovery and modernization of frontier countries can build a barrier against aggressive plans and prevent the spread of chaos and totalitarianism. With the world's support, Ukraine proved its strength stopping the aggression and confirming its adherence to democracy and European values. Now this frontier country needs a Marshall Plan to push forward its modernization and prevent further threats to European and global security.

Moderator:

Valery Pekar, Coordinator, The New Country, Ukraine

Speakers:

Federigo Argentieri, Professor and Director of Guarini Institute for Public Affairs, John Cabot University, Italy

Oleksandr Hereha, Deputy, Supreme Council, Ukraine

Cezary Grabarczyk, Member, Parliament, Poland

John Grogan, Patron, The Ukrainian–British City Club, United Kingdom

Andrius Kubilius, Former Prime Minister, Member of Seimas, Lithuania

Commentator:

Yurii Romanenko, Director, Editor in Chief, Center of Political Analysis "Stratagema", Analytical Website Hvylya.net, Ukraine

SEPTEMBER 8

17:25—18:25 discussion panel

European Armaments – Technologies, Equipment, Innovations

The necessity of establishing a modern military equipment trade framework is evident. The global disparity of protracted low-intensity conflicts forms a great long-term challenge for both European and Transatlantic security systems. What defines controlled arms trade? What sort of top trend equipment can be bought by military representatives across Europe? How to properly equip armed forces professionals of the 21st century? Will the future sales focus on air, land, sea or special ops hardware?

Moderator:

Witold Waszczykowski, Vice-Chairman of the Foreign Affairs Committee, Member of Parliament, Poland

Speakers:

Ryszard Kardasz, President of the Board Director General, PIT-RADWAR S.A., Poland

Krzysztof Krystowski, Managing Director, Wytwórnia Sprzętu Komunikacyjnego "PZL-Świdnik" Spółka Akcyjna, Poland

Holger Mey, Vice President Advanced Concepts, Airbus Defense & Space, Germany

Dan Norton, VP, Strategy & Business Development, Lockheed Martin, USA

Michał Switalski, Member of the Management Board, Polska Grupa Zbrojeniowa SA, Poland

Commentator:

Aleksey Krugov, Professor, Stavropol State University, Russia

SEPTEMBER 8

16:00—17:15 thematic block

Partner: Shell

Transition Towards Resilient Low-carbon Economies – How To Build Effective Mechanisms to Ensure Emission Reduction?

COP21 in Paris will be very much focused on effective carbon emissions' mitigation mechanisms that could be applied globally, such as for example emissions trading, carbon pricing or carbon tax. The panel will reflect on whether any of them, or maybe all together, is going to be an answer to the global climate challenge? And whether the transition towards low-carbon economies worldwide would foster due to the new global climate policy setting after COP21?

Presentation:

Effective Carbon Price Mechanisms to Deliver Climate Policy Objectives

David Hone, Chief Climate Change Adviser, Shell International Ltd., United Kingdom

Transition Towards Resilient Low-carbon Economies. Is the EU and the Global Community Going to Deliver?

Moderator:

Zbigniew Karaczun, Professor, Warsaw University of Life Sciences, Poland

Speakers:

Anna Dubowik, Head of Poland Office, Change Partnership, Poland

David Hone, Chief Climate Change Adviser, Shell International Ltd., United Kingdom

Marcin Korolec, Secretary of State, Ministry of Environment, Poland

Hans Timmer, Chief Economist, The World Bank, USA

Willem Van Ierland, Acting Head of Unit: Strategy and Economic Assessment, DG Climate Action, European Commission, Belgium

SEPTEMBER 8

17:25—18:25 discussion panel

Partner: **Grupa LOTOS S.A.**

The North–South Corridor – Towards Increased Energy Security, Europe’s Integration and Competitiveness

- The key projects of the North–South Corridor.
- What are the challenges faced by companies which implement the infrastructural projects in the fields of natural gas, oil, and electricity interconnectors?
- What sources of financing will be used to carry out these infrastructural projects?
- The possibilities of acquiring funds under the financial perspective for the years, 2014–2020.

Moderator:

Pawel Olechnowicz, CEO, Grupa LOTOS S.A., Poland

Speakers:

Heiko Ammermann, Senior Partner, Roland Berger Strategy Consultants, Germany

Henryk Majchrzak, President of the Management Board, Polskie Sieci Elektroenergetyczne S.A., Poland

Marcin Moskalewicz, President of the Board, PERN Przyjaźń S.A., Poland

Daivis Virbickas, Chairman of the Management Board and the CEO, LITGRID AB, Lithuania

Rafal Wittmann, Director, GAZ–SYSTEM S.A., Poland

Mirek Topolanek, former Prime Minister, International Development and Public Affairs Director, Eustream, Czech Republic

Maricel Popa, Secretary of State, Ministry of Economy, Romania

SEPTEMBER 8

16:00—17:15 discussion panel

Partner: American Chamber of Commerce in Poland

Innovative Cooperation Between Poland and the U.S

The panel will focus on the most important current issues in the area of innovation, which are key to Poland and our member companies. The main topics of discussion will be: the Poland– U.S. Innovation Program (PLUS–IP), a digital single market, entrepreneurship, clinical trials and R & D.

Moderator:

Tony Housh, Chairman of the Board, American Chamber of Commerce in Poland, Poland

Speakers:

Rafal Bator, Partner, Enterprise Investors, Poland

Bartosz Ciolkowski, Country Manager Poland, MasterCard, Poland

Jakub Gierczynski, Expert, The Healthy Ageing Foundation, Poland

Patrycja Golos, Policy and Corporate Affairs Director, UPC Poland, Poland

Leszek Grabarczyk, Deputy Director, National Center for Research and Development, Poland

Cindy Miller, President, UPS Europe, Belgium

Erik Plas, Managing Director, MSD Polska Sp. z o.o., Poland

Agata Wacławik–Wejman, Head of Public Policy and Government Relations CEE, Google, Poland

SEPTEMBER 8

17:25—18:25 discussion panel

Partner: Puls Biznesu

National Champion – A Giant in a Positive or Negative Sense? How to Combine Strategic Goals with Interest of Shareholders?

The state is the worst owner – is this thesis true in Poland? What is the benefit of stable management? How does it translate into increase of enterprise value? How should the bosses of public enterprises be remunerated? How can we minimize the political risk of changes in the management? Is it possible at all? Can the state goals be reconciled with the interest of stock-listed companies? How to minimize conflicts? The big can more, but it is also more difficult to manage it effectively. Is consolidation the right direction? How to avoid creation of ineffective giants? Foreign investment of state-owned companies is rising. Is this a good strategy? What are the benefits for Polish economy? Is it easy for a public entity to pursue such goals?

Moderator:

Grzegorz Nawacki, Deputy Editor-in–Chief, Puls Biznesu, Poland

Speakers:

Andrzej Czerwinski, Minister of the Treasury, Poland

Aleksander Grad, Vice–President of the Management Board, Tauron Polish Energy SA, Poland

Jacek Krawiec, President of the Management Board, CEO, PKN ORLEN S.A., Poland

Tomasz Siemiatkowski, Chairman of the Supervisory Board, Polska Grupa Zbrojeniowa SA, Poland

Herbert Wirth, Chairman of the Board, KGHM Polska Miedź S.A., Poland

Marek Woszczyk, President of the Management Board, PGE Polska Grupa Energetyczna, Poland

SEPTEMBER 8

16:00—17:20 thematic block

Partner: EY

Systemic Aspects of Financing Healthcare Sector in Poland

Expenditure on healthcare in Poland is described in the best case as insufficient. However, this time we do not want to focus on the shortages in the budget of the National Health Fund, but instead on the structural aspects of financing healthcare. Are we purchasing the most efficient health benefits? What is standing in the way of considering extra-medical costs of an illness (loss of productivity, social transfers, social costs)? Can private health insurance affect the spending of public funds and if so, how?

Presentation:

Systemic Aspects of Financing Healthcare Sector in Poland

Lukasz Zalicki, Partner, EY Poland, Poland

Systemic Aspects of Financing Healthcare Sector in Poland

Moderator:

Lukasz Zalicki, Partner, EY Poland, Poland

Speakers:

Maciej Bogucki, Expert, Lazarski University, Poland

Dorota M. Fal, Advisor of the Board, Polish Insurance Association, Poland

Dorota Hryniewiecka-Firlej, President of the Management Board, Director of the Innovative Products Business, Pfizer Polska Sp. z o.o., Poland

Tadeusz Jedrzejczyk, President, National Health Fund, Poland
Stanisław Karczewski, Deputy Speaker, Senate of the Republic of Poland, Poland

Beata Malecka-Libera, Secretary of State, Ministry of Health, Poland

SEPTEMBER 8

17:30—18:40 discussion panel

Partner: LUX MED Group
PZU Zdrowie SA

Supplemental Health Insurance

What health insurance riders are and what benefits they can provide clients are frequently asked questions. During this panel the subject of health care for employees and their families will be discussed. The panelists will review and present other countries' experience in this area. They will also discuss the need for introducing additional health insurance from the viewpoint of the labor market and the solutions proposed by the government.

Moderator:

Dorota M. Fal, Advisor of the Board, Polish Insurance Association, Poland

Speakers:

Tadeusz Jedrzejczyk, President, National Health Fund, Poland

Paweł Kacprzyk, Chief Executive Officer, PZU Zdrowie SA, Poland

Tomasz Latos, Member of Parliament, Parliament, Poland

Jacek Mecina, Secretary of State, Ministry of Labour and Social Policy, Poland

David Muir, Chief Commercial Actuary, BUPA, United Kingdom

Slawomir Neumann, Secretary of State, Ministry of Health, Poland

Paulina Pogorzelska, HR Director, Polska Spolka Gazownictwa Sp. z o.o., Poland

Anna Rulkiewicz, CEO, LUX MED Group, Poland

Lukasz Zalicki, Partner, EY Poland, Poland

SEPTEMBER 8

20:10—21:20 special events

The Health Care System in Poland from the Patient's Perspective

During the panel we will discuss the issues of quality of health care services, ie. the standards of approach to patients as an entity in the system. Patient's problems with access to highly specialized medical services as well as innovative solutions in health care will affect to final cost of treatment. Important discussion to take is – comprehensiveness of treatment, including the importance of prevention, treatment and rehabilitation planned.

Moderator:

Andrzej Madrala, President of the Board, Medical Center Mavit Ltd., Poland

Speakers:

Grzegorz Gielera, Director, Military Institute of Medicine, Poland

Stanisław Mackowiak, President, Federation of Polish Patients, Poland

Wojciech Matuszewicz, President, The Agency for Health Technology Assessment and Tariff System (AOTMiT), Poland

Janusz Morys, Rector, Medical University of Gdansk, Poland

Slawomir Neumann, Secretary of State, Ministry of Health, Poland

Adam Witkowski, Head of Department of Cardiology and Interventional Angiology, The Cardinal Stefan Wyszyński Institute of Cardiology, Poland

Mirosław Zabek, Neurosurgeon Branches Team, Clinic Head, Mazowiecki Szpital Wojewodzki w Warszawie Sp. z o.o., Poland

Wojciech Zawalski, Health Care Services Department Director, National Health Fund, Poland

Commentator:

Gabriela Sujkowska, Director of Tariff System Department,
The Agency for Health Technology Assessment and Tariff
System (AOTMiT), Poland

Mirosław Wysocki, National Consultant, Public Health,
Narodowy Instytut Zdrowia Publicznego, Państwowy Zakład
Higieny, Poland



Małopolska

Main Partner of the Regions Forum

Regions Forum takes place in Krynica–Zdroj. Selected recreational events will be held in Muszyna.

SEPTEMBER 8

16:00—17:15 discussion panel

Partner: PayU S.A.

Modern Public Finances

The reform of public finances is one of the main subjects in the discussion on the political and economic situation in Poland. Each government proposes its own solutions to curb the public debt. Is our country cheap or expensive? Does it still fulfill its obligations or, if not, what needs to be done to restore the efficiency of its functioning?

Moderator:

Witold Orłowski, Chief Macroeconomic Advisor, PwC, Poland

Speakers:

Bartłomiej Danek, Sales Director, PayU, Poland

Lesław Fijał, City Treasurer, City of Krakow, Poland

Jacek Gdanski, Vice-President of the Management Board,
National Fund for Environmental Protection and Water
Management, Poland

Krzysztof Zuk, Mayor, City of Lublin, Poland

SEPTEMBER 8

17:25—18:25 Opening discussion

Regions as a Driving Force for European Growth

Economic strength of individual countries and the European Union as a whole is the resultant of the forces of its parts, namely – regions. Regions take on more and more responsibilities and, at the same time, they have more and more to say in matters reserved so far for the central administration. The local authorities are closer to people and can better support actions to stimulate the economy. They are largely responsible for the preparation and effective implementation of new investments. Eventually, they will manage nearly 1/3 of the EU budget in the form of specific projects related to regional policy. How to maximize the opportunity for development given by EU funds? How to activate social and economic initiative on a local level? How to wisely promote diverse and multidimensional potential of the regions?

Special guest:

Janusz Piechociński, Deputy Prime Minister, Minister of
Economy, Ministry of Economy, Poland

Moderator:

Marek Sowa, Marshal, Małopolska Region, Poland

Speakers:

Furkan Cako, Minister for Foreign Investment, Government,
Macedonia

Vasyl Huliaiev, Member, Supreme Council, Ukraine

Michel Lebrun, Member, former President 2014–2015,
European Committee of the Regions

Jan Lundin, Director General, Council of the Baltic Sea States,
Sweden

SEPTEMBER 8

16:00—17:15 discussion panel

Partner: Transport Consultants Group TOR
Railway Market – CEE Review

Polish Infrastructural Investment in the Context of International Transport Projects

The panel will present changes taking place in Polish railways in the global context. Development of transport and continuously growing transport from China/ Asia to Europe encourage to look for new solutions. The beneficiary could be Polish Railways. PKP Cargo has entered new markets, but competition is significant: other carriers, and especially sea freight carriers. Poland still lacks infrastructure, but investment funds are available.

Moderator:

Lukasz Malinowski, Editor-in-Chief, Railway Market, CEE Review, Poland

Speakers:

Adrian Furgalski, Vice President of the Board, Transport Consultants Group TOR, Poland

Adam Purwin, President of the Board, PKP Cargo SA, Poland

Witold Stepien, Marshal, Lodz Region's Marshal's Office, Poland

Slawomir Zalobka, Undersecretary of State, Ministry of Infrastructure and Development, Poland

Paweł Kuglarz, Partner, WOLF THEISS P. Daszkowski sp.k., Poland

Commentator:

Sergey Panchenko, Director of the Department, Ministry of Transport and Communications, Belarus

SEPTEMBER 8

17:25—18:25 thematic block

How to Effectively Protect and Revitalise the City Centre?

The market place, the old town – the most famous and recognizable parts of each city are not only its symbol, but they are also a key factor to achieving economic development. The city centre should be accessible to everyone: pedestrians, cyclists and suppliers. At the same time, it should also be an area which is free of exhaust fumes, a clean and charming meeting place for the residents and future investors. How to merge all these features effectively? Who should have restricted access, and who should be allowed to enter the most “sensitive” part of the city?

Presentation:

Zero Emissions by 2025. How Copenhagen Became Eco-Metropolis?

Hans Christian Christiansen, Senior Adviser, City of Copenhagen, Denmark

How to Effectively Protect and Revitalise the City Centre?

Moderator:

Tadeusz Arkit, Member, Parliament, Poland

Speakers:

Roman Ciepiela, Mayor, City of Tarnow, Poland

Stijn Janssen, Program Manager, Vito, Belgium

Elzbieta Koterba, Deputy Mayor, City of Krakow, Poland

Elena Kucheryavaya, Deputy Director on International Cooperation, NGO Support Centre for Public Initiatives, Russia

SEPTEMBER 8

16:00—17:15 thematic block

Partner: *European Alliance of Companies for Energy Efficiency in Buildings – EuroACE*

Renovation of Buildings: the Way to Economic Stability and Energy Security

The economic and financial crisis struck a blow to the EU economy, a blow that it has not yet fully recovered from. The EU economy remains sluggish and it lacks vitality, especially in CEE countries. An investment focus on the deep renovation of existing buildings in the EU will lead to the creation of jobs and growth coupled with a significant increase in the well-being and productivity of people all across the EU. This panel will present and debate why renovation of buildings should be a top policy option and why it should be included in future economic and structural reforms in the EU.

Presentation:

Renovation of Buildings: the Way to Economic Stability and Energy Security

Yamina Saheb, Researcher, Joint Research Centre, European Commission

Renovation of Buildings: the Way to Economic Stability and Energy Security

Moderator:

Adrian Joyce, Secretary General, European Alliance of Companies for Energy Efficiency in Buildings, EuroACE, Belgium

Speakers:

Oyvind Aarvig, Senior Adviser, Department of Planning,
Norwegian Ministry of Local Government and Modernisation,
Norway

Andre Delpont, Expert on Economy and European Affairs,
Public Planning Authority Bordeaux–Euratlantique, France

Adam Koniuszewski, Executive Director, Green Cross
International, Switzerland

Attila Nyikos, Vice President for International Affairs,
Hungarian Energy and Public Utility Regulatory Authority,
Hungary

Oliver Rapf, Executive Director, Buildings Performance
Institute Europe (BPIE), Germany

Witold Smialek, Advisor to the Mayor, City of Krakow, Poland

SEPTEMBER 8

17:25—18:25 discussion panel

**Security vs. Independence – the Role of
Media in the Digital Age**

In increasingly digital and global world, we should care for openness and freedom of the Internet, because only as such it can guarantee freedom of speech. The Internet has also changed the world of the media – it allows reaching a wide target group immediately. However, the events from recent years (history of disclosed invigilation carried by US and British intelligence) have shown that freedom of the media can be threatened even in countries with long traditions of democracy. Can public authorities in the name of real or alleged national security or protection of citizens influence independent media.

Moderator:

Pawel Lisicki, Editor-in-Chief, Do Rzeczy Weekly, Poland

Speakers:

Martin Ehl, Chief International Editor, Hospodarske Noviny,
Czech Republic

Roman Imielski, Managing Editor, Gazeta Wyborcza daily,
Poland

Richard Lyman, Warsaw Bureau Chief, The New York Times,
USA

Sorin Pislaru, Editor in Chief, Ziarul Financiar Daily, Romania
Pavel Prokhorov, Correspondent, “RosBusinessConsulting”
Agency, Russia

Lada Roslycky, Director of Strategic Communication, Ukraine
Today, Ukraine

SEPTEMBER 8

18:40—19:40 discussion panel

Partner: CoinTelegraph Slovenia/ Bitcoin Association
Slovenia
Serbian Bitcoin Association

Bitcoin. A Real Currency of the Future or a Dangerous Fantasy?

Bitcoin is described as the first global decentralized digital currency. It has already aroused controversy, especially due to its volatility and sharp rise in valuation. However more and more institutions accept this way of payment, despite the fact that there are still more opponents than supporters of this cryptocurrency. Will bitcoin ever replace physical currency or will it complement credit cards? Can bitcoin be a subject of effective legal regulation? Will it increase a number of illegal transactions?

Moderator:

Nikola Cvijovic, Co-founder and CTO, Electronic Currency district, Serbia

Speakers:

Adam Cleary, Chief Executive, Coin Capital Limited, United Kingdom

Aleksandar Matanovic, Vice President and Co-Founder, Serbian Bitcoin Association, Serbia

Niall Maye, Founder/ Executive Director, Bitcoin Association Northern Ireland, United Kingdom

Jure Pirc, Regional Office Manager/ President, CoinTelegraph Slovenia/ Bitcoin Association Slovenia, Slovenia

SEPTEMBER 8

20:20—21:20 special events

Partner: Office of The President of Macedonia

Macedonian Evening

The Office of the President of Macedonia is pleased to invite you to a presentation on investment opportunities in Macedonia. Wine and other culinary specialties will be available to give you a taste of the region.

Presentation:

Furkan Cako, Minister for Foreign Investment, Government, Macedonia

SEPTEMBER 8

16:00—17:15 thematic block

The Next 25 Years. What Reforms Should Be Carried out to Catch Up with the West?

Long-term economic growth is fundamental to improve standard of living, especially in the case of countries that must make up for lost time, such as Poland. Economic growth is important to close the gap between Poland and the West. During the panel we will answer the following questions: How rapid was the Polish economic growth so far and what are the outlooks for the future? What reforms are necessary to prevent slowdown of economic growth? What to do to increase employment, private investments and to restore strong productivity growth?

Presentation:**The Next 25 Years. What Reforms Should Be Carried out to Catch Up with the West?**

Aleksander Laszek, Chief Economist, Civil Development Forum, Poland

Presentation:**The Next 25 Years. What Reforms Should Be Carried out to Catch Up with the West?**

Leszek Balcerowicz, Chairman of the Council, Civil Development Forum, Poland

The Next 25 Years. What Reforms Should Be Carried out to Catch Up with the West?*Moderator:*

Agata Stremecka, President of the Board, Civil Development Forum, Poland

Speakers:

Leszek Balcerowicz, Chairman of the Council, Civil Development Forum, Poland

Mirosław Barszcz, Poland

Mark Littlewood, Director General, Institute of Economic Affairs (IEA), United Kingdom

Aleksander Laszek, Chief Economist, Civil Development Forum, Poland

SEPTEMBER 8

17:25—18:25 discussion panel

Partner: EY

Global Compact Network Poland

Shadow Economy in Poland and Selected Sectors – Mechanism, Consequences and Required Actions

Shadow economy constitutes a major threat both to companies (distorted market, unfair competition), government (reduced general government revenues), and the whole society (mafia, money laundering). According to the United Nations, shadow economy is one of the most significant anti-corruption challenges that Poland has to face. It is also an important barrier to the growth of the Polish economy. During the panel we will present EY estimates of the shadow economy, discuss major mechanisms leading to the expansion of the illicit market, and show examples of the solutions that have turned out to be effective in combating shadow economy in selected areas.

Moderator:

Marek Rozkrut, Partner, EY Chief Economist, EY Poland, Poland

Speakers:

Mirosław Motyka, Director, ArcelorMittal Poland, Poland

Leszek Wiecech, President-Director General, Polish

Organization of Oil Industry and Trade, Poland

Marcin Wiktorowicz, Regulatory & Corporate Affairs Director, British American Tobacco, Poland

Paweł Wojciechowski, Chief Economist, Social Insurance Institution (ZUS), Poland

Paweł Wojtunik, Head, Central Anticorruption Bureau, Poland

Kamil Wyszkowski, Representative / General Director, Global Compact Network Poland, Poland

SEPTEMBER 8

16:00—17:15 discussion panel

Partner: ENEA S.A.

European Industrial Policy – a Global Challenge

In the face of globalization, increased international competition and progressive climate changes there is a need of the effective approach towards the industrial policy which supports the long-term growth and development of industry. In order to maintain the advantage in industries having high added value, it is necessary to support research and promote innovations and cooperation between research sector and industry. Should the postindustrial Europe industrialize itself? Is the target pointed out in the Lisbon Strategy for the European Union to be the most competitive and the fastest growing knowledge-based economy in the world can be achieved?

Moderator:

Tomasz Prusek, Deputy Manager, Gazeta Wyborcza daily, Poland

Speakers:

Agnieszka Kula-Borsuk, General Manager, Air Liquide Polska Sp. z o.o., Poland

Jerzy Podsiadlo, President of the Board, Węgłokoks S.A., Poland

Adam Polowiec, Managing Partner / Legal Counsel, Polowiec i Wspólnicy registered partnership, Poland

Alan Riley, Professor of Law, City University London, United Kingdom

Krzysztof Zamasz, CEO, ENEA S.A., Poland

Grazyna Henclewska, Undersecretary of State, Ministry of Economy, Poland

SEPTEMBER 8

17:25—18:25 discussion panel

Partner: KPMG

What Should Business Know about the Labor Market?

In the last few years the labor market has undergone considerable transformation – wage pressure from employees, social resistance against junk contracts and high taxes. Additional issues is the migration of workers and illegal employment. These problems require new approaches and solutions, not only locally, but nationally and internationally. Will the solution be new forms of support provided for in the amendment to the Act on Employment Promotion (including educational vouchers, contracting employment services, the PAI program)? How can business take advantage of this and what should they do as part of their social responsibility strategy?

Moderator:

Mirosław Proppe, Partner, KPMG, Poland

Speakers:

Zbigniew Derdziuk, Advisor, mBank S.A., Poland

Jakub Karnowski, President of the Board, PKP SA, Poland

Jacek Mecina, Secretary of State, Ministry of Labour and Social Policy, Poland

Wolfgang Mueller, Managing Director for European Affairs, Federal Employment Agency, Germany

Carlos Silva, Secretary General, General Union of Workers, UGT, Portugal

SEPTEMBER 8

16:00—17:15 discussion panel

Faces of Corruption: Ukrainian Vivisection

The Corruption Perceptions Index (CPI) prepared annually by Transparency International, places Ukraine in the group of the most corrupt countries in the world. Effective counteracting of this phenomenon is impossible without a correct diagnosis and radical changes. These changes should affect the law, organization and functioning of the authorities, economy and any other sphere of social life as well as the public perception. Can Ukraine effectively bridge the 'corruption gap' between the EU and itself in the process of European integration?

Moderator:

Marcin Swiecicki, Member, Parliament, Poland

Speakers:

Yuriy Lavreniuk, Deputy Head of the Department of Implementation of Lustration, Ministry of Internal Affairs, Ukraine

Dmytro Lyapin, Head, Property and Freedom Institute, Ukraine

Viktor Rudenko, Director, Corresponding Member of RAS, Doctor of Law, Professor, Institute of Philosophy and Law, Ural Branch of the Russian Academy of Sciences, Russia

Paweł Wojtunik, Head, Central Anticorruption Bureau, Poland

Commentator:

Ruth Ferrero Turrión, Associate Professor, Institute of International Studies, The Complutense University of Madrid, Spain

SEPTEMBER 8

17:25—18:25 discussion panel

Partner: *Warsaw Enterprise Institute*

Cooperation Between Private Sector and Local Government – What Is the Balance Between Understanding Common Goals and Mutual Mistrust?

Relations of local self-governments with the private sector are unavoidable. However, it is important to switch from formal contacts to cooperation, which is beneficial for both parties. As it emphasized by local government activists and entrepreneurs, the most important factors of effective cooperation include openness, trust, partnership and awareness of opposite priorities of the other party.

Moderator:

Robert Gwiazdowski, Professor, Attorney, Gwiazdowski Tax & Legal, Poland

Speakers:

Adam Abramowicz, Member, Parliament, Poland

Gerard Bourland, General Director of Veolia Group in Poland, Veolia, Poland

Bogdan Chiritoiu, President, Competition Council, Romania

Cezary Kazmierczak, Chairman, Entrepreneur and Employer Association (ZPP), Poland

Mariusz Majkut, Chairman, E.ON edis energia Sp. z o.o., Poland

Jacek Wojciechowicz, Deputy President, City of Warsaw, Poland

Piotr Wozniak, Vice-Chair, Administrative Board, Agency for the Cooperation of Energy Regulators ACER, Poland

Krzysztof Kilian, Supervisory Board Member, PKO Bank Polski SA, Poland

SEPTEMBER 8

20:20—21:20 discussion panel

Immigration in Europe – A Chance for Development or a Threat to Stability?

Free movement of persons, goods and services is one of the greatest achievements of the European Union. For years, internal migration has been, however, highly controversial, and the richer member states continue debating on the significance of this phenomenon for their economy, social structure and culture. The case concerns all the countries from the United Kingdom and Germany, through Malta to Bulgaria. Are solutions against immigrants proposed by Britain justified? What are the advantages and disadvantages of free movement of persons? How does the local community come to terms with life alongside outlanders?

Moderator:

Bartosz Marczuk, Deputy editor-in-chief, "Wprost" weekly, Poland

Speakers:

Ruth Ferrero Turrión, Associate Professor, Institute of International Studies, The Complutense University of Madrid, Spain

Thorsten Klute, Secretary of State, Ministry of Employment, Integration and Social Affairs of the State of North Rhine–Westphalia, Germany

Jean-Yves Leconte, Senator, Senate of the French Republic, France

Suzanne McCarthy, Immigration Services Commissioner (2005–2015), Office of the Immigration Services Commissioner, United Kingdom

Tomio Okamura, Member of Parliament, Chamber of Deputies, Czech Republic

Ferry Pausch, Managing Director, German Foundation for Integration, Germany

SEPTEMBER 8

16:00—17:15 discussion panel

Partner: *Lisbon University Institute (ISCTE-IUL)*

International Communication: the Economic and Political Soft Power

International communication became a very important strategic issue both in economic and political power as people became more connected. New digital platforms arrive to internet making possible to express individual's ideas and opinions. This communicational environment challenged companies, governments and parties. Communication is now an important soft power. How are these institutions dealing with this new participative communication? Is international communication a tool for management? Are all the strategies focused in the same objectives? These are some of the questions we will discuss.

Moderator:

Catia Miriam Costa, Professor, The Centre of International Studies, Lisbon University Institute (ISCTE-IUL), Portugal

Speakers:

Oleg Barna, Deputy, Supreme Council, Ukraine

Jesus Gamallo Aller, Director General for External Relations and the EU, Regional Government of Galicia, Spain

Radu Gheorghe Magdin, CEO & Brand Ambassador, Smartlink Communications, Romania

Nerijus Maliukevicius, Lecturer and Scientific Researcher, Vilnius University, Lithuania

Robert Pszczel, Acting Director, NATO Information Office in Moscow, NATO, Poland

Witold Waszczykowski, Member, Vice-Chairman of the Foreign Affairs Committee, Parliament, Poland

SEPTEMBER 8

17:25—18:25 discussion panel

Partner: *The Chinese People's Association for Friendship with Foreign Countries (CPAFFC)*

Chinese Evening: Silk Road Towards Krynica

China is officially entering a new phase in its economic development, a stage of a "new normality". This means rebalancing growth in favour of consumption, making economy green, prioritising innovation and outbound investments efforts. What impact will those changes have on Europe? Speakers of the session will shed light on the prospects of cooperation between China and CEE region within the conditions of this new phase. They will also present economic characteristics of China provinces.

Moderator:

Bartosz Michalak, Chairman, Polish Chinese Cooperation Forum, Poland

Speakers:

Shi Ming Hu, Director, Changsha Municipal Foreign and Overseas Chinese Affairs Office, Hunan Province, China

Ying Hu, Full-time Vice President, Jilin Provincial People's Association for Friendship with Foreign Countries, Jilin Province, China

Yiyang Li, Deputy Secretary General, Administration Committee of Changbai Mountain Reserve & Development District of Jilin Province, Jilin Province, China

Xin Fan Yu, Mayor, The People's Government of Furong District of Changsha City, Hunan Province, China

Jimmy Zeng, Chairman, Vershold Group, Poland

Jianguo Zhang, Executive Vice-President, Shaanxi Provincial People's Association for Friendship with Foreign Countries, Shaanxi Province, China

SEPTEMBER 8

16:00—17:15 discussion panel

Partner: The Progressive Zentrum

European Crossroads: Social Differences in the EU

Long-term unemployment, downward mobility and austerity: Many Europeans feel trapped between insecurity and social inequality losing faith in the state and governance. Additionally, there is an increase of socio-economic inequalities in Europe that deepens differences between regions and countries. What are supporting strategies for sustainable and inclusive development to enhance socio-economic equality? And how can stakeholders work together to reduce socio-economic inequality at regional, national and EU level?

Moderator:

Tobias Duerr, Chairman, The Progressive Zentrum, Germany

Special guest:

Wladyslaw Kosiniak-Kamysz, Minister of Labour and Social Policy, Poland

Speakers:

Robert Biedron, Mayor, City of Slupsk, Poland

Jaroslav Gowin, President of the United Right Parliamentary Club, Sejm, Poland

Takuma Hashimoto, Senior Economist, Mitsui & CO. Benelux S.A./N.V., Belgium

Guenther Horzetzky, Secretary of State, Ministry for Economic Affairs, Energy, Industry, Trade and Craft of North Rhine–Westphalia, Germany

Hannes Swoboda, Former Chairman of the Social and Democratic Group, European Parliament, Austria

SEPTEMBER 8

17:25—18:25 discussion panel

Partner: FiBS – Research & Consulting

Vocational Training as a Pillar of Economic Growth

Vocational education and training (VET) are crucial for economic growth, job creation and social inclusion. In recent years the interest for dual-education systems combining apprenticeships in a company with formal schooling has been increasing. But can the dual-education serve as model to reduce unemployment in Europe? Is it worth adopting across Europe or are there other approaches leading to a structural reform of the labour market to get people into jobs long-term?

Moderator:

Dieter Dohmen, Director, FiBS – Research & Consulting, Germany

Speakers:

Katarzyna Cieciak, Deputy Mayor, City of Krakow, Poland

Michael Davis, Chief Executive, UK Commission for Employment and Skills (UKCES), United Kingdom

Stina Vrang Elias, CEO, Think Tank DEA, Denmark

Thomas Feist, Member, Bundestag, Germany

Michael Moriarty, General Secretary, Education and Training Boards Ireland, Ireland

Norbert Schoebel, Team Leader, European Commission, DG Employment, Social Affairs and Inclusion, Germany

SEPTEMBER 8

16:00—17:15 discussion panel

Partner: General Union of Workers – UGT

Labour Market – Challenges in a Changing World

Global economic crisis that started in 2008 has almost stopped and the debt crisis has shifted towards the labour markets. Continuous increase in numbers of jobless persons came as a response to the reduced investments and consumption. Along with the labour market crisis emerged a pension system crisis. The governments in many European countries have increased their expenditures on the new policies on the labour market programs as an adequate response with an aim of reinforcing economic growth and development. The purpose of the discussion is to focus on new labour market challenges together with possible solutions and reaction of the states in order to ensure economic growth and development.

Moderator:

Carlos Silva, Secretary General, General Union of Workers, UGT, Portugal

Speakers:

Jean-Yves Leconte, Senator, Senate of the French Republic, France

Jose Manzanares, Director, ISCOD– UGT (Trade Union Institute for Development and Cooperation), Spain

Hanne Marklund, Project Manager Jobcenter Aarhus, City of Aarhus, Denmark

Jorge Mesquita, Director, National Center of Trainings and Professional Development, Portugal

Tomasz Misiak, President of the Supervisory Board, Work Service S.A., Poland

Koen Vleminckx, Director Research & Publications, Federal Public Service Social Security, Belgium

SEPTEMBER 8

17:25—19:25 thematic block

Women in the Modern World – a Strong Stand

Smashing the “Glass Ceiling” with a Heel – Women in Business and Politics

Women are now very active in the world of business and politics that have long been mainly reserved for men. Nowadays, both the companies and the political environment increasingly rely on women on senior positions. The reason for this is not just political correctness, but above all, the profound changes that have taken place in global business, which is increasingly focused on diversity. Panel participants will consider how gender balance and diversity build competitive advantage of the organization and how to strengthen the position of women in business and politics.

Moderator:

Cindy Miller, President, UPS Europe, Belgium

Speakers:

Iwona Georgijew, Partner, Deloitte, Poland

Kristina Jullum Hagen, Assistant Director, Confederation of Norwegian Enterprise (NHO), Norway

Ilona Kowalska, President, Military Property Agency (MPA), Poland

Ana Maria Mihaescu, Regional Manager, International Finance Corporation, Romania

Elżbieta Radziszewska, Vicemarshal of the Sejm of the Republic of Poland, Parliament, Poland

Xinyu Li, Director General, The Chinese People's Association for Friendship with Foreign Countries (CPAFFC), China

Women 50+. Undiscovered Potential and New Challenges for Economy

All over the world grandmothers played an important role in the development of human civilization. They taught the younger women how to collect herbs, obtain and prepare food, and how to maintain a fire. The status, role and importance of older women in classical Ancient Greece, where they – sitting in the Temple of Apollo – managed international politics, are well known. Today our states resign on the energy, reliability, and wisdom of women 50+ – voluntarily. We have resigned to the fact that they are those who are the main precursors of cultural traditions and education. Why are we depriving ourselves of an efficient and high-performance workforce, one of the engines of economic growth and civilizational shift? How could we take an advantage for the good of all of at least a part of these women, who still have their proverbial energy, but are not able to find a job?

Moderator:

Magdalena Vasaryova, Member of Parliament, National Council, Slovakia

Speakers:

Danuta Glondys, Director, Villa Decius Association, Poland

Olga Gyarfasova, Sociologist, Assistant Professor, Comenius University, Slovakia

Marta Mordarska, Mayor Representative for Social Affairs, Municipality of Nowy Sącz, Poland

Anna Putnova, Vice-Chair of Committee on Science, Education, Culture, Youth and Sport, Chamber of Deputies, Czech Republic

Monica Ulfhielm, President of the Stockholm District, Swedish Association of Senior Citizens, Sweden

SEPTEMBER 8

20:20—21:20 discussion panel

Partner: Foundation Institute for Energy and Finance

EU and Russia Gas Scenarios. Risks and Uncertainties.

The turn of 2014/2015 brought quite a few changes: the oil price dropped down about 50%; the political tension between Russia and the West 'progressed' to a new not yet seen level since 1990; ultimately, the above challenges have triggered the review of the future energy vision for both, Russia and the EU – the process, which has just started.

In a strive to define a cooperative strategy the following questions seem to be topical: new oil realities, escalation of the geopolitical situation, perspectives of the major pipeline infrastructure projects, demand for new approaches to planning and simulation of the cooperation scenarios between EU and Russia in the energy sector.

Moderator:

Yaroslav Minullin, Lead Expert, Energy Department, Foundation Institute for Energy and Finance, Russia

Speakers:

Mykhailo Gonchar, President, Center for Global Studies "Strategy XXI", Ukraine

Arcadio Gutierrez Zapico, Director General, Spanish Energy Club, Spain

Vladislav Inozemtsev, Director, Centre for Post-Industrial Studies, Russia

Alexander Rahr, Board Member, Association of Russian Business in Germany, Germany

Mirek Topolanek, former Prime Minister, International Development and Public Affairs Director, Eustream, Czech Republic

Commentator:

Alexey Gromov, Director on Energy Studies, Foundation
Institute for Energy and Finance, Russia

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ACCOMPANYING EVENTS

SEPTEMBER 9

10:30	Dom Forum, Sala koncertowa	Lelio Bonaccorso's graphics – exhibition opening
19:00	Nowy Dom Zdrojowy, Sala Marmurowa	Exhibition opening of The Peshmerga 1961–2015
19:00	Pensjonat Małopolanka	Wojciech Kudyba „My name is Maidan” – evening with the author
20:00	Dom Forum, Sala Kujawskie	Direction: Liberland. A Cry for Freedom? – evening with the author
20:00	Dom Forum, Sala Małopolska	Piotr Pogorzelski „Ukraine. Extraordinary people in extraordinary times” – evening with the author
21:30	Pijalnia	Małopolska Evening
22:30	Dom Forum, Sala koncertowa	Barinya
22:30	Dom Forum, Sala Karpaty	Karolina Cicha “9 Languages” – concert
22:30	Stary Dom Zdrojowy, Sala Prezydencka	Tangerines, director: Zaza Urushadze – movie

For more detailed information refer to the Cultural Events brochure

SEPTEMBER 9

09:00—10:30 plenary session

Partner: **Małopolska Region**

A New Dimension of Economic Policy. Europe in the Global Game

Europe, with a population of over 700 million people accounting for one third of global GDP, is a major player in the global market. However its share in world's population and global GDP will be decreasing over the upcoming years. It seems that to prevent it so Europe's leaders should primarily determine how to resolve the crisis in the euro zone, define the scope of national sovereignty within the EU as well as the EU's enlargement perspectives. Lack of solution to the burning issues is likely to bring the Old Continent to the crisis road. That may not lead to Europe's downfall, however may not likely give Europe any further chance in global competition.

Moderator:

Efthymia Koutsokosta, Journalist, EURONEWS, Belgium

Speakers:

Vazil Hudak, Minister, Ministry of Economy, Slovakia

Adam Sawicki, Chief Executive Officer, T-Mobile Polska S.A., Poland

Cezary Stypulkowski, President of the Management Board, mBank S.A., Poland

Hans Timmer, Chief Economist, The World Bank, USA

Maria Wasiak, Minister, Ministry of Infrastructure and Development, Poland

SEPTEMBER 9

17:00—18:30 plenary session

Why Do We Need Security?

Taking into account the current geopolitical situation the issues of security and defence are gaining in importance in the international debate. The European Union and its partners need to answer a number of crucial questions: What is the role of the EU in the global security system? How to regain the sense of security without escalating a military conflict? What should a modern European army look like? Does Europe have the potential of becoming an important centre of military leadership? How to tackle a hybrid war? What are the new challenges Europe and the world are facing? The participants of the Security Forum will try to answer these questions.

Moderator:

Alexandra Foederl-Schmid, Editor-in-Chief, Der Standard, Austria

Speakers:

Vincenzo Camporini, Vice President, International Affairs Institute, Chief of Defence General Staff (2008–2011), Italy

Stephen Covington, Strategic and International Affairs Adviser to NATO SACEUR, Supreme Headquarters Allied Powers Europe – SHAPE, Belgium

Tinatin Khidasheli, Minister, Ministry of Defence, Georgia

Mihai Razvan Ungureanu, Director, Foreign Intelligence Service, Former Prime Minister, Romania

Slawomir S. Sikora, President of the Board, Citi Handlowy, Poland

SEPTEMBER 9

11:00—13:00 discussion panel

Facing New Challenges: Cybersecurity as a Prerequisite for a Steady Development

Securing the functioning of the state as well as individual citizens and enterprises in the cyberspace is one of the most important challenges and threats of the 21st century. The situation is similar when it comes to tele-information systems. Social and economic activity in the cyberspace is constantly growing. It has also become an integral part of the hybrid political-military crises. It has been obvious for a long time that each cyber-crisis will automatically translate into a crisis in the real world. How to successfully combat cyber threats? How to ascertain an effective protection of the basic critical infrastructure? Do we need new regulations in this area?

Moderator:

Krzysztof Janos, Journalist, Money.pl, Poland

Speakers:

Wladyslaw T. Bartoszewski, Vice-president of the Management Board, Exatel S.A., Poland

Ladislav Chodák, Security Expert, Network Security Monitoring Cluster, Czech Republic

Olivier Kempf, Co-Director of the bimonthly “La Vigie”, Professor, Institute for International and Strategic Relations (IRIS), France

Patrik Maldre, Junior Research Fellow, International Centre for Defence and Security (ICDS), Estonia

Mathias Moulin, Deputy Director for the Protection of Rights and Sanctions, French Data Protection Authority (CNIL), France

Axel Petri, Senior Vice President Group Security Governance, Deutsche Telekom, Germany

Priit Roosimägi, Head of Department, Security R&D, Estonian Information System Authority, Estonia
Jacek Rychlicki, Chief, National Cryptology Center, Poland

SEPTEMBER 9

13:10—15:10 thematic block

Partner: Center for Geopolitical Studies

Hybrid War – Facets and Dimensions of Armed Conflicts in the 21st Century

The first attempts to define the hybrid war can be traced back to the Trojan War. One of the examples of this kind of war is currently taking place in Donbas. The catalogue of the applied strategies and tactics include a vast arsenal of conventional, irregular, cyber and information attacks. The future international legislation on hybrid warfare should therefore include clear definitions that will not allow the potential aggressor to avoid the responsibility for the attack.

War in Real Dimension: Traditional, Economic, Civil, Guerrilla, Terrorism

Moderator:

Stanisław Koziej, Professor and lecturer, National Defence University, Poland

Speakers:

Jacek Kotas, Vice-President, Institute for Eastern Studies, Poland

Pavel Luzin, PhD in Political Science, Department of Universal History, Perm State National Research University, Russia

Phillip Petersen, Vice President for Studies, The Potomac Foundation, USA

Mykola Sunhurovskyi, Director of the Military Programmes, Razumkov Centre for Economic & Political Studies, Ukraine

Marijus Velicka, Vice Minister, Ministry of National Defence, Lithuania

War in the Dimensions of Cognition, Emotions, Motivation, Interaction and Communication Between People

Moderator:

Paweł Lisicki, Editor-in-Chief, Do Rzeczy Weekly, Poland

Speakers:

Nicolas Bays, Deputy Chairman of the Committee on National Defence and Armed Forces, National Assembly, France

Reuben Johnson, Correspondent, The Weekly Standard, USA

Yevhen Magda, Executive Director, Center of Social Relations, Ukraine

Alexander Neklessa, Director, Laboratory North-South, IAS RAS, Russia

The Mechanisms Shaping the Post-war International Order. Law and Justice and the Responsibility of the Aggressor

Moderator:

Greta Monika Tuckute, Director, Center for Geopolitical Studies, Lithuania

Speakers:

Sergio Germani, Director, Gino Germani Institute of Social Sciences and Strategic Studies, Italy

Dariusz Kozerawski, Rector, Commandant, National Defence University, Poland

Michal Mlynar, Chair of the ISSAT Governing Board, Geneva Centre for the Democratic Control of Armed Forces, Slovakia

Viacheslav Potapenko, Chief Adviser, Institute for Strategic Studies "New Ukraine", Ukraine

Hanne Severinsen, Project Manager, Member of Danish Parliament (1984–2007), The Danish Helsinki Committee for Human Rights, Denmark

Summary

Anton Gerashchenko, Member, Supreme Council, Ukraine

SEPTEMBER 9

10:40—11:55 discussion panel

Partner: *nc+ platform*

The Increase in Popularity of Premium Products and Services on the Polish Market in the Light of the Growing Aspirations of Polish Consumers

Together with invited guests we will aim to define “premium” in the eyes of the consumer. We will discuss why the tendency to search for premium products and services gets more and more common in modern times. We will also try to draw the boundaries between “premium” of different product categories, including those on the television market. We will check in what way shopping decisions are affected by the growing aspirations of Poles.

Moderator:

Cezary Szymanek, Editor-in-Chief, Bloomberg Businessweek Polska, Poland

Speakers:

Joao Bras Jorge, President and CEO, Bank Millennium, Poland

Adam Krason, CEO, PwC, Poland

Zbigniew Niemczycki, Owner, Curtis Group, Poland

Henryk Orfinger, President of the Board, Dr Irena Eris SA, Poland

Manuel Rougeron, Executive Vice-President, nc+, Poland

SEPTEMBER 9

12:05—13:05 discussion panel

Partner: *PKP Group*

New DNA of State Owned Enterprises – Big, Modern, Ambitious

State-owned does not mean worse in case of business. For several years Polish companies managed by the State have been proving this statement wrong. The old, inefficient companies have transformed into modern market-oriented entities. How do the state companies change and what influences their effectiveness? How do they respond to modern market challenges and client's needs? How do they cope with the state dependence?

Moderator:

Lukasz Korycki, Deputy Editor-in-Chief, Puls Biznesu, Poland

Speakers:

Igor Chalupec, President of the Board, RUCH S.A./ ICENTIS Capital Sp. z o.o., Poland

Zbigniew Jagiello, President of the Management Board, PKO Bank Polski SA, Poland

Jakub Karnowski, President of the Board, PKP SA, Poland

Ireneusz Piecuch, Vice-president of Poczta Polska, The Polish Post, Poland

Adam Purwin, President of the Board, PKP Cargo SA, Poland

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: PAYBACK

B2C Strategy in BIG DATA Era – How to Exploit Potential of Data?

BIG DATA provides new opportunities for analyzing consumer activity and coupled with digitization trend offers a wide range of retail strategies. What is BIG DATA potential? How to build it? Which monetization mechanisms should be applied? Should we still speak about a mass consumer or rather about a mass of individual consumers? Are companies prepared for BIG DATA monetization? What are key challenges within organizations? What changes could consumer expect and could these be accepted?

Moderator:

Michał Pieprzny, CEO Poland, Loyalty Partner Polska Sp. z o.o. (PAYBACK), Poland

Speakers:

Robert Stelmaszczyk, President, RWE Stoen Operator Sp. z o.o., Poland

Cezary Stypulkowski, President of the Management Board, mBank S.A., Poland

Ewa Szmidt-Belcarz, President of the Management Board, Empik Sp. z o.o., Poland

Maciej Witucki, Chairman of the Supervisory Board, Orange Polska, Poland

SEPTEMBER 9

14:25—15:25 discussion panel

Partner: Domański Zakrzewski Palinka sp. k. (DZP)

Private Businesses and Investors

During the event, succession at private firms as perceived by the young generation will be discussed. The panel members who are successors will share their observations on how to prepare for succession, what errors should be avoided and which actions proved effective.

Moderator:

Paweł Blajer, Journalist, TVN24 BIZNES I ŚWIAT, Poland

Speakers:

Karol Bach, Managing Director, President of the Board of mCorporate Finance, mBank S.A., Poland

Adam Mokrysz, Member of the Board, Mokate Sp. z o.o., Poland

Konrad Pazgan, President of the Board, Konspol Holding Sp. z o.o., Poland

Karol Prozner, Chairman of the Board, Europart Polska SA, Poland

Marek Świątkowski, Partner, Domański Zakrzewski Palinka Law Firm, Poland

Michał Wiecek, Chairman of the Board, Energoinstal S.A., Poland

Piotr Wojciechowski, President of the Management Board, WB ELECTRONICS S A, Poland

SEPTEMBER 9

15:35—16:50 discussion panel

Partner: *Krajowa Spółka Cukrowa S.A.*
The Agricultural Market Agency

Agri–Food Market – Development Scenarios

Whether we are able to use EU funds in such a way as to strengthen the country's future position in the global market will be a test for the Polish economy, and in particular for the agri–food market. Polish eastward exports collapsed due to Russian sanctions, which particularly affected fruits and vegetables producers. But new markets are emerging that are able to absorb many products. In addition, it is worth noting that the distinguishing feature of the Polish agri–food market compared to neighboring markets is a stable domestic demand (Polish producers have a nearly 60% share in the food market in Poland)

Moderator:

Robert Lidke, Editor–in–Chief, Naczelna Redakcja
Gospodarcza Polskiego Radia S.A., Poland

Speakers:

Andrzej Gantner, Member of the Board, Polish Federation of
Food Industry Union of Employers, Poland

Sebastian Kwiatkowski, Director of Strategy and Business
Development Department, Krajowa Spółka Cukrowa S.A.,
Poland

Marek Zagorski, President of The Board, European Fund for
the Development of Polish Villages, Poland

Lucjan Zwolak, Agricultural Market Agency, Vice–President,
Poland

SEPTEMBER 9

10:40—11:55 special events

Partner: *ROTHSCHILD*

In 25th Anniversary of the Polish Privatization: Where We Are and What Are the Perspectives for Privatization in Poland and in the CEE Region?

It has been 25 years since the Act of 13 July, 1990, on the Privatization of State Enterprises has been legislated in Poland. The Act initiated transition of the Polish economy ownership structure, the process now being continued by the Ministry of the State Treasury. Privatization has been beneficial for all participants of the economic life in Poland, it has strengthen social changes after 1989, and improved condition of the Polish economy. Why is the privatization still a controversial topic then? Architects and participants of Polish privatization will be trying to answer: What is the role of the state in the economy? What privatization actions are still necessary? What lesson can we learn from other countries of the CEE region?

Moderator:

Jacek Chwedoruk, President of the Board, Rothschild, Poland

Speakers:

Leszek Balcerowicz, Chairman of the Council, Civil
Development Forum, Poland

Janusz Lewandowski, MEP, European Parliament, Poland

Michał Solowow, Synthos, Poland

Emil Wasacz, President of the Management Board, Stalexport
Autostrady S.A., Poland

Maciej Witucki, Chairman of the Supervisory Board, Orange
Polska, Poland

SEPTEMBER 9

12:05—13:05 discussion panel

Partner: Ministry of Economy

Poland's GO INDIA Programme. The Attractiveness of the Indian Market for Polish Exporters and Investors

India is one of Poland's most important economic partners in South Asia. To give greater speed and to fully exploit the economic potential of both countries Janusz Piechocinski, Deputy Prime Minister and Minister of Economy of Poland, has announced a project "GO INDIA" as a Polish response to India's strategy "MAKE IN INDIA". The debate will highlight the main factors of India's market attractiveness for Polish companies and investors, opportunities and prospects for expansion in selected sectors of the Polish economy and cooperation with Indian companies to increase exports of commodities, technologies and investment.

Special guest:

Janusz Piechocinski, Deputy Prime Minister, Minister of Economy, Ministry of Economy, Poland

*Moderator:**Speakers:*

Ajay Bisaria, Ambassador Extraordinary and Plenipotentiary, India

Piotr Klodkowski, Rector, Tischner European University, Poland

Vijay Mehta, Chairman, Indo Polish Chamber of Commerce and Industry (IPCCI), India

Jawahar Singh, Chairman, Indo Polish Chamber of Commerce and Industry (IPCCI), Poland

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: Central European Policy Institute

The Visegrad Group – Security Strategies in the Region

Russia's annexation of the Crimea and further escalation of the conflict in the Donbas caused ambivalent reactions in the Central and Eastern European States. The differences relate primarily to the assessment of the role of the Kremlin in these events, the imposition of the sanctions on Russia by the EU and the protection of the respective economic interests of the Member States. The countries in the region generally do not want to pay for the consequences of the dispute between the EU and Russia. So is there still a chance that the countries of Central and Eastern Europe can speak with one voice and adopt a common strategy for security in the region.

Moderator:

Milan Suplata, Senior Fellow for Security and Defence, Central European Policy Institute, Slovakia

Speakers:

Veronica Anghel, Foreign Policy Advisor, Presidency of Romania, Romania

Mieczyslaw Gocul, Chief of the General Staff of the Polish Armed Forces, Poland

Bogdan Klich, Senator, Senate of the Republic of Poland, Poland

Peter Siklosi, Deputy State Secretary for Defence Policy and Planning, Ministry of Defence, Hungary

Commentator:

Martin Malek, Senior Researcher, Austrian Ministry of Defence, National Defence Academy, Institute for Strategy and Security Policy, Austria

SEPTEMBER 9

14:25—15:25 discussion panel

Partner: Centre for Situation Analysis, RAS

A Place of the OSCE in European Security Framework

Renaming of CSCE to OSCE without conclusion of constituent documents, and invitation of participating states to join NATO, made by its Council, put the end to pan-European and consensus-based approach to security in favour of its creation by efforts of like-minded states with NATO as its core. Diplomatic privileges and immunities given to CSCE/OSCE permanent bodies allowed their officials to speak in the name of OSCE without complying with consensus. New dividing lines emerged between like-minded democracies and other countries. Strengths and weaknesses of the OSCE in the European security settings are to be discussed.

Moderator:

Lev Voronkov, Dr Professor in the Chair of Integration Processes, Moscow State Institute of International Relations (MGIMO), Russia

Speakers:

Mieczysław Bieniek, President, Consulting International, Poland

Margareta Cederfelt, Member of Parliament, Riksdag, Sweden

Artur Gerasymov, Deputy, Supreme Council, Ukraine

Lucia Goracci, Foreign Correspondent, RAI, Italy

Markiyan Malskyi, Professor, Ambassador, Head of the Department of International Relation and Diplomatic Studies, The Ivan Franko National University Lviv, Ukraine

Dijana Vukomanovic, Member, Head of the Delegation to the Parliamentary Assembly to OSCE, National Assembly, Serbia

SEPTEMBER 9

15:35—16:50 discussion panel

Partner: Think tank Poland, Go Global!

How to Stand Out on International Markets?

During the Poland Go Global! economic debate „How to stand out on international markets” experts are going to discuss the potential of Polish companies going abroad. The speakers are going to explain, how can Polish companies stand out on international markets. They are also going to discuss technology aspects of advanced “Made in Poland” products, the meaning of elasticity of Polish companies and global trends that can be a chance for development of Polish family-run businesses abroad.

Moderator:

Andrzej Jacaszek, Managing Director, Publisher Harvard Business Review Polska, ICAN Institute, Poland

Speakers:

Marcin Gmaj, Partner, Baker & McKenzie Krzyzowski i Wspolnicy sp.k., Poland

Franciszek Hutten-Czapski, Senior Partner, Managing Director, The Boston Consulting Group, Poland

Zbigniew Jagiello, President of the Management Board, PKO Bank Polski SA, Poland

Andrzej Skolmowski, Vice-President of the Management Board, Azoty Group, Poland

Jacek Stryczynski, President of the Board, Lionbridge Poland Sp. z o.o., Poland

Jerzy Jacek Szugajew, Vice President of the Board, Bank Gospodarstwa Krajowego, Poland

Herbert Wirth, Chairman of the Board, KGHM Polska Miedź S.A., Poland

SEPTEMBER 9

10:40—11:55 discussion panel

Threats and Opportunities for Cooperation in Central and Eastern Europe in the Context of Reviving Geopolitics

- a) Central and Eastern Europe in the context of the new European and global political situation.
- b) Political and economic barriers preventing establishment of shared interests within Central and Eastern Europe.
- c) Factors facilitating the creation of a multi-dimensional community of Central and Eastern European states.
- d) Towards the Parliament of the Carpathians.

Moderator:

Piotr Naimski, Member, Parliament, Poland

Speakers:

Gordana Comic, Deputy Speaker, National Assembly, Serbia

Martin Fronc, MP—deputy chairman of parliament committee, Slovak Parliament, Slovakia

Richard Horcsik, Chairman of the Committee on European Affairs, Hungarian National Assembly, Hungary

Oksana Yurynets, Chairman of the Subcommittee for the Regional and Cross-border Cooperation between Ukraine and the EU, Supreme Council, Ukraine

Marek Kuchcinski, Deputy Speaker, Parliament, Poland

Premysl Sobotka, Vice-President, Senate of the Czech Republic, Czech Republic

SEPTEMBER 9

12:05—13:05 discussion panel

Nation—states as a Value and Safeguard (guarantor) of Diversity of Europe of the Carpathians

- a) Historic background conditioning the formation of national identity of inhabitants of Europe of the Carpathians
- b) Variety, diversity, characteristics shared by the people of Central and Eastern Europe
- c) The role of the state in the culture of the nations of Europe of the Carpathians

Moderator:

Ryszard Terlecki, Member, Parliament, Poland

Speakers:

Károly Kocsis, Director, Hungarian Academy of Sciences, Hungary

Pavol Macala, Member of Parliament, Stowarzyszenie Naukowe Personalizm, Slovakia

Waldemar Paruch, Professor, Maria Curie Skłodowska University in Lublin, Poland

Krzysztof Szczerski, Secretary of State, Chancellery of the President of the Republic of Poland, Poland

Andrii Lopushanskyi, Deputy, Supreme Council, Ukraine

SEPTEMBER 9

13:15—14:15 discussion panel

The Carpathians Without Borders – Protecting Heritage, Anticipating Dreams

- a) Exchange of cultural heritage
- b) Scientific and educational initiatives as a factor fostering elimination of barriers within Europe of the Carpathians
- c) People, ideas

Moderator:

Magdalena Vasaryova, Member of Parliament, National Council, Slovakia

Speakers:

Patrycja Adamska, The Environmental Information Centre GRID–Warsaw, Poland

Włodzimierz Bernacki, Member, Parliament, Poland

Oleksandr Bokotey, Head of Institute of Studies in Ecology and Religion, Uzhhorod National University, Ukraine

Zdzisław Krasnodębski, Member, European Parliament, Poland

Markiyan Malskyi, Professor, Ambassador, Head of the Department of International Relation and Diplomatic Studies, The Ivan Franko National University Lviv, Ukraine

Cindy Miller, President, UPS Europe, Belgium

SEPTEMBER 9

14:25—15:25 discussion panel

The “Carpathians” Brand. Strategy for the Future

- a) Companies and industry sectors typical of the Carpathians
- b) Promotion and its cost
- c) Strategy for the future

Moderator:

Stanisław Karczewski, Deputy Speaker, Senate of the Republic of Poland, Poland

Speakers:

Mykhaylo Khariy, Chairman, Non–Governmental Organization “Center of Transformation of Ukraine”, Ukraine

Jerzy Kwiecinski, Vice President, European Center for Enterprise, Poland

Dawid Lasek, Vice–President of the Board, Euroregion Karpacki Polska Association, Poland

Kamil Wyszkowski, Representative / General Director, Global Compact Network Poland, Poland

Anatoliy Matvienko, Member, Supreme Council, Ukraine

Alin–Constantin Aivanoaei, Deputy President, County Council Iasi, Romania

SEPTEMBER 9

15:35—16:50 discussion panel

Carpathian Economy and Protection of the Environment. In Search of a Compromise

- a) National parks – who let the tourists in
- b) Demands of modernity and charms of tradition
- c) Role of tourism in the politics of the countries of Europe of the Carpathians
- d) Agriculture in the mountains and on plateaus
- e) Water and resources

Moderator:

Eugeniusz Grzeszczak, Deputy Speaker, Parliament, Poland

Speakers:

Mariusz Jędrysek, Member, Parliament, Poland

Marian Radosovsky, National Council, Deputy, Slovakia

Tomasz Winnicki, Deputy Director, Bieszczady National Park, Poland

Valeriy Patskan, Head of the Committee of the Verkhovna Rada of Ukraine on Human Rights, National Minorities and International Relations, Supreme Council, Ukraine

SEPTEMBER 9

17:00—18:00 discussion panel

Infrastructure and Investments in the Carpathians – Needs, Projects, Prospects

- a) North–south railway and road axis
- b) Border crossings
- c) Energy and national security
- d) Growth for all – specific character of the mountains and plateaus
- e) Environmentally friendly industry

Moderator:

Wladyslaw Ortyl, Marshal, Marshal Office of the Podkarpackie Voivodeship, Poland

Speakers:

Andrzej Adamczyk, Member of Parliament, Parliament, Poland

Bohdan Hud, Professor, Director of the Institute of European Integration, The Ivan Franko National University Lviv, Ukraine

Jan Hudacky, Chairman of the Committee on Economic Affairs, National Council, Slovakia

Jaroslav Neverovic, Minister of Energy (2012–2014), Chairman of the Board, Polish and Lithuanian Chamber of Commerce, Lithuania

Renata Butryn, Member, Parliament, Poland

Mykhailo Dovbenko, Deputy, Supreme Council, Poland

SEPTEMBER 9

10:40—11:55 discussion panel

EU Cooperation on Internal Security Issues

Internal security, the former second pillar of the EU, is a matter of primary concern for politicians and statesmen, on a par with external security. It affects millions of EU citizens threatened by terrorism, organised crime, drug trafficking, corruption, cyber-crime, human trafficking and arms trafficking. In this context, it is of vital importance to support smooth and effective cooperation between the competent bodies in order to ensure smooth cooperation and information flows.

Moderator:

Jacek Karnowski, Editor-in-Chief, wSieci, Poland

Speakers:

Ferenc Banfi, Director, European Police College (CEPOL), Hungary

Alfredo Garcia Miravete, Head of Operational Support, Eurojust, The Netherlands

Kazimierz Mordaszewski, Deputy Head, The Internal Security Agency, Poland

Hanno Pevkur, Minister, Ministry of the Interior, Estonia

Cyrille Schott, Prefect, Director, French National Institute for Advanced Studies in Security and Justice (INHESJ), France

SEPTEMBER 9

12:05—13:05 discussion panel

Power of Resources – Energy as the New Security Factor

Shale gas revolution in the U.S. and the crisis in Ukraine have created a geopolitical situation where energy, security of its supply and energy policy became one of the pillars of international order. What are the future energy trends in the upcoming years and what is its influence on international security? What do they mean for Central Europe?

Moderator:

Nicolo Sartori, Head of Energy Program, International Affairs Institute, Italy

Speakers:

Ando Leppiman, Deputy Secretary General for Energy and Construction, Ministry of Economic Affairs and Communication, Estonia

Rokas Masiulis, Minister, Ministry of Energy, Lithuania

Jean Eudes Moncomble, General Secretary, Conseil Francais de l'Energie, France

Marcin Moskalewicz, President of the Board, PERN Przyjaźń S.A., Poland

Piotr Naimski, Member, Parliament, Poland

Adnan Vatansever, Senior Lecturer, King's College London, United Kingdom

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: Polish Armaments Group plc

The Defense Industry: the New Driving Force for the Polish Economy?

Will national defense industry become a driving force for the Polish economy? Does the Polish defense industry have a chance for a real leap in technology? How can modernization contracts worth billions of zlotys translate into the Polish economic growth? Will the Polish economy become more modern thanks to that? What should be the national defense industry's cooperation with global corporations to make the Polish economy more innovative?

Moderator:

Paweł Wroński, Journalist, Gazeta Wyborcza daily, Poland

Speakers:

Zdzisław Gawlik, Secretary of State, Ministry of Treasury, Poland

David Koopersmith, Vice President and General Manager Vertical Lift Division, Boeing International, USA

Zygmunt Mierczyk, Rector – Commandant, Military Technical Academy, Poland

Michał Switalski, Member of the Management Board, Polska Grupa Zbrojeniowa SA, Poland

SEPTEMBER 9

14:25—15:25 discussion panel

Partner: Centre of Excellence for Security and Technology (fit4sec)
Brandenburg Institute for Society and Security (BIGS)

Countering Threats Through More Competitive European Civil Security Research

The panel focuses on the important role that research and development (R&D) can play for security in Europe. How can one promote innovative solutions that protect the freedom and security of Europe and its citizens whilst improving the competitiveness of the security industry in the process?

This panel brings EU and national experts together to discuss the potential for business, academia and first responders that are associated with joint European security research projects. It will also present an instrument designed to help SMEs find the right partner for realizing their project ideas within the framework of Horizon 2020.

Moderator:

Tim Stuchtay, Executive Director, Brandenburg Institute for Society and Security (BIGS), Germany

Speakers:

Krzysztof Janik, PhD, National Defence University, State Security Institute, Poland

Wiesław Lesniakiewicz, Chief Commandant of the State Fire Service, The National Headquarters of the State Fire Service, Poland

Ramon Moerl, Managing Director, itWatch, Germany

Janusz Skulich, Director, Government Centre for Security, Poland

Yan St-Pierre, CEO; Counter-Terror Consultant, Modern Security Consulting Group MOSECON GmbH, Germany
Thorsten Wetzling, Senior Research Fellow, Brandenburg Institute for Society and Security (BIGS), Germany

SEPTEMBER 9

15:35—16:50 thematic block

The East and West Relations in the New Geopolitical Context

Until recently it seemed that the bipolar division of the Cold War is gone forever with the collapse of the Soviet Union. However, the Ukrainian crisis caused the largest change in the geopolitics of the transatlantic order since 1989. The forced annexation of Crimea and the ongoing war in Donbas led to a suspension of cooperation on the US / EU and Russia line. Does Moscow still represent a traditional opponent to the liberal world? Is any agreement possible when borders in Europe are being changed once again? What values should be upheld in conducting the dialogue between East and West?

Presentation:

A Case Study: How Crimea and Ukraine Re-ignited Arctic Rivalries

Ukraine is nowhere near the Arctic. And yet, it has had a dramatic impact on the Arctic dialogue over the past 18 months as Canada and the United States chaired the Arctic Council. Is Russia the hungry polar bear many Western media portray? Is NATO really trying to undermine Russia's Arctic sovereignty as many Eastern media portray? Can Arctic rivalries further degrade East/West relations? Are businesses held hostage in the meantime? Mikā Mered, CEO at Polarisk Group and president of the French Polar Cluster, will present an overview of the Arctic market and the impact of the Arctic on global geo-politics and vice-versa.

Mikā Mered, Managing Partner, Executive Research Director, POLARISK Group, France

The East and West Relations in the New Geopolitical Context

Moderator:

Bruno Lete, Senior Program Officer for Foreign & Security Policy, The German Marshall Fund of the United States, Belgium

Speakers:

Valentyn Didych, Deputy, Supreme Council, Ukraine

Paweł Kowal, Assistant Professor, Institute of Political Studies, Polish Academy of Sciences, Poland

Marius Laurinavicius, BAFF Security Research Fellow, CEPA Fellow In-Residence, Center for European Policy Analysis, Lithuania

Francisco Ruiz Gonzalez, Navy Commander, Professor, The Strategy Department of the Joint Staff College, Spain

Igor Sutyagin, Senior Research Fellow, Royal United Services Institute for Defence and Security Studies (RUSI), United Kingdom

SEPTEMBER 9

10:40—11:55 thematic block

Partner: Shell

The Role of Gas in the Future Energy Mix. Is There a Need for a Greater Diversification of Gas Supply Routes to Europe?

The panel will discuss the outlook for gas in Central and Eastern Europe as well as the diversification of gas supply routes to Europe. Liquefied Natural Gas (LNG) is becoming a more popular option, both in the energy sector as well as in transport. What is more, the EU member states are keen to invest in LNG terminals to ensure diversification and security of supplies. Several European countries plan to extend capacity of their existing LNG terminals and to build new facilities.

Presentation:

Outlook for Gas – Global and European Dimension

Chris Johnson, General Manager New Markets Europe, Shell International Exploration and Production, The Netherlands

The Future Energy Mix and the Role of Diversification of Gas Supply Routes to Europe

Moderator:

Henry Foy, Central Europe Correspondent, Financial Times, United Kingdom

Speakers:

Willem Braat, Gas Market Analyst, International Energy Agency (IEA), France

Jakub Jaworowski, Secretary of State, Chancellery of the Prime Minister, Poland
Chris Johnson, General Manager New Markets Europe, Shell International Exploration and Production, The Netherlands
Michael Labelle, Assistant Professor, CEU Business School, Hungary
Malgorzata Szymanska, Director of the Department of Oil and Gas, Ministry of Economy, Poland

SEPTEMBER 9

12:05—13:05 discussion panel

Partner: *Polish Oil and Gas Company (PGNiG)*

Energy Security and Growth Prospects for Energy Markets

Shifts on the gas market and implications for supply security:

- Does the supply security system need adjusting?
- The role of market mechanisms and main actors
- What must be changed?

Shifts on the electricity market and implications for supply security:

- Does the Polish energy sector need a capacity market?
- The role of RES in the energy system
- The place of cogeneration in the energy system and cogeneration support mechanisms

Challenges for the development of the heat generation sector:

- The importance of the national heat map
- Challenges for the development of the heat generation sector in Poland

Moderator:

Wojciech Jakobik, Analyst, The Jagiellonian Institute, Poland

Speakers:

Maciej Bando, President of ERO, Energy Regulatory Office, Poland

Tomasz Dąbrowski, Director, Ministry of Economy, Poland

Marek Dec, President of the Board, PGNiG TERMIKA SA, Poland

Jarosław Dmowski, Partner, The Boston Consulting Group, Poland

Zdzisław Gawlik, Secretary of State, Ministry of Treasury, Poland

Paweł Skowronski, Associate Professor, Institute of Heat Engineering, Warsaw University of Technology, Poland

Janusz Steinhoff, Advisor, PwC, Poland

Hando Sutter, Chairman of the Management Board, Eesti Energia AS, Estonia
Mariusz Zawisza, CEO & President of the Management Board, Polish Oil and Gas SA (PGNiG SA), Poland

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: **United Oilfield Services Sp. z o.o.**

The Future of Shale Gas in Poland, UK and China

Gas from shale deposits has been extracted for more than a decade, mainly in the territory of the United States. Today, many countries harbour great hopes in connection with the possible use of this alternative source of energy. However, the problems resulting from real potential of deposits, costs of maintenance, availability or profitability vary the current perspective of extracting shale gas in individual countries. International cooperation is likely to bring us substantially closer to the date, when shale gas becomes a significant energy source in the energy balance of individual countries.

Moderator:

Cezary Filipowicz, Vice President, Business Development, United Oilfield Services, Poland

Speakers:

Slawomir Brodzinski, Vice Minister, Chief National Geologist, Ministry of Environment, Poland

Jacek Jezierski, Expert, Poland

Paul Landers, Expert, United Kingdom Onshore Operators Group (UKOOG), United Kingdom

Piotr Wozniak, Vice-Chair, Administrative Board, Agency for the Cooperation of Energy Regulators ACER, Poland

Mengying Zheng, Governor of County, Zhenfeng County Government, Guizhou Province, China

SEPTEMBER 9

14:25—15:25 discussion panel

The Revolution on Global Oil Markets vs. Energy Security of Poland and Central Europe: Are We Prepared for the Changes?

The debate aims to discuss the enormous changes in the global oil markets, which resulted in shale gas revolution in North America, the deal with Iran, the conflict behind Polish eastern border and their possible impact on directions and volumes of supplies – and thus the Polish and Central European economy.

Moderator:

Bogusław Chrabota, Editor-in-Chief, Rzeczpospolita daily, Poland

Speakers:

Tomasz Chmal, Partner, White & Case W. Daniłowicz, W. Jurcewicz i Wspólnicy, Kancelaria Prawna sp.k., Poland

Marcin Moskalewicz, President of the Board, PERN Przyjaźń S.A., Poland

Jaroslav Neverovic, Minister of Energy (2012–2014), Chairman of the Board, Polish and Lithuanian Chamber of Commerce, Lithuania

Janusz Steinhoff, Advisor, PwC, Poland

SEPTEMBER 9

15:35—16:50 discussion panel

LNG: New Market Opportunities in the Region

Slowly but surely Europe is on its way to create a truly common energy market. Window of opportunity for competition emerges with unbundling of the energy sector across Central Eastern Europe, construction of interconnectors and diversification of supplies. Still a lot needs to be done, especially if European energy prices are considered in comparison to US market conditions. What are the possibilities for U.S. to share its energy abundance with Europe? With LNG receiving infrastructure in place what opportunities there are for our region's gas sector and gas related industry and what is the possible role of U.S. LNG? Join us to explore these opportunities with experts, decision makers and sector CEOs.

Moderator:

Jaroslav Neverovic, Minister of Energy (2012–2014), Chairman of the Board, Polish and Lithuanian Chamber of Commerce, Lithuania

Speakers:

Saulius Bilys, General Manager, Amber Grid, Lithuania

Matthew Bryza, Head of Energy Program, International Centre for Defence and Security (ICDS), USA

Kimball C. Chen, Chairman, Energy Transportation Group (ETG), USA

Grzegorz Cydejko, Journalist, Forbes Poland, Poland

Dominykas Tuckus, General Manager, LITGAS, Lithuania

SEPTEMBER 9

10:40—11:55 thematic block

Partner: P4 Sp. z o.o.

No Wires. Mobile Internet as a Driver of Social and Economic Changes

Universal mobile phone Internet access reshapes today's reality. During the debate, speakers will discuss the effects of those dynamic social and economic changes. The role and the responsibility of the government and business will be discussed in ensuring safe development, friendly regulatory environment as well as in responding to digital needs and developing digital skills to further develop a digital society.

Presentation:

No Wires. Mobile Internet as a Driver of Social and Economic Changes

Piotr Arak, Senior Analyst for Social Affairs, Polityka Insight, Poland

No Wires. Mobile Internet as a Driver of Social and Economic Changes

Moderator:

Andrzej Bobinski, Senior Business Analyst, Polityka Insight, Poland

Speakers:

Edwin Bendyk, Science Editor, "Polityka" weekly, Poland

Blanka Fijolek, CSR & Sponsorship Manager, Samsung Electronics Polska Sp. z o.o., Poland

Jacek Nieweglowski, Chief Strategy and Development Officer, P4 Sp. z o.o., Poland

Wojciech Pytel, Member of the Supervisory, Polkomtel Sp. z o.o., Poland

Agata Wacławik-Wejman, Head of Public Policy and Government Relations CEE, Google, Poland

Paweł Zegarłowicz, Press Office Head, Public Affairs Head, Citi Handlowy, Poland

SEPTEMBER 9

12:00—14:00 discussion panel

Partner: *RWE Polska S.A.*
Rzeczpospolita daily

Business, Science and Administration Combined – How to Incorporate Innovation into the DNA of the Polish Economy

Innovation is the best way to reduce the economic gap between Poland and the strongest European economies. However, it requires establishing a specific ecosystem, founded on cooperation among business, state and universities. It is worth initiating a discussion on the role of innovation in the development of individual sectors of the economy, global and domestic business experience in this area and the role of EU funds as an innovation accelerator.

The debate will be preceded by awarding the prize for the winners of the “Orzeł Innowacji” Contest. The aim of the award is to showcase good examples of innovation in Polish companies. It also aims at presenting a selection of companies which – in the period between the beginning of 2012 to the end of 2014 – introduced innovative solutions, in terms of products and organization by implementing e.g. technological improvements or new business models.

Moderator:

Bogusław Chrabota, Editor-in-Chief, Rzeczpospolita daily,
Poland

Speakers:

Andrzej Gliniski, Member of the Management Board, Bank
Millennium, Poland

Bożena Lublińska-Kasprzak, President, Polish Agency for
Enterprise Development, Poland

Piotr Moncarz, Consulting Professor, Stanford University, USA

Filip Thon, President of RWE Polska, Board Member of RWE
Retail, RWE Polska S.A., Poland
Laureate of the “Orzeł Innowacji” Contest

SEPTEMBER 9

12:05—13:05 discussion panel

Ukrainian Power Engineering: In Search of New Sources

The crisis in Ukraine in 2014 revealed a high level of dependency on traditional energy sources: oil and gas imported from Russia, and coal that was quarried in Donbas. Own energy potential, including renewable energy sources, in a long term that is difficult to determine, does not satisfy the needs of the country. Will the reforms and measures intended to integrate energy markets and gas, improve security of supply, increase the production and effectiveness of renewable sources prove to be efficient? Is it possible to increase investment in the energy sector and what role does Europe play in it?

Moderator:

Oleksandr Dombrovskiy, First Deputy Chairman of the Committee on Fuel and Energy Complex, Nuclear Policy and Nuclear Safety, Supreme Council, Ukraine

Speakers:

Cezary Filipowicz, Vice President, Business Development, United Oilfield Services, Poland

Ivan Nadyeyin, Head, Committee of Energy Independence of Ukraine, Ukraine

Ilham Shabanov, Director, Caspian Barrel, Azerbaijan

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: Pfizer Polska sp. z o.o.

What Must Be Done in Order for Poland to Become an Attractive Market for High-tech Investments and a Favorable Environment for the Development of Knowledge-based Economy?

Trying to answer the question in the title of the panel needs only following the analysis of the country's demographic structure and the factors that have an impact on its economic growth. Limited access to innovative solutions business entities are faced with also affects the growth. The outcome of the analysis will suggest solutions aimed at the development of innovativeness in Poland

Moderator:

Wojciech Surmacz, Editor-in-Chief, Gazeta Bankowa, Polish Financial Weekly, Poland

Speakers:

Dorota Hryniewiecka-Firlej, President of the Management Board, Director of the Innovative Products Business, Pfizer Polska Sp. z o.o., Poland

Mirosław Janik, CEO, Wincor Nixdorf Sp. z o.o., Poland

Beata Malecka-Libera, Secretary of State, Ministry of Health, Poland

Tomasz Zdrojewski, Chairman Public Health Committee, Polish Academy of Sciences, Poland

Jacek Łukaszewski, Country President, Schneider Electric Poland, Poland

SEPTEMBER 9

14:25—15:25 discussion panel

Partner: ABC Data S.A.

Creating the Internet of All Things

Surprisingly, almost 99 per cent of things in the modern world are still not connected. Connections and interactions between new people, processes, data and things in the Internet of Things will bring unique effects and create great possibilities. The Web plays a crucial role in the Internet of Things. It must have an intelligent, easily manageable and safe infrastructure that can be calibrated in order to serve billions of devices considering the context.

Moderator:

Edwin Bendyk, Science Editor, "Polityka" weekly, Poland

Speakers:

Michał Pieprzny, CEO Poland, Loyalty Partner Polska Sp.z o.o. (PAYBACK), Poland

Karen Rose, Senior Director, Strategy and Analysis, The Internet Society (ISOC), USA

Dariusz Stolarczyk, Vice-President of the Board, RUCH S.A., Poland

Ilona Weiss, President of the Board, ABC Data S.A, Poland

Andreas Winiarski, Senior Vice President Global Communications, Rocket Internet SE, Germany

SEPTEMBER 9

15:35—16:50 discussion panel

Partner: The European Business & Innovation Centre Network EBN

Wrocław Research Centre EIT+

Innovations – Towards Competitive European Economy

For several years now, Europe has been dealing with the economic crisis and unemployment. It is no longer the lead player on the world market, while the emerging countries achieve ever greater success. This can be successfully tackled by means of political actions influencing tax strategies, patents regulation and research spending. All future EU policies fostering innovation, supporting R&D and aiming at creating a competitive European economy will allow the Union to meet future prosperity challenges in the long run.

Moderator:

Raffaele Buompane, Senior Adviser, The European Business & Innovation Centre Network EBN, Belgium

Speakers:

Vincent Champain, President, Long Term Observatory, France

Yordanka Chobanova, Presidential Advisor for European Affairs, Office of the President of the Republic of Bulgaria, Bulgaria

Kaspar Korjus, e-Residency Managing Director, Enterprise Estonia, Estonia

Grzegorz Napieralski, Vice-President for Innovation and New Technologies Committee, Parliament, Poland

Krzysztof Sachs, Vice-president of the Management Board, Wrocław Research Centre EIT+, Poland

Karolina Zelawska-Palasz, Lending Operations, Corporates, Banks and Financial Instruments, Poland & Baltic Sea, European Investment Bank, Luxembourg

SEPTEMBER 9

10:40—12:00 thematic block

Partner: Domański Zakrzewski Palinka sp. k. (DZP)
LUX MED Group

Telemedicine and e-health – IT Revolution in Healthcare

E-health and telemedicine market have a great potential for growth. We are the witnesses of the rapid ascent of the ICT in medicine. The panel focuses on the prospects for the future growth of e-health and telemedicine market in Poland and potential consequences for patients, healthcare providers and payers, as well as on the measures to be taken by public authorities and other parties to fully realize the potential of the ICT in medicine.

Presentation:

Regulatory Environment for Telemedicine in Poland – Current State and New Beginning

Michał Czarnuch, Senior Associate, Domański Zakrzewski Palinka Law Firm, Poland

Presentation:

Opportunities Created by Telemedicine

Paul Zollinger Read, Chief Medical Officer, BUPA, United Kingdom

Telemedicine and e-health – IT Revolution in Healthcare

Moderator:

Wojciech Szelag, Journalist, Telewizja Polsat Sp. z o. o., Poland

Speakers:

Michał Czarnuch, Senior Associate, Domański Zakrzewski Palinka Law Firm, Poland

Lukasz Kołtowski, Assistant, Medical University of Warsaw (WUM), Poland

Wojciech Matusewicz, President, The Agency for Health Technology Assessment and Tariff System (AOTMiT), Poland

Bolesław Piecha, Member of Parliament, European Parliament, Poland

Anna Rulkiewicz, CEO, LUX MED Group, Poland

Henryk Skarżyński, Professor, The Institute of Physiology and Pathology of Hearing, Poland

Marian Zembala, Minister, Ministry of Health, Poland

Paul Zollinger Read, Chief Medical Officer, BUPA, United Kingdom

SEPTEMBER 9

12:10—12:40 report presentation

Partner: EY

Oncology Treatment in Poland. Diagnosis of the Current State and Recommendations for the Future

In the EY Oncology report we will present an information about indirect costs of cancer in Poland. The report will identify the main factors that influence the effectiveness of oncology treatment. We also compare the situation in Poland to other European countries and provide recommendations of next possible steps to improve the access of Polish patients to onco therapies.

Presentation:

Jakub Szulc, Director, Helathcare Sector, EY Poland, Poland

SEPTEMBER 9

12:50—14:10 discussion panel

Partner: "Służba zdrowia" medical journal
Medexpress.pl

Health Care Challenges in Poland

The importance of uniformity in the EU health policy has been emphasised by the European Commission for many years now. One issue of particular significance is increasing citizens' awareness of new medical advances and improving the equitability of access to new treatment methods. Despite general access to health services across all EU member states, there are still considerable inequalities in population health outcomes in different countries. The most urgent issue in Poland at the moment is the inadequate pace of the implementation of new health care innovations. This is apparent at both organisation and managerial levels, as well as in the area of patient access to new medical treatments.

Moderator:

Mariusz Gujski, Editor-in-Chief, Służba Zdrowia, Poland

Speakers:

Krzysztof Chlebus, Department of Cardiology, Medical University of Gdansk, Poland

Jacek Fijuth, Chairman, Polskie Towarzystwo Onkologiczne, Poland

Tadeusz Jedrzejczyk, President, National Health Fund, Poland

Dariusz Klimczak, Vice Marshal, Lodz Region's Marshal's Office, Poland

Tomasz Latos, Member of Parliament, Parliament, Poland

Beata Stepanow, President, Diabetes Education Poland, Poland

Jakub Szulc, Director, Helathcare Sector, EY Poland, Poland

Marian Zembala, Minister, Ministry of Health, Poland

SEPTEMBER 9

14:20—15:40 discussion panel

Ageing Society vs. Directions of Change in Healthcare. A Social and Economic Perspective

The demographic situation poses multiple challenges also to the healthcare system. What should be the priorities in oncology in context of the ageing society? How to prepare healthcare systems for the change in social structure whereby the percentage of people over the age of 65 will grow from 13.5% in 2007 to 23.2% in 2035? These questions are particularly relevant to hematology and oncology, because cancer affects primarily older people.

Moderator:

Witold Laskowski, President of the Board, Sanitas Sp. z o.o., Poland

Speakers:

Helmut Brand, President, International Forum Gastein, Austria
Beata Drzazga, President of the Management Board, BetaMed S.A., Poland

Malgorzata Galazka-Sobotka, Director, Health Care Management Institute, Lazarski University, Poland

Tomasz Latos, Member of Parliament, Poland

Ewa Lech-Maranda, Deputy Head of the Hematology Clinic, Institute of Hematology and Transfusiology, Poland

Krystyna Lewkowicz, Founder and President, "All-Poland Alliance of the Universities of the Third Age", Poland

Krzysztof Warzocha, Director of the Hematology Clinic, Institute of Hematology and Transfusiology, Poland

Marian Zembala, Minister of Health, Poland

SEPTEMBER 9

15:50—16:55 discussion panel

Partner: Astra Zeneca

Evolving Healthcare Systems for Personalized Medicine

Discussion is build around the optimal models from the perspective of on – going progress in personalized healthcare. Speakers will examine current trends in healthcare systems evaluation and will discuss how European states are securing access to innovative treatments and diagnostic technologies. As examples to illustrate the above, current trends in immune – oncology and DNA damage repair will be presented.

Moderator:

Krzysztof Blusz, President of the Management Board, DemosEuropa, Poland

Speakers:

Helmut Brand, President, International Forum Gastein, Austria
Andrzej Kosiniak-Kamysz, Director, Specjalized Hospital Józefa Dietla, Poland

Krzysztof Krajewski-Siuda, Professor, Uniwersytet Papieski Jana Pawła II w Krakowie, Poland

Andrew Mortlock, VP Global Oncology, AstraZeneca UK Limited, United Kingdom

Piotr Warczynski, Undersecretary of State, Ministry of Health, Poland

SEPTEMBER 9

18:40—20:00 discussion panel

Partner: *Rzeczpospolita daily*

From Idea to a Healthy Society – Modern Medical Technologies

Are innovations in medicine likely to be rapidly applied or available only for limited groups of patients. How can their role in health care system be quickly increased? Are genetic tests, being a chance for medicine, likely to become a problem for insurers at the same time?

Moderator:

Piotr Gorski, Editor, Rzeczpospolita daily, Poland

Speakers:

Lucien Engelen, Director, RShape Center for Innovation at Radboud University Medical Center, The Netherlands

Andrzej Horban, Head of Department, Medical University of Warsaw (WUM), Poland

Michał Kazmierski, General Director, Gilead Sciences Poland Sp. z o.o., Poland

Jan Lubinski, Chairman, Read–Gene SA, Poland

Janusz Michalak, President, Termedia, Poland

Igor Radziejewicz–Winnicki, Undersecretary of State, Ministry of Health, Poland

Henryk Skarżyński, Professor, The Institute of Physiology and Pathology of Hearing, Poland

Jerzy Majchrzak, Director, Ministry of Economy, Poland

SEPTEMBER 9

20:10—21:20 special events

Partner: *“Służba zdrowia” medical journal Medexpress.pl*

Poland’s Place in Europe – Refund Strategy in the Health Care System in the Context of Seeking the Cost–Effectiveness

During the special event new directions for essential changes to EU health policy will be considered and discussed, which has important implications for Poland. One question to be considered is: Will EU, Poland included, aim for equitable access to the latest medical technology for all citizens or will it allow the current inequalities to deepen further? Another issue to be taken into consideration is to how the health policy of EU should be shaped in accordance with evidence–based medicine (EBM). This is especially important in the area of cardiology, which still accounts for the majority of recorded deaths in Poland.

Moderator:

Renata Furman, Deputy Editor–in–Chief, Służba Zdrowia, Poland

Speakers:

Paweł Buszman, President of the Board, American Heart of Poland S.A, Poland

Michał Czarnuch, Senior Associate, Domański Zakrzewski Palinka Law Firm, Poland

Piotr Jankowski, Professor, Department of Cardiology and Hypertension, Collegium Medicum, Jagiellonian University, Poland

Tomasz Latos, Member of Parliament, Parliament, Poland

Maciej Niewada, Department of Experimental and Clinical Pharmacology, Medical University of Warsaw (WUM), Poland

Igor Radziewicz-Winnicki, Undersecretary of State, Ministry of Health, Poland

Tomasz Zdrojewski, Head of the Department of Prevention and Education, Medical University of Gdansk, Poland

SEPTEMBER 9

21.30—21.45

Managerial Competence in Polish Hospitals

The aim of the project was to verify whether managerial competence of hospital staff are different from the competence of managers of other industries and how it may affect medical and financial outcomes?

More than 8500 respondents rated approx. 1,000 managers (directors, doctors, nurses) in the area of communication, motivation and team building. The report of the study can be ordered at www.Edumetriq.pl.

Piotr Szynkiewicz, Expert The HealthCare Institute, President Edumetriq Sp. z o.o, Poland



Main Partner of the Regions Forum

The Regions Forum takes place in Krynica-Zdroj. Certain recreational events will be held in Muszyna.

SEPTEMBER 9

10:40—11:55 discussion panel

Partner: Institute of Behavioural Economics Research

The Future of Energy Supply: What Role for RES?

Fossil fuels, whose reserves will run out and cause enormous damage to the environment, will be replaced through renewable energy in the long-term. There are already good practices how to use renewable energy in private households, industrial production and public institutions. Many countries encourage the supply and use of renewable energy paying particular interest to wind power and biomass energy. This development not only effects municipalities, but provides great business opportunities for providers of innovative energy technologies. The panel will discuss future prospects for renewable energy referring to the 20–20–20 targets of the EU.

Moderator:

Peter Wolfmeyer, Vice Chairman, Institute of Behavioural Economics Research, Germany

Speakers:

Stella Bianchi, Member, Chamber of Deputies, Italy

Jan Grimbrandt, CEO, Boson Energy SA, Luxembourg

André Poschmann, Head of National and European Electricity Market Integration, Federal Ministry for Economic Affairs and Energy, Germany

Robert Spisak, Chairman of the Board, Envien International Ltd, Slovakia

SEPTEMBER 9

12:05—13:05 discussion panel

Partner: *Małopolska Region*

Innovative Entrepreneurship. The Driving Force of Regional Economic Development

Małopolska Region has been awarded with the prestigious title of "The European Entrepreneurial Region 2016" by the EU Committee of the Regions. This award is presented to recognize regions that exhibit outstanding and innovative business strategy. This is a clear signal that Małopolska Region is an investment friendly environment, as well as a significant partner in the international arena. During the panel the representatives of business and local government will discuss different subjects such as doing business in Małopolska Region, functioning on the global market, cooperation with local government and the role of innovation in the development of companies.

Moderator:

Monika Piatkowska, Member of the Management Board, PMPG Polskie Media SA, Poland

Speakers:

Wiesław Bury, President of the Board, Małopolska Regional Development Agency (MARR SA), Poland

Marek Gora, CFO, Maspex Wadowice Group, Poland

Bartosz Kaczmarczyk, President of the Board, Loyd S.A., Poland

Andrzej Skolmowski, Vice-President of the Management Board, Azoty Group, Poland

Marek Sowa, Marshal, Małopolska Region, Poland

SEPTEMBER 9

13:15—14:15 thematic block

Management of Culture or Management in Culture?

Strategic management is increasingly important for the development of public sector organizations, including cultural institutions. Effective management and consistent implementation of the objectives is in fact the key to success. Unfortunately, in many cases knowledge of effective management and development of such organizations is insufficient. How do cultural institutions cope with the changes taking place in the cultural sector? What approach to the management and strategies dominate?

Presentation:

Accessible Culture

Małgorzata Omilanowska, Minister of Culture and National Heritage, Ministry of Culture and National Heritage, Poland

Management of Culture or Management in Culture?

Special guest:

Małgorzata Omilanowska, Minister of Culture and National Heritage, Poland

Moderator:

Krzysztof Dudek, Director, National Centre for Culture, Poland

Speakers:

Simon Gammell, Director, British Council Poland, Poland

Grzegorz Gauden, Director, The Book Institute, Poland

Oksana Prishchepova, President, KROO “World of Woman”,
Russia
Magdalena Sroka, Deputy Mayor, City of Krakow, Poland
Leszek Zegzda, Member of the Board, Małopolska Region,
Poland
Jerzy Fedorowicz, Member, Parliament, Poland

SEPTEMBER 9

14:25—15:25 discussion panel

Partner: Lubuskie Region

Science, Business, Local Government – Looking for the Perfect Synergy

The cooperation between the representatives of public administration, non-governmental organisations and business is of benefit for each of the parties – especially in realizing goals which they could not achieve on their own. However, creating successful cross-sectoral cooperation is a difficult task dependent on many factors. What are the obstacles to creating effective partnerships? What kind of projects are the most likely to receive financial support within the new MFF? How does the principle of cross-sectoral partnership function in other countries?

Moderator:

Andrzej Chochol, Rector, Cracow University of Economics,
Poland

Speakers:

Cezary Gabryjczyk, Undersecretary of State, Ministry of
Treasury, Poland

Leszek Grabarczyk, Deputy Director, National Center for
Research and Development, Poland

Wojciech Lubawski, Mayor, City of Kielce, Poland

Elzbieta Polak, Marshal, Lubuskie Voivodeship – Marshal's
Office of the Lubuskie Voivodeship, Poland

David Seich, Chairman and Member of the Statutory, SME
UNION Czech Republic, Czech Republic

Antoine Godbert, Director, Agence Erasmus+ / Europe–
Education–Formation France, France

SEPTEMBER 9

15:35—16:50 thematic block

The Innovative Local Government

The new financial perspective for 2014–2020 is unique for local governments. This is the last so large EU budget and also this is breakthrough time, which is demanding implementation of innovative, integrated projects jointly implemented by local governments and through a secure involvement of private capital. Effective financing of local projects must be used not only by 2020 but also in a way we could benefit from its results over the next 25 years.

Presentation:

The Innovations in e–Administration

According to the Digital Agenda for Europe in 2015 more than half of all Europeans is to have free access to e–government. Poland is trying to meet the requirements of the Agenda. E–government in this perspective has become both an opportunity and a challenge for local councils. What’s more the Trusted Profile enables local governments to work faster, more effectively and more efficiently.

Witold Kozłowski, Member, Council of the Małopolska Region, Poland

The Innovative Local Government in the New EU Financial Perspective

Moderator:

Stanisław Sorys, Vice Marshal, Małopolska Region, Poland

Speakers:

Zsolt Becsey, Deputy State Secretary for Transport, Ministry for National Development, Hungary

Andrea Gallo, Director, FASI.biz EU Media Srl, Italy

Reiner Kneifel–Haverkamp, Head of Unit EU Funding Coordination and EU Economic and Financial Policies, Brandenburg Ministry of Economic and European Affairs, Germany

Emilio Libutti, Head of Local Institutions, Region of Basilicata, Italy

Paweł Orłowski, Undersecretary of State, Ministry of Infrastructure and Development, Poland

SEPTEMBER 9

18:45—20:45 thematic block

Investments in Regions

Attracting new investment in the region depends on many factors. Investors take into account numerous business conditions offered by the region and City: the quality and cost of investment areas, access to skilled human resources, labour costs, bureaucratic barriers and the general business climate. The quality of life is also an important factor for foreign investors. The knowledge about the strengths and weaknesses of the region as well as the potential competitors makes it easier for local governments to make informed choices about future investors.

How to Attract New Investments in a Region?

Moderator:

Jacek Krupa, Member of the Board, Małopolska Region, Poland

Speakers:

Przemysław Andrzejak, President, Lodz Regional Development Agency, Poland

Jun Cheng, Mayor, Huayin City, Shaaxi Province, China

Peter Obrimcak, Vice President, Office of the Presov Self-governing Region, Slovakia

Cristiano Zagari, Relations with Local Institutions, State and EU, Region of Lazio, Italy

Gabriela Macoveiu, Director of the Communication, Cooperation and Business Development Directorate, North-East Regional Development Agency, Romania

How to Attract New Investments in a Region?

Moderator:

Jacek Krupa, Member of the Board, Małopolska Region, Poland

Speakers:

Mengying Zheng, Governor of County, Zhenfeng County Government, Guizhou Province, China

Sehrii Basarab, First deputy Head, Ivano-Frankivsk Regional State Administration, Ukraine

Francois Nibizi, Director, Higher Institute of Business Management ISGE, Burundi

Inese Sulzanoka, Head of the Representative Office in Poland, Investment and Development Agency, Latvia

Lutz Thielemann, Managing Director, Invest Region Leipzig GmbH, Germany

Youye Xu, Secretary General, Municipal Government, Hanzhong City, China

SEPTEMBER 9

10:40—11:55 discussion panel

Partner: Brussels–Capital Region

Lobbyists and Lobbying in the EU
Legislative Process. Is “Lobbying” a Dirty
Word?

Democratic principles and transparency are found in the EU Treaty and the EU Charter of Fundamental Rights. In the light of an unprecedented expansion of lobbying in Brussels and the complex nature of the European public policy process, EU is faced with the pressing issues of regulating lobbyism and improving transparency. This was one of the reasons why, in an effort to give a further boost to the transparency of the EU’s decision-making process, the European Parliament and the European Commission launched, in June 2011, a joint public Transparency Register which provides more information than ever on those who seek to influence EU policies. The word “lobbying” conjures up a number of different reactions, ranging from concern, enthusiasm or general lack of understanding of the general ideas or processes. In fact, lobbying is a widespread phenomenon and can be used as a very effective tool by private and legal entities, to ensure their voice is properly heard in the legislative process.

*Moderator:***Jean–Danut Carbunaru**, Director, CaleaEuropeana, Romania*Speakers:***Paolo Acunzo**, Member of the National Board, European
Federalist Movement, Italy**Renato Addis**, Partner, EPPA, Belgium**Alina Bargaeanu**, Vice–Rector for Academic Affairs, National
University of Political Studies and Public Administration,
Romania**Daniel Freund**, Policy Officer EU Integrity, Transparency
International EU, Belgium**Darren Spinck**, Managing Partner, Global Strategic
Communications Group, USA**James Wilson**, Managing Director, EU–Ukraine Business
Council, Belgium

SEPTEMBER 9

12:05—13:05 discussion panel

Partner: CCI Paris Île-de-France
ESCP Europe Paris

Do we Have to Fear the Rise of
Metropolises?

Metropolises drive growth, innovation, jobs and prosperity in the surrounding territories and in national economies. European metropolises are the engine to take Europe out of the crisis but their rise induces the fear that they could get all the investments and profits at the expense of smaller cities. However, the enormous challenges they face (housing, transportation, energy, security...) while growing, the fragmented institutional landscape in which they are located (Region, State) can weaken their assets and potentialities. How implement the interactions between metropolises and other territories (even remote)? What is the economic and political role of metropolises in building future growth patterns for Europe?

Moderator:

Pascal Morand, Professor, former Dean 2006–2012, ESCP
Europe Paris, France

Speakers:

Jean-Yves Durance, Vice-President, CCI Paris Île-de-France,
France

Andrew Hallam, General Secretary, Aspire, Poland

Jacek Jaskowiak, Mayor, City of Poznan, Poland

Michel Lebrun, Member, former President 2014–2015,
European Committee of the Regions

Kathy Pain, Professor of Real Estate Development, University
of Reading, United Kingdom

Nicola Schelling, President, Network of European
Metropolitan Areas (Metrex); Regional Director, Stuttgart
Region Association, Germany

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: Regional Services Ltd.

Local Government and Business – How to Work Together to Win Together?

Local governments are responsible for the organization of spheres that are important from the point of view of people's daily life. e.g. local transport, education and utilities. During the panel we would like to study the examples of good cooperation between local government and business. We will also discuss what universal rules are to be followed by both these groups to enhance cooperation, as well as how to create a business-friendly climate in regions. We would also like to answer the question on how to work together to boost the development of regions.

Moderator:

Grzegorz Cydejko, Journalist, Forbes Poland, Poland

Speakers:

Alfred Kubczak, Director of Corporate Affairs, Jeronimo Martins Poland S.A., Poland

Jan Mackowiak, Deputy Marshal, Swietokrzyskie Region's Marshal's Office, Poland

Tomasz Pasikowski, President of the Board, Przewozy Regionalne Sp. z o.o., Poland

Marek Szczepanski, Vice-president of the Board, Industrial Development Agency, Poland

Wadim Tyszkiewicz, Mayor, Nowa Sol City Council, Poland

Slawomir Zalobka, Undersecretary of State, Ministry of Infrastructure and Development, Poland

SEPTEMBER 9

14:25—15:25 discussion panel

Partner: Od–Nowa Forum

Guiding Principles for the Reform of Administration and Public Finances

The governmental sector remains the only systemically important area in state functioning, which has not been substantially reformed in the past 25 years. The objective of this change is a coherent, adaptive, transparent, cohesive and effective state. This can be achieved by reforming the central administration and public finances, along with the legislative process.

Moderator:

Justyna Glusman, Economist, Association of Polish Cities, Poland

Speakers:

Rafal Antczak, Member of the Board, Deloitte Consulting S.A., Poland

Kazimierz Barczyk, Deputy Chairman, Council of the Małopolska Region, Poland

Mirosława Boryczka, Director General, Ministry of Finance, Poland

Agata Damska, Co-Founder, Od–Nowa Forum, Poland

Wojciech Misiąg, Advisor to the President, Supreme Audit Office (NIK), Poland

SEPTEMBER 9

15:35—16:50 discussion panel

*Partner: Wallonie–Bruxelles International, Warsaw
Delegation*

Clusters as a Leverage for Economic
Redeployment

Michael Porter defined in the early nineties the concept of Business Clusters as “a geographic concentration of interconnected businesses, suppliers, and associated institutions in a particular field”. Since then Clusters have been at the centre of most economic policies during the last decade. But in the recent years, more and more policy makers question the real added value of clusters. Do they actually contribute to growth, to the creation of added value and, in the end, to the creation of jobs ?

Moderator:

Bernard Piette, General Manager, Logistics in Wallonia,
Belgium

Speakers:

Philippe Lattes, Deputy Director Space Sector, Research &
European Projects, Aerospace Valley, France

Alina Popa, Executive Director, EURONEST Intercommunity
Development Association, Romania

Gilles Vanden Burre, Deputy, Chamber of Representatives,
Belgium

Amanda Zuffi, Project Manager, Sinergie, Italy

SEPTEMBER 9

18:45—20:00 thematic block

Partner: Vision

New Innovation Models for Smarter &
Specialised Regions

Too often, policymakers treat investment and economic growth with overgeneralized theories and methods. Smart–specialization seeks to address the innovation process by allocating structural funds in an efficient and logical way, in accordance to the particular needs of a certain region. Which specific priorities does each region have, and what unique challenges do they face in order to overcome them? What are strengths and shortcomings of the region? How to choose smart specializations? How to institutionalize the entrepreneurial discovery process? Answering to these questions is essential to clarify the potential each region has moving forward into the 21st century.

Presentation:

**Smart Specialisation Strategies in the European
Union**

Marek Przeor, Head of Sector Smart and Sustainable Growth,
Directorate–General for Regional and Urban Policy, European
Commission, Belgium

**New Innovation Models for Smarter & Specialised
Regions**

Moderator:

Francesco Grillo, Director, Vision, Italy

Speakers:

Alina Gendele, Chair, Latgale Planning Region, Latvia

Katarina Hazuchova, Independent Environmental Analyst, Slovakia

Joakim Larsson, Regional President, West Götaland Region, Sweden

Joachim Schonowski, Senior Expert Smart City, Telekom Innovation Laboratories, Germany

Stanisław Sienko, Deputy Mayor, City of Rzeszów, Poland

Commentator:

Gianfilippo Emma, Consultant, Vision, Italy

SEPTEMBER 9

10:40—11:55 discussion panel

Partner: **PGE Polska Grupa Energetyczna**

How Much Market on the Power Market?

The invisible hand of the market has not influenced the energy sector in Europe for a couple of years now. And it is not because the European Union gave up on one of its basic freedoms, but because it is now facing the challenge of protecting the climate and developing renewable energy sources. Support mechanisms and subsidies towards RES have on the one hand caused an increase of energy prices for final consumers, on the other – decreased the profitability of energy production from conventional sources, which have been a guarantee of stable supply. It is therefore worth discussing how we can reconcile climate policies with the consumers' expectations as well as ensure energy security.

Moderator:

Agnieszka Lakoma, Journalist, Poland

Speakers:

Andrzej Czerwinski, Minister of the Treasury, Poland

Filip Elzanowski, Warsaw University, Poland

Janusz Moroz, Board Member responsible for Sales, RWE Polska S.A., Poland

Kamil Pluskwa-Dąbrowski, President of the Board, National Council of Consumer Federation, Poland

Marek Woszczyk, President of the Management Board, PGE Polska Grupa Energetyczna, Poland

Krzysztof Zamasz, CEO, ENEA S.A., Poland

SEPTEMBER 9

12:05—13:05 discussion panel

Partner: *EuropaNova*
ENGIE (formerly GDF SUEZ)

Energy Transition in Europe in the Run-Up to COP 21

The 21st session of the Conference of the Parties to the United Nations Framework Convention on Climate Change (UNFCCC) will be held from 30 November to 11 December 2015 in Paris. The overarching goal of COP 21 is to get a new international agreement reducing greenhouse gas emissions in order to hold global warming below 2°C above 1990 levels. The effort to reach such a universally binding result aimed at a transition towards low-emissive economies must take into account capabilities of every country. Another key goal, set in pursuance of the Copenhagen commitment, is to mobilise developed countries to allocate, as of 2020, USD 100 billion per year, from public and private sources, to enable developing countries to combat climate change whilst promoting fair and sustainable development. How to make it happen? France will serve as a facilitator and is already deploying its diplomacy to get a universal deal. However, what will be the price to get it? What will be the EU's role in this context, with the Energy Union being one of priorities featuring high on its agenda?

Special guest:

Maciej Grabowski, Minister of Environment, Poland

Moderator:

François Lafond, Executive Director, EuropaNova, France

Speakers:

Denis Simonneau, Director, European & International Affairs, ENGIE, France

Dominique Dron, Coordinator of the French White Paper "Financing the Ecological Transition", General Council of Economy, Ministry of Finance, France

Adam Koniuszewski, Executive Director, Green Cross International, Switzerland

Lavinia Marcela Sandru, President, European Environmentalist Initiative, Romania

Willem Van Ierland, Acting Head of Unit: Strategy and Economic Assessment, DG Climate Action, European Commission, Belgium

SEPTEMBER 9

13:15—14:15 discussion panel

*Partner: Bank Millennium
Institute of International and European Affairs*

Commercial Investments as a Driving Force of European Economic Growth

Europe is slowly recovering from the worst phase of its crisis. The economy in many countries begins to increase. A lot of problems, however, remain to be solved, such as the Greek default risk or massive unemployment in Spain. Is stimulation of commercial investment an answer to the slow growth? What can private entrepreneurs, professionals and politicians offer Europe? What ideas on economic development should be presented in order to answer the needs of European society best? To what extent should investors from outside the European Union be involved?

Moderator:

Dan O'Brien, Chief Economist, Institute of International and European Affairs, Ireland

Speakers:

Kamil Blazek, Chairman, Association for Foreign Investment (AFI), Czech Republic

Dariusz Blocher, President of the Board, Budimex SA, Poland

Atsuhiko Maeda, Deputy Director General, Japan External Trade Organization (JETRO) in Brussels, Japan

Grzegorz Maliszewski, Chief Economist, Bank Millennium, Poland

Piotr Michalowski, Public Sector Lending Poland / Head of Warsaw Office, European Investment Bank, Poland

Maksim Savinov, President, NGO Association "Regiomonti", Russia

SEPTEMBER 9

14:25—15:25 discussion panel

Thoughts for Sale – Intellectual Property as the Future of Europe

Competitiveness is a natural feature of a free economy. To achieve a competitive advantage entrepreneurs, managers, local government officials take more and more new activities which are designed to distinguish their products and services, as well as give a guarantee of stability and development on the market. Copyright Works, Patents for Invention, Trade Marks, Designs and Models – those are the Intellectual Property Objects, in which businessmen and local government authorities invest and should continue to invest. Protection of intellectual property contributes to nearly 40% of the total economic output of the European Union. How to effectively protect intellectual capital in the age of digitization?

Moderator:

Krystyna Szczepanowska-Kozłowska, Professor/ Partner, University of Warsaw / Allen & Overy, Poland

Speakers:

Philippe Cadre, Director of Patent, Trademark and Design, French National Institute for Industrial Property (INPI), France

Ryszard Kalisz, Member, Parliament, Poland

Kazimierz Karolczak, Member of the Board, Silesian Voivodeship, Poland

Petra Masinova, CEO, NEWTON Media, Czech Republic

SEPTEMBER 9

15:35—16:50 discussion panel

Partner: CGEE – Center for Management and Strategic Studies in Science, Technology and Innovation

New Trend of Disruptive Innovations as an Opportunity for Long Run Growth

Attempts to anticipate technological breakthroughs that could lead to significant changes in the structure of the economy, giving birth to new and dynamic markets are predictably intensified during periods of economic crises or stagnation. This seems to be the case also in the decade that follows the 2008 financial global crisis. Public and private agents, both in developed and emerging countries are currently involved in the search for “disruptive technologies” that could fuel economic recovery and long run growth. The panel will bring together international experts from public and private sectors dealing with the three main challenges involved in promoting disruptive innovation as long run growth opportunities: a) bridging the knowledge gap about future technological and market developments; b) efficiently using available technology management tools and c) adequately establishing institutional frameworks that stimulate cooperation between all the parties involved.

Moderator:

Mariano Laplane, President, CGEE, Center for Management and Strategic Studies in Science, Technology and Innovation, Brazil

Speakers:

Senen Barro, President, RedEmprendia, Spain

Drazen Lucic, President of the Council, Croatian Regulatory Authority for Network Industries, HAKOM, Croatia

Sandro Mendonca, Professor, Director for Innovation in CYTED, ISCTE–IUL Business School, Portugal

Aleksander Szalecki, President of the Board, Stratego Sp. z o.o., Poland

Helena Tenorio, Head of Policy Design Department, Coordinator Intangible Assets Evaluation Program, Brazilian Development Bank, Brazil

Edmond Hajrizi, President, UBT – University for Business and Technology, Kosovo

Participation in discussion:

Robert Brunet, Associate Professor, University Rovira i Virgili, Spain

SEPTEMBER 9

10:40—11:55 thematic block

Partner: *mBank*
McKinsey & Company Inc.

Customer 3.0 in the Limelight: a Model that Drives Business Success

"Customer 3.0" is permanently online, highly informed and expects a fully personalized offer. Declarations of customer-centric approach have become a norm in my organizations. How to translate them into practice? How to make Polish customers appreciate these efforts and convert the customer-centric approach into lasting economic results? How to delight and surprise "customer 3.0"?

Customer 3.0 in the Limelight: a Model that Drives Business Success

Moderator:

Przemysław Gdanski, Vice-President of the Management Board, Head of Corporate & Investment Banking, mBank S.A., Poland

Speakers:

Stephen Bender, Account Manager, Disney Institute, USA
Jakub Fast, Partner, McKinsey and Company Poland Sp. z o.o., Poland

Andrzej Klesyk, CEO, PZU SA, Poland

Krzysztof Kruszewski, General Director, Millward Brown, Poland

Jacek Leonkiewicz, President of the Board, PKP Intercity SA, Poland

Cezary Stypulkowski, President of the Management Board, mBank S.A., Poland

Presentation:

Best Practices in Customer Experience Management

Stephen Bender, Account Manager, Disney Institute, USA
Conor Jones, Partner, McKinsey & Company, Ireland

Presentation:

Customer Centricity in Corporate Banking. Customer Voice across the Organization

Przemysław Gdanski, Vice-President of the Management Board, Head of Corporate & Investment Banking, mBank S.A., Poland

SEPTEMBER 9

12:05—13:05 discussion panel

Partner: PKO Bank Polski SA

M&A – the Necessity or the Chance in the Business Progress

The Polish economy is prone to global consolidation trends. Therefore, many local firms must consider either further organic growth or face the challenge of growing by mergers and acquisitions. In 2015, the value of domestic acquisitions in Poland could reach PLN 5 bn, while cross-border transactions could exceed PLN 8 bn. Why do Polish firms expand their activities? Is the M&A path an easy shortcut? What are the threats to be faced by Polish businesses intending to go global? What is the role of the domestic financial sector in the consolidation process?

Moderator:

Grzegorz Miśtał, Editor, Polish Television S.A., Poland

Speakers:

Andrzej Klesyk, CEO, PZU SA, Poland

Adam Krzanowski, President & CEO, Nowy Styl, Poland

Mariusz Machajewski, Vice-President of the Management Board, Grupa LOTOS S.A., Poland

Jakub Papierski, Vice-President of the Management Board, PKO Bank Polski SA, Poland

Krzysztof Pawinski, CEO, Maspex Wadowice Group, Poland

Jarosław Romanowski, Vice-President, KGHM Polska Miedź S.A., Poland

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: EY

“Positively Crazy”– The Unseen Face of Polish Entrepreneurship

Racing drivers, Himalayan mountaineers, marathon runners, bird watchers, restorers of historical monuments or motocross riders– who do the Polish entrepreneurs become “after hours”? Niche, noble or sometimes even mysterious and surprising – these are their passions. Get to know the unseen face of Polish entrepreneurship. The only discussion panel about the unusual hobbies of the great people of business.

Moderator:

Jan Krzysztof Bielecki, Chairman of the Partners Board, EY Poland, Poland

Speakers:

Zygmunt Berdychowski, Chairman of the Economic Forum Programme Council, Institute for Eastern Studies, Poland

Ryszard Florek, Owner, FAKRO Sp. z o.o., Poland

Piotr Krupa, CEO, KRUK S.A., Poland

Adam Krzanowski, President & CEO, Nowy Styl, Poland

Krzysztof Pawinski, CEO, Maspex Wadowice Group, Poland

Michał Solowow, President of the Board, Synthos, Poland

SEPTEMBER 9

14:25—15:25 discussion panel

Partner: The World Bank

Emerging Markets Post-Crisis – Building on Past Successes in a New Global Environment

During the global financial crisis and in the years that followed, the global shocks had similar effects on all regions, albeit to varying degrees. But the forces that are now shaping the global outlook are more redistributive in nature, benefiting some regions and countries while hurting others. Robust growth in the United States, the weaker recoveries of the euro area and Japan, and slowing growth in China also have varying implications across regions and countries. The strengthening of the U.S. dollar and the weakening of the euro and yen are also having a redistributive effect. The outlook for emerging economies and policies responses to a new global environment are to be discussed in this panel.

Moderator:

Emilia Skrok, Senior Economist, World Bank, Poland

Speakers:

Bernard Funck, Lead Economist, The World Bank, USA

Aleksandr Yaroshenko, Vice-Minister, Ministry of Economy, Belarus

Krzysztof Kalicki, President of the Management Board, Deutsche Bank Polska S.A., Poland

Horatiu Lovin, Advisor to the Deputy Governor, National Bank of Romania, Romania

Helena Tenorio, Head of Policy Design Department, Coordinator Intangible Assets Evaluation Program, Brazilian Development Bank, Brazil

Marina Wes, Poland Country Manager, The World Bank, Poland

SEPTEMBER 9

15:35—16:50 discussion panel

Partner: Rzeczpospolita daily

Sports Marketing in Promotion of People, Brands, Countries

What is the effectiveness of sports marketing? Is it worth to organize big sports events? Are the benefits achieved in terms of image greater than the incurred costs? Are there sport disciplines, which could be especially helpful in promoting a country or individual companies thanks to their popularity and features?

Moderator:

Andrzej Krakowiak, Deputy Head of Economic Desk, Rzeczpospolita daily, Poland

Speakers:

Krzysztof Ignaczak, Volleyball player, —, Poland

Igor Klaja, President of the Board, OTCF Sp. z o.o., Poland

Andrzej Krasnicki, President, Polish Olympic Committee, Poland

Cezary Kucharski, Owner, CK Management Ltd., Poland

Leszek Kurnicki, Executive Director for Marketing, PKN ORLEN S.A., Poland

Malgorzata Marcinska, President, City Development Agency S.A., Poland

Tomasz Ziolkowski, Journalist, Producer, InvestBrandMedia, Poland

SEPTEMBER 9

10:40—11:55 discussion panel

Partner: Coca-Cola Poland

Challenges for Business in Closed-Circuit Economy. How to Meet Environmental Expectations of the European Union?

The European Commission is preparing a directive on the circular economy. Its purpose will be to implement the concept whereby waste is treated as raw material for the production of new products, and not as the final stage of a product's life cycle. The directive will set out policy with respect to: design, sustainable production, efficient use of raw materials and waste management. What is therefore needed is a debate about the best way to make sure that the new EU policy becomes an opportunity for industry and stimulus for technological innovation.

Moderator:

Katarzyna Blachowicz, editor-in-chief, "Recykling" monthly, Poland

Speakers:

Maria Andrzejewska, Director, The Environmental Information Centre GRID-Warsaw, Poland

Iwona Jacaszek-Pruś, Corporate Director, Coca-Cola HBC Polska Sp. z o.o., Poland

Beata Kłopotek, Counsellor to the Minister, Ministry of Environment, Poland

Jerzy Majchrzak, Director, Ministry of Economy, Poland

Hanna Zakowska, Deputy Director, COBRO, Packaging Research Institute, Poland

SEPTEMBER 9

12:05—13:05 discussion panel

Partner: Vivus Finance

New Technologies and Operating Models on the Financial Market

The financial services market is subject to rapid and intensive changes throughout the world. Banks have to compete not only with other financial institutions, but also with companies from outside of the financial sector. Success increasingly depends on a capacity of being innovative. Financial services cannot be patented, so they can easily be implemented by competitive companies or institutions. Therefore, building a sustainable competitive advantage means not so much developing a new service, but rather combining several factors: a recognisable brand, a well-thought-out innovation policy and smart risk management.

Moderator:

Jacek Uryniuk, Journalist, Cashless.pl, Poland

Speakers:

Igor Matejov, Member of the Board, Chief Commercial Officer-Business Market, T-Mobile Polska S.A., Slovakia

Loukas Notopoulos, CEO, Vivus Finance Sp. z o.o., Poland

Krzysztof Poloczek, Chairman of the Supervisory Board, Iberia Motor Company SA, Poland

Nuno Sereno, Chief Financial Officer, Jeronimo Martins Poland S.A., Poland

Sylvia Biliska, Commercial Director Poland and Central Europe, PayU S.A., Poland

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: *Transport Consultants Group TOR*
TINES S.A.

How Much Is the Urban Space Worth? What Share of This Belongs to Public Transport?

The debate will focus on explaining how investments in public transport translate into the value of urban space, especially in the context of new trends: giving up cars, limited access of cars to the city centres, fight against smog, the growing use of bicycles and rail transport (railways, trams, underground) and other solutions like metrobus etc.

Moderator:

Jakub Klimkiewicz, Member of the Managing Board, Transport Consultants Group TOR, Poland

Speakers:

Jarosław Bator, Member of the Board, PKP SA, Poland

Jacek Bielecki, Member of the Board Polish Association of Developers, Member of the Board, Marvipol, Polish Association of Developers, Poland

Emilio D'Alessio, Urban Issues Expert, Honorary President, Italian Local Agenda 21 Association, Italy

Michał Olszewski, Deputy Mayor, City of Warsaw, Poland

Ryszard Rebilas, President of the Board, Koleje Małopolskie Sp. z o.o., Poland

Wojciech Szczurek, Mayor, City of Gdynia, Poland

Tomasz Szuba, President of the Board, TINES Capital Group S.A, Poland

Kacper Winiarczyk, Senior Operations Manager, Uber Poland, Poland

SEPTEMBER 9

14:25—15:25 discussion panel

Partner: *McKinsey & Company Inc.*

A Lifetime Opportunity for the Brave or a Safe Haven? How to Win Capital for Poland?

Investment by private equity funds has become a growth engine for many sectors of the Polish economy. Investment is taking place on a large scale – a success that is worth celebrating. But it also creates new challenges. The panel will discuss whether active ownership the most effective way to create value. It will also evaluate how attractive Poland is for investments, the country's key assets, and the challenges faced by private equity funds.

Moderator:

Tomasz Marciniak, Associate Partner, McKinsey and Company Poland Sp. z o.o., Poland

Speakers:

Rafał Andrzejewski, Managing Director, CEE Equity Partners Ltd, Poland

Przemysław Obłoj, Director, CVC Capital Partners Ltd., United Kingdom

Jacek Siwicki, President, Enterprise Investors, Poland

Cezary Smorszczewski, CEO, Private Equity Managers S.A, Poland

SEPTEMBER 9

15:35—16:50 thematic block

Partner: T-Mobile Polska S.A.

Digital Single Market – How to Use the Opportunity

According to the data of the European Commission, the barriers currently existing in the Internet cause that citizens do not have full access to all goods and services available in the territory of the European Union. Only 15 percent of them purchase products in other EU countries; in the same time, Internet companies and start-ups cannot fully take advantage of the growth possibility offered by digital technologies. Moreover, entrepreneurs and public administration cannot make full use of digital tools. According to the European Commission, the digital single market is likely to generate 415 billion euros per annum in the economy and create hundreds of thousands of workplaces.

Digital Single Market – How to Use the Opportunity

Moderator:

Henry Foy, Central Europe Correspondent, Financial Times,
United Kingdom

Speakers:

Pavel Adamovsky, Managing Director, UPS Polska sp. z o.o.,
Poland

Magdalena Gaj, President, Office of Electronic
Communications, Poland

Bogusława Matuszewska, President of the Board, Netia S.A.,
Poland

Adam Sawicki, Chief Executive Officer, T-Mobile Polska S.A.,
Poland

Andrzej Tymecki, Vice-President of the Board, Exatel S.A.,
Poland

Presentation:

The State of the Telecommunications Market and Its Challenges

Magdalena Gaj, President, Office of Electronic
Communications, Poland

SEPTEMBER 9

10:40—11:55 thematic block

Partner: Polish Association of Developers

The Housing Market vs. Economy – Who Stimulates Whom?

Property developers are of great importance for the Polish economy – they are responsible for producing 13.5 percent of GDP, which is 32 billion zł. According to the data from recent years, the construction sector has provided an average of 2.5 million jobs, or 15.4 percent of total employment. During the debate we will present the results of the analysis of the impact of the housing sector on the national economy. We will also talk about the regulations we need in order to make both the housing market and our economy still grow rapidly.

Presentation:

Analysis of the Impact of the Housing Sector on the Polish Economy

Mateusz Walewski, Senior Economist, PwC, Poland

Why do We Need Developers?

Moderator:

Piotr Krasko, Wiadomości TVP Editor in Chief, Polish Television TVP S.A., Poland

Speakers:

Andrzej Adamczyk, Member of Parliament, Parliament, Poland

Jan Krzysztof Bielecki, Chairman of the Partners Board, EY Poland, Poland

Robert Gwiazdowski, Professor, Attorney, Gwiazdowski Tax & Legal, Poland

Grzegorz Kielpisz, President of the Board, Polish Association of Developers, Poland

Filiep Loosveldt, Managing Director, The European Union of Developers and House Builders (UEPC), Belgium

Jan Vincent-Rostowski, Member of Parliament, Parliament, Poland

SEPTEMBER 9

12:05—13:05 discussion panel

Partner: *Lufthansa*
Team Aviation Solution/Romanian CAA

Airports of 2015 – How to Transform the Airport in a Fruitful Business?

The future looks busy for airports worldwide. Building on success of airports represents a cornerstone in the future development of this industry. Airports need to continuously improve operations, security and experiences so that the passenger remains satisfied and business is fruitful. The panel will address the complexity of modern airports and the laws, restrictions and conflicts that constitute a difficulty in the development of airports industry, as well as solutions to existing problems. The panel will also discuss issues related to commercial and property management, financial and human resources, as well as strategies to be undertaken by managers so that airports step into the future.

Moderator:

Sorana Pop, Vice President TAS/Aeronautical Inspector RO
CAA, Team Aviation Solution/Romanian CAA, Romania

Speakers:

Alin–Constantin Aivanoaei, Deputy President, County
Council Iasi, Romania

Jiri Hornik, Partner, Kocian Solc Balastik, Czech Republic

Michal Kaczmarzyk, General Director of Polish Airports
State Enterprise, Director of Warsaw Chopin Airport, Polish
Airports, Poland

Wladyslaw Ortyl, Marshal, Marshal Office of the Podkarpackie
Voivodeship, Poland

Frank Wagner, Country Manager Poland, Lufthansa, Poland

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: *KGHM Polska Miedź S.A.*

Knowledge Management

Peter Drucker said that “the best way to predict the future is to create it.” The knowledge we share is the capital that grows and creates new values. KGHM is consistently increasing the knowledge gathered over the last 50 years of its market performance. It is the key to gain the competitive advantage and allows to make reasonable, strategic decisions. The influence of knowledge management on the company value and the role of knowledge and R&D centers in the process of gaining the competitive advantage will be one of the topics discussed during the panel.

Moderator:

Boguslaw Chrabota, Editor-in-Chief, Rzeczpospolita daily,
Poland

Speakers:

Leszek Grabarczyk, Deputy Director, National Center for
Research and Development, Poland

Wiktory Namysl, Managing Director, McKinsey and Company
Poland Sp. z o.o., Poland

Agata Wacławik–Wejman, Head of Public Policy and
Government Relations CEE, Google, Poland

Herbert Wirth, Chairman of the Board, KGHM Polska Miedź
S.A., Poland

SEPTEMBER 9

14:25—15:25 discussion panel

Traditional News Media in the World of Technology Giants – Was the Dream of Digitization Fulfilled?

Will the readers' habits change as fast as technology? Will the printed press survive or will it be simply unprofitable? Will the editorial offices move to the Internet or will it be just absorbed into the web portals? What is the experience of Europe and other continents?

Moderator:

Jerzy Kalinowski, Partner, KPMG, Poland

Speakers:

Dalibor Balsinek, Editor-in-Chief, Echo Media a.s., Czech Republic

Bartosz Hojka, President of the Management Board, AGORA SA, Poland

Michał Maciej Lisiecki, President of the Management Board, AWR Wprost, Poland

Maciej Maciejowski, Member of the Management Board, TVN S.A., Poland

Manuel Rougeron, Executive Vice-President, nc+, Poland

Juliusz, Barun, President of the Board Polish Television (2011–2015), Poland

Michał Broniatowski, Editor-in-Chief, Forbes Polska

SEPTEMBER 9

15:35—16:50 discussion panel

Partner: BTP Advisers

The Right Message: How Can the EU Manage its Popularity Among Member States?

As a result of the economic crisis and unpopular decisions related to austerity policies, the traditional EU elites are losing more and more of their citizens trust. Additionally, tensions with the governments of the Member States arise, as they are increasingly skeptical about the common European project and the transfer of their competencies to Brussels. Some of them, like the UK government, are even threatening to leave the Community. What should the EU do in order to regain its reputation? How should it communicate with more than 500 million people affected by its legislation?

Moderator:

Mark Pursey, Managing Partner, BTP Advisers, United Kingdom

Speakers:

Ingo Schuster, Member of the Board, German-Polish Association, Germany

Marjan Setinc, Vice President, Slovenian Association for International Relations, Slovenia

Sergiusz Trzeciak, Consultant in Political Communication, Collegium Civitas, Poland

Francesco Tufarelli, Director General of the Presidency of the Council of Ministers, Italian Government, Italy

Anna Zalewska, MP, Parliament, Poland

Commentator:

Lech Matusiak, Head of Division European Union, Eastern Europe, Polish Trade and Information Centre for German Speaking Countries and Regions in Europe (PIHZ), Germany

SEPTEMBER 9

18:45—19:45 discussion panel

Harmonisation of Social Policies in the European Union – Is It Possible?

Demographic trends are quite pessimistic in the majority of European countries. Most of them have to face such problems as youth unemployment and population ageing. On the other hand, there are many challenges specific for some countries. Currently the social policies differ a lot between EU countries. In the past decades the EU member states strengthen their collaboration building an internal market and an economic and monetary union, but a European social union is still out of sight. Is it possible to harmonise social policies in the EU? Is it really necessary?

Moderator:

Michele Faioli, Professor of Labour Law, University of Rome
"Tor Vergata", Italy

Speakers:

Nick Ellison, Chair, UK Social Policy Association, United Kingdom

Bernard Jakelic, Deputy Director General, Croatian Employers' Association (HUP), Croatia

Linda Lanzillotta, Vice President, Senate, Italy

Laszlo Marki, President, European Large Families Confederation, Hungary

Urszula Nowogorska, President, Council of the Małopolska Region, Poland

Sven Astheimer, Senior Editor, Frankfurter Allgemeine Zeitung, Germany

SEPTEMBER 9

10:40—11:55 discussion panel

European Tax Policy. Which Way to the Single Market?

EU tax policy is aimed to prevent national tax provisions hindering the single market and cross-border activities. Today main challenges for the policy are globalization, digitalization, and competition, which on the one hand increase the risk of fraud and avoidance and the risk of double taxation on the other hand. Therefore tax policies of the Member States except from the convergence within the EU require international monitoring, like for example EUROFISC system or MOSS – dedicated mainly to the electronic services. An important role also plays close cooperation with the countries outside the EU, which has more often problems with levying right amount of taxes on profits of foreign companies.

Moderator:

Tomasz Wroblewski, Editor-in-Chief, Wprost Weekly, Poland

Speakers:

Janusz Korwin-Mikke, Member, European Parliament, Poland

Maris Lauri, Member of Parliament, Riigikogu, Estonia

Oksana Prodan, People's Deputy of Ukraine, Member of the Verkhovna Rada Committee on Tax and Customs Policy, Supreme Council, Ukraine

Bartjan Zoetmulder, Tax Partner, Loyens & Loeff, The Netherlands

SEPTEMBER 9

12:05—13:05 discussion panel

Energy Resources and Their Impact on Regional Development

Stability in the energy sector can be achieved by relying on local natural resources. However, investing in them is dependent on fulfilling a number of conditions, above all those which concern the region's inhabitants and the environment. What benefits can local government units expect from the extraction of the indigenous resources? What aspects should they really be afraid of?

Moderator:

Bartłomiej Derski, Editor, wysokienapiecie.pl, Poland

Speakers:

Slawomir Brodzinski, Vice Minister, Chief National Geologist, Ministry of Environment, Poland

Alessandro Costa, Member of Studies Committee, World Energy Council (WEC), Italy

Matthias Ruchser, Director of Communication, German Development Institute, Germany

Witold Stepien, Marshal, Lodz Region's Marshal's Office, Poland

Mykhailo Shmushkovych, Chairman, Odessa Regional Council, Ukraine

Bingru Wu, Director, People's Congress Standing Committee of Qingyang City, Gansu Province, China

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: The European Council on Foreign Relations

Crisis of European Security East–South. How to Advance Towards Strategic Convergence?

Instead of the advent of a ring of stable and democratic countries in the neighbourhood, a goal proclaimed by the European Security Strategy, in recent years we have witnessed a ring of fire. Stability and democracy have been the exception, both East and South. European countries feel under siege, from conflict in Ukraine and tensions with Russia to jihadism, failed states, etc. Often times, competing threat perceptions are at work, hampering multilateral action. The notion of solidarity is in question. In light of ongoing policy reviews in EU and NATO, how can European countries harmonize their security policies, strengthen common interests and advance towards strategic convergence?

Moderator:

Francisco De Borja Lasheras, Associate Director of ECFR Madrid and Policy Fellow, The European Council on Foreign Relations, Spain

Speakers:

Stephen Covington, Strategic and International Affairs Adviser to NATO SACEUR, Supreme Headquarters Allied Powers Europe – SHAPE, Belgium

Harold Hyman, Geopolitical Commentator, BFM TV, France
Daniel Ionita, State Secretary for Strategic Affairs, Ministry of Foreign Affairs, Romania

Bogusław Pacek, Adviser, Ministry of National Defence, Poland
Jorge Toledo, Director of the Department of European Affairs and G20, Office of the President of the Government, Spain

Commentator:

Alexander Sytin, President, North&Eastern Europe Research Political Center, Russia

SEPTEMBER 9

14:25—15:25 thematic block

Energy Strategies for the Future

In times of increasing energy demand, constrained energy supplies and global climate change it is crucial to understand the increasingly dynamic nature of energy markets. How does energy market trends look like? What strategies need to be implemented by politics and business for an effective energy management? How will the global market for primary energy resources like oil, coal, gas and renewables develop?

Presentation:

Strategic Foresight Analysis & Energy Security Trends

Mehmet Kinaci, Strategic Analyst, NATO HQ Supreme Allied Command, Turkey

Strategic Energy Outlook

Moderator:

Zbigniew Kasztelewicz, Head of Surface Mining Department, AGH University of Science and Technology in Cracow, Poland

Speakers:

Jan Krzysztof Ardanowski, Member, Parliament, Poland

Mariusz Jędrysek, Member, Parliament, Poland

Jozef Neterowicz, Expert for Ecology and Energy, Association of Polish Counties, Poland

Hando Sutter, Chairman of the Management Board, Eesti Energia AS, Estonia

Alyona Zubaryeva, Project Manager, EURAC Research, Institute for Renewable Energy, Italy

SEPTEMBER 9

15:35—16:50 discussion panel

Partner: University of Latvia

Russia's Soft Power in Action: Baltic Perspectives

In recent decades, a range of countries have made coordinated attempts to show their “soft power”, as Joseph Nye put it. Russia is no exception to this trend, as it has invested considerable resources in changing the way it is perceived in the world. However, it is far from being clear how successful those investments have been across various regions around the globe. In particular, the conflict in Ukraine, often portrayed as an example of all-out hybrid war, may have undermined Russia's earlier efforts and created long-lasting perceptual imprints. The panel aims to discuss the implications of Russia's “soft power” as empirically seen by the Baltic countries.

Moderator:

Janis Ikstens, Director, Advanced Social and Political Research Institute, University of Latvia, Latvia

Speakers:

Igor Chubays, Professor, Moscow Institute of Economics, Russia

Maria Golubeva, Development Director, Centre for Public Policy PROVIDUS, Latvia

Herve Juvin, President, Eurogroup Institute, France

Kristina Kallas, Member of the Board, Institute of Baltic Studies, Estonia

Kari Liuheto, Director, Centrum Balticum, Finland

Janusz Onyszkiewicz, Chairman of Advisory Committee, Euro, Atlantic Association, Poland

SEPTEMBER 9

10:40—11:55 discussion panel

Partner: Center for Democracy and Reconciliation in Southeast Europe

Collective Memory. How Does the Past Shape the Present?

Collective memory helps shape national identity. However, it becomes very often an instrument in the hands of politicians. European foreign policy priorities and prospects for collective memory in the European context needs in-depth consideration, particularly in the face of the Russia–Ukraine conflict, the escalating crisis in Macedonia and growing euroscepticism among EU Member States. Are those concerned able to come to terms with its past? How to reconcile the past, taking account of the good of individual countries and the whole Europe at the same time?

Moderator:

Corinna Noack-Aetopoulos, Director of Programmes, Center for Democracy and Reconciliation in Southeast Europe, Greece

Speakers:

Oleksandr Dekhtiarchuk, Deputy, Supreme Council, Ukraine

Leonid Finberg, Head, Centre for Studies of the Culture and History of East-European Jews of the National University of Kyiv–Mohyla Academy, Dukh i Litera Publishing House, Ukraine

Ramadan Ilazi, Deputy Minister of European Integration, Ministry of European Integration, Kosovo

Lukasz Kaminski, President, Institute of National Remembrance, Poland

Eckart Stratenschulte, Director, European Academy Berlin, Germany

Ryszard Terlecki, Member, Parliament, Poland

SEPTEMBER 9

12:05—13:05 discussion panel

Judaism, Christianity, Islam in the Twenty-First Century. Dialogue or Confrontation?

Inter-religious dialogue, the right to freely practice their faith are increasingly being violated. According to a recent survey, in almost every second country religious freedom is threatened. Recent events in the Middle East have given a new character to these negative phenomena. The world is currently experiencing a crisis of not only interfaith dialogue, but also a crisis within religious communities. The lack of respect and religious tolerance leads to tensions between followers of both religions, as well as unbelievers. Are we facing the escalation of conflicts on religious grounds? How to build a platform for common understanding and dialogue?

Moderator:

Piotr Lukimson, Deputy Chief Editor, The newspaper "News of the Week", Israel

Speakers:

Jean-Yves Camus, Director of the Observatory of Political Radicalism, Fondation Jean-Jaurès, France

Vannino Chiti, Chairman of the Committee on European Affairs, Senate, Italy

Simon Petermann, Honorary Professor, University of Liege ULG, Belgium

Tadeusz Pieronek, Member, Programme Council of the Economic Forum, Poland

Yacov Shechter, Writer, Israel

Piotr Lukimson, Deputy Chief Editor, "News of the Week" Newspaper, Israel

SEPTEMBER 9

13:15—14:15 discussion panel

Media in 2020 – New Trends, Opportunities, Challenges

The present-day media use the latest technological achievements. The Internet as a global medium helps us in becoming regularly acquainted with the events on the other side of the globe and share information with friends living in other countries. Moreover, we can notice that the media intermingle and this process is likely to intensify rapidly. The question is whether we can anticipate a technology that could allow conversion of content between all the media, because so far unification of newspapers with television, for example, is hard to imagine.

Moderator:

Piotr Krasko, Wiadomości TVP Editor in Chief, Polish Television TVP S.A., Poland

Speakers:

Alexandra Foederl-Schmid, Editor-in-Chief, Der Standard, Austria

Michel Viatteau, Head of the Regional Office for Poland, the Czech Republic, Slovakia and the Baltic States, Agence France-Presse (AFP)

Gabor Lambert, Editor-in-Chief, Figyelo weekly, Hungary

Max Lurie, Editor-in-Chief, Cursor Information Agency, Israel

Grzegorz Nawacki, Deputy Editor-in-Chief, Puls Biznesu, Poland

Michał Pol, The Head of Sports Content, Ringier Axel Springer, Polska

SEPTEMBER 9

14:25—15:25 discussion panel

Partner: Jean-Paul Oury

Has the Internet Changed Politics for Good?

Every day new groups and events emerge coming straight from the civil society, free from any connections with the political establishment. Politicians would like to take leadership over them, but they seem to fail to control them: the Arab's spring and the role of Twitter, the storm that Assange and Snowden blazed on the political establishment, scary phenomena like terrorism and the rise of mad ideologies, a gruesome example of which is swift development of ISIS. This panel intends to ponder the pros and cons of this gap between the "classical politics" with its top-down mode of rule, and this new Internet-driven avatar of the civil society. Is this new horizontal hierarchy going to last? Are we really heading towards a new utopia or are we simply moving from an old aristocracy to a new one whose leaders will control technology?

Moderator:

Jean-Paul Oury, Communication Consultant, France

Speakers:

Vit Jedlicka, President of Liberland

Eryk Mistewicz, President, The New Media Institute, Poland

Piotr Ufnal, Marketing Manager for Poland, the Czech Republic, Slovakia and the Baltic States, Agence France Presse (AFP)

Christoph Meineke, Mayor, Municipality of Wenningsen (Deister), Germany

Commentators:

Tomasz Kalita, Head of Communication Office, Democratic Left Alliance, Poland

Mariusz Kaminski, Member, Parliament, Poland

SEPTEMBER 9

15:35—16:50 discussion panel

Discrepances Hampering Progress in Europe

Rising macroeconomic and macro-social inequalities disclosed, especially during the financial crisis after 2008, may result in a great destabilisation of Europe (and the World). That excessive income inequalities hinder economic development, was noted earlier. However, in the years 2013–2015 this was proved not only by economists, political scientists and sociologists but also – what is new – experts of large US banks. Theorists from the circle of the Wall Street's super-rich are concerned about the marginalisation and exclusion of increasingly larger groups of society. As a phenomena that may lead to riots – and in perspective even to a change of the political system. Could this scenario usher in a new strategy for a world ruled by the new systemic, economic, political and social rules?

Moderator:

Maria Jarosz, Head of Institutional Dysfunction Research Team, Institute of Political Studies, Polish Academy of Sciences, Poland

Speakers:

Andrzej Jonas, President, Editor-in-Chief, Warsaw Voice S.A., Poland

Grzegorz W. Kolodko, Professor, Leon Kozminski Academy, Poland

Piotr Pysz, Professor of Economics, Fachhochschule für Wirtschaft und Technik Vechta/Oldenburg, Germany

Catarina Tavares, International Secretary, Member of the Executive Board, General Union of Workers, UGT, Portugal

Igor Tsependa, Rector, The Vasyl Stefanyk Precarpathian National University, Ukraine

SEPTEMBER 9

18:45—19:45 discussion panel

Partner: Viadrina Compliance Center

Compliance as a Key for Successful Business

Since years compliance can not be considered only as a temporary trend. Effective compliance structures not only protect employees and board members against personal responsibility, but also prevent the companies from the irregularities, which may lead to severe penalties and loss of reputation. Investment in effective compliance system does not need not be expensive. Controlling of compliance risks, effective compliance communication and other measures can pay off already in short-term perspective – not only for the large, but also for the medium-sized enterprises. Compliance has become a foundation of modern activities and successful businesses, and in the macro perspective – it makes the entire economy work.

Moderator:

Bartosz Makowicz, Director, Viadrina Compliance Center, Germany

Speakers:

Daniel Lucien Buehr, Vice Chairman, Ethics and Compliance Switzerland, Switzerland

Karin Holloch, Attorney at Law/Partner, McDermott Will & Emery Law Firm, Germany

Anna Partyka-Opiela, Senior Associate, Domański Zakrzewski Palinka Law Firm, Poland

Veronika Sedlarova, Regional Compliance Officer, Siemens Czech Republic, Czech Republic

SEPTEMBER 9

10:40—11:55 thematic block

The Eurasian Economic Union and the EU: the Challenge or the New Platform for Cooperation?

The fundament of the Eurasian Economic Union is economic integration that goes along with sovereignty of states and collective security. A number of post soviet republics joins the project. The EAEU free trade agreement is created by 40 states. But the Eurasian integration is not the rebirth of the USSR. It is a peaceful policy, that recreates a great space and is based on market oriented attitudes. The EAEU is a bridge that connects Asia and Pacific with Europe. A market with no borders that joints 10 time zones. It is a new economic reality – Kazakhstan custom borders has reached Poland. And those opportunities should not be overlooked.

Presentation:

The Development of European Integration: Cooperation Between the EU and EAEU

Trade without borders creates the most favorable conditions for economic growth. Historically such trade had been provided by empires and colonies. Their time has passed. Increased number of national states requires finding new conditions for removing boundaries. The European Union has become the first precedent in Eurasian continent. The Eurasian Economic Union becoming the second. Between these integration unions there are similarities, but there are differences. Are these differences critical or constructive, mutually exclusion or complementary from the perspective of cooperation between two organizations? That is the key issue for discussion.

Zomart Medeuov, Director, Research Department, Institute of the Euroasian Integration, Kazakhstan

The Eurasian Economic Union and the EU: the Challenge or the New Platform for Cooperation?

Moderator:

Jury Solozobov, Director of International Projects, Institute of National Strategy of Russia, Russia

Speakers:

Ruslan Yesin, Deputy Director of the Department of Foreign Economic Relations, Ministry of Foreign Affairs of the Republic of Belarus, Belarus

Leonid Kozhara, Vice President for Foreign Affairs, Socialists of Ukraine, Ukraine

Vladimir Likhachev, Deputy Director, Energy Research Institute of the RAS, Russia

Vytautas Nauduzas, Ambassador to Kazakhstan, Ministry of Foreign Affairs, Lithuania

Oleg Shabrov, Head of the Chair of Political Science and Political Management, Academy of National Economy and Public Administration under the President of the Russian Federation, Russia

Commentator:

Arteni Sivitski, Director, Center for Strategic and International Economic Research, Belarus

SEPTEMBER 9

12:05—13:05 discussion panel

Partner: Institute of Europe, Russian Academy of Sciences

Destabilisation of Greater Europe: Internal and External Factors

The panel looks into the topic of the current destabilization of Greater Europe. The Ukraine crisis has proved the strongest argument in recent years for those who for different reasons have been supporting or conniving European countries to get involved in a new round of confrontation. On most counts, a New Cold War is unlikely. Nevertheless, there are quite a few people who lament the end of its predecessor. That Cold War was a product of a bipolar world, while the world of the 21st century takes shape of the polycentric one. Yet, it cannot be ruled out that this new world may well see the emergence of opposing military and political blocs with accompanying ideological differences, real or artificial. The concept of Greater Europe, born long before the Ukrainian crisis, should be brought forward to counterpoise negative trends.

Moderator:

Alexey Gromyko, Director, Institute of Europe, Russian Academy of Sciences, Russia

Speakers:

Hassan Alshgair, Vice Minister, Ministry of Foreign Affairs, Libya

Manuel Manonelles, Director General for European and Multilateral Affairs, Government of Catalonia, Spain

Ryszard Niedzwiecki, Dean of the Faculty of National Security, National Defence University, Poland

Alexander Romanovich, Deputy Chairman of the Committee on Foreign Affairs, State Duma, Russia

Peter Schulze, Professor, Georg-August-University
Goettingen, Germany

Danilo Turk, Professor, President of Slovenia 2007–2012,
Faculty of Law, University of Ljubljana, Slovenia

SEPTEMBER 9

13:15—14:15 discussion panel

Partner: Deloitte

Sustainable Development as a Social and Business Strategy for Success

Applying strategies based on sustainable development is not only a challenge, but also a source of possibilities and opportunities that – if used effectively – may become a new foundation of success for many companies and organisations. The panellists will discuss the issue of striking a balance between the desire to achieve success and growth, and the necessity of maintaining positive relations with the local community and stakeholders.

Moderator:

Irena Pichola, Partner, Deloitte, Poland

Speakers:

Magdalena Brzezinska, Senior Corporate Relations Manager,
Grupa Żywiec S.A., Poland

Joanna Makowiecka-Gaca, Acting President of the Board,
Polimex–Mostostal S.A., Poland

Igor Matejov, Member of the Board, Chief Commercial Officer–
Business Market, T-Mobile Polska S.A., Slovakia

Jock Mendoza-Wilson, Director of International and Investor
Relations, System Capital Management, Ukraine

Mikkel Skott Olsen, Corporate Responsibility Director, VELUX
Group, Denmark

Jarosław Sobczyk, Human Resources Director, Jeronimo
Martins Poland S.A., Poland

Grzegorz Zawada, Vicepresident of the Management Board,
Warsaw Stock Exchange, Poland

SEPTEMBER 9

14:25—15:25 discussion panel

Turkey – EU: Together or Separately?

Last year's events influenced significantly the geopolitical situation in the world. The Russian – Ukrainian conflict, the rise of the Islamic State and radicalisation of Muslims in different parts of the world, as well as conflicts in the Middle East, in Yemen, make Turkey more and more important in international politics. In the last year there has been a rapprochement between Russia and Turkey. In Turkey there were introduced some changes in the law, greatly enhancing law enforcement agencies and the central authority. Is Turkey now closer or farther from the EU? What will be the future course of Turkey and its position in European politics?

Moderator:

John O'Brennan, Director of European Studies, National University of Ireland Maynooth, Ireland

Speakers:

Adem Kumcu, President, New European Business Confederation (UNITEE), Belgium

Hrant Melik-Shahnazaryan, Chairman, Center for Strategic Research, Armenia

Yalcin Sarikaya, Director, The Black Sea Center for Strategic Researches, Turkey

Pavlo Zhovnirenko, Chairman of the Board, Center for Strategic Studies in Kiev, Ukraine

Commentator:

Hans Jakob Ginsburg, Special Correspondent, Wirtschaftswoche, Germany

SEPTEMBER 9

15:35—16:50 discussion panel

Eastern Partnership: What Next?

The Eastern Partnership was a response of the EU, inspired by Poland and Sweden to the growing challenges of the EU's eastern policy.

There is no doubt that the Eastern Partnership faced both – big success and failures. Political and geopolitical changes that took place last year surprised even the most experienced political observers. In the current situation, are the initial assumptions of the Eastern Partnership still up to date? Or is it time, change the profile of the Eastern Partnership changed?

Moderator:

Michał Szczerba, Member of Parliament, Parliament, Poland

Speakers:

Hrant Bagratyan, Member, National Assembly, Armenia

David Bakradze, Minister, Office of the State Minister for European and Euro-Atlantic Integration, Georgia

Zanda Kalnina-Lukasevica, Parliamentary State Secretary for EU Affairs, Ministry of Foreign Affairs, Latvia

Dirk Jan Kop, Ambassador, Special Representative for EU-Russia and the Eastern Partnership, Ministry of Foreign Affairs of the Netherlands, The Netherlands

Andrius Krivas, Vice Minister, Ministry of Foreign Affairs, Lithuania

Azer Safarov, Advisor to the Chairman of the Supervisory Board, Caucasus Bank of Development, Azerbaijan

Serhii Tatusiak, Chairman, Euroregion "Dniester", Ukraine

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ACCOMPANYING EVENTS

SEPTEMBER 10

14:10	Sławy Dom Zdrojowy, Sala Prezydencka	Marco Rizzo and Lelio Bonaccorso "Jan Karski. The man who discovered the Holocaust" – evening with the author
14:10	Dom Forum, Sala Kryniczanka	Russian idea and Russian identity: past, presence and future – evening with the author
17:00	Muzeum Nikifora	Nikifor – The Painter, Nikifor – The Artist- exhibition of Nikifor's paintings
17:00	Muzeum Nikifora	In Lemko cultural circle
17:10	Sławy Dom Zdrojowy, Sala Balowa	Young Voices – concert
19:00	Pijalnia	Farewell evening

For more detailed information refer to the Cultural Events brochure

SEPTEMBER 10

09:00—10:30 plenary session

Europe Facing New Challenges. Youth or Experience?

Strengthening security and defence, meeting needs of economic competitiveness and increasing inequality, fighting youth unemployment and migration flows are the most important challenges for Europe nowadays. Are national governments still capable to solve these challenges or is there a need for a new common integrating body? Is it for Europe possible to maintain its global position dealing with these problems? How could young Europeans and experienced leaders work together to face current challenges?

Moderator:

Amer Benouda, Local Coordinator of European Students for Liberty and Global Shaper in Marseille, Economic Forum of Young Leaders, Poland

Mariya Romanyshyn, Doctor of Philosophy (PhD), Economics and Enterprise Management at the Lviv Polytechnic National University, Economic Forum of Young Leaders, Ukraine

Speakers:

Sven Astheimer, Senior Editor, Frankfurter Allgemeine Zeitung, Germany

Andrzej Klesyk, CEO, PZU SA, Poland

Pedro Pereira Da Silva, Chief Operations Officer (COO) of Jeronimo Martins Group, Country Manager Poland, Jeronimo Martins Poland S.A., Poland

Beata Szydło, Member, Vice-President of Law and Justice, Vice-Chairperson of the Committee on Public Finances, Parliament, Poland

Iveta Radicová, Prime Minister (2010–2012), Richard von Weizsäcker Fellow, Robert Bosch Academy, Slovakia

SEPTEMBER 10

15:30—17:00 plenary session

Partner: Malopolska Regional Development Agency

Capitalism in the 21st Century. What about the Values?

We are living through the times of an unrestraint accumulation of capital by increasingly narrow elites. Income inequalities between the richest and the poorest continue to grow. Economists warn that the world is poised to become less democratic. It is feared that capitalism might begin generating inequalities, which will result in disruption of the economic balance of social life, as it was the case in the early 19th century. Meritocracy – one of the pillars of modern societies – might be undermined. Is it possible to stop these negative processes? Can this be settled by individual states? Or perhaps a general, global agreement is necessary to restore the economic and social balance?

*Moderator:**Speakers:*

Fabrice Demarigny, President, European Capital Markets Institute (ECMI) and Partner, Global Head of Financial Advisory Services, Marcan/Mazars, France

Piotr Głinski, Chairman, Law and Justice Programme Council, Poland

Jan Mladek, Minister of Industry and Trade, Czech Republic

HSB Prince Michael von Liechtenstein, Chairman, Geopolitical Information Service AG, Liechtenstein

Hannes Swoboda, Former Chairman of the Social and Democratic Group, European Parliament, Austria

SEPTEMBER 10

11:00—12:00 discussion panel

Get Inspired: Startup as a Key to Releasing Energy and Entrepreneurship of the Youth

What trends are there in the world of start-ups? What peculiarities do they have in comparison to the traditional companies? Where to look for public and private programs supporting young entrepreneurs? What kind of start-ups and technologies are worth investing? What should the cooperation between science and business look like?

Moderator:

Mariya Romanyshyn, Doctor of Philosophy (PhD), Economics and Enterprise Management at the Lviv Polytechnic National University, Economic Forum of Young Leaders, Ukraine

Speakers:

Bożena Lublińska-Kasprzak, President, Polish Agency for Enterprise Development, Poland

Tomasz Małecki, Economic Forum of Young Leaders, Poland

Michał Wojcik, Chairman of the Board, The European Meeting Centre, Nowy Staw Foundation, Poland

SEPTEMBER 10

12:00—15:00 discussion panel

Get Inspired: Innovation First! What Does it Actually Mean?

Future business leaders, who began their start-ups yesterday already manage well-organized companies will present innovative business solutions. They will share their knowledge about the trends in education, health care system and everyday life. How will new technologies change our reality? The presentations and business speeches will concern the following themes: Why does the future of corporations depend on entrepreneurship and startups? What is there in your DNA and how can the knowledge about it influence your everyday life? Niwa, in other words, the Polish idea of global importance, which could revolutionize our relationship with natural products. Knowledge or talent – how do innovators and business leaders educate? Social Wi-Fi. Innovative Poland with global aspirations.

Moderator:

Vitaliy Lipich, Economic Forum of Young Leaders, Ukraine

Speakers:

Grzegorz Albrecht, Independent Business Catalyst, Economic Forum of Young Leaders, Poland

Adam Kuzdrański, Chairman of the Board VitaGenum, Economic Forum of Young Leaders, Poland

Agnieszka Nazaruk Brak *kwestionariusza! – , do oznaczenia Niwa*, Founder

Artur Racicki, Chairman of the Board Social WiFi, Economic Forum of Young Leaders, Poland

Paweł Rut, Chairman of the Board eFactor, Economic Forum of Young Leaders, Poland

Luka Sučić Brak *kwestionariusza! – , Croatia*

hub:raum Kraków, Business Development & Investments

SEPTEMBER 10

10:40—11:40 discussion panel

From Micro-Prudence to Macro-Prudence – Towards an Optimal Financial Supervision

The care for stability of individual banks is no longer enough to ensure the security of the entire financial system. That is why traditional financial supervision should be complemented with macro-prudential policy regarding the network of connections between the financial sector and real economy. The key point of macro-prudential policy are the actions reducing the risk in functioning of the entire economic system. Which rules should be followed by individual countries preparing the framework for macro-prudential policy. Is there a universal model, which could be followed when developing such a policy?

Moderator:

Marcin Gocłowski, Deputy Chief Correspondent, Reuters, Poland

Speakers:

Edouard-François de Lencquesaing, Managing Director, European Institute of Financial Regulation (EIFR), France

Stanisław Kluza, Economist, Institute of Statistics and Demography SGH, Poland

Paolo Manasse, Professor, University of Bologna, Italy

Henning Voepel, Director, Hamburg Institute of International Economics (HWWI), Germany

SEPTEMBER 10

11:50—12:50 discussion panel

Partner: Poland Today

Real Estate Market in Europe – Where to Invest?

After the economic crisis, the European real estate market faces serious and complex changes. However, the low interest rates and the plans of the European Central Bank to purchase properties will ensure the demand for real estate in the most stable markets as well as the markets where the economic situation is improving. The speakers participating in the debate will consider which countries and regions are the best places to invest in.

Moderator:

Paweł Czuryło, Journalist, Poland

Speakers:

Katharina Arnold, Senior Manager Foreign Direct Investment, Conway Advisory, Germany

Borka Bobovec, Assistant Minister, Ministry of Construction and Physical Planning, Croatia

Ludovit Cernak, Managing Partner / Member of the Board, SITNO HOLDING Real Estate, Slovakia

Maciej K. Krol, CEO, Xcity Investment Sp. z o.o., Poland

Filiep Loosveldt, Managing Director, The European Union of Developers and House Builders (UEPC), Belgium

Commentator:

Richard Stephens, Editor in Chief, Poland Today, United Kingdom

SEPTEMBER 10

13:00—14:00 discussion panel

Reindustrialisation of Europe – a Recipe for Economic Revival?

For many decades, we were convinced in Europe that we were living through a postindustrial era, characterised by the dominance of services over production. Energy-intensive and highly-emissive industry was contrasted with “green,” knowledge-based economy. In Europe, the cost of energy, raw materials and production (including labour) are the highest in the world. Emerging markets (BRICS) are aggressively taking over the areas of production whereupon Europe built its power in the past. A remedy to it could be widely implemented product and technological innovation. The problem is that Europe does not have a Silicon Valley and its global competitors are pushing ahead. How should Europe’s reindustrialisation proceed, then? Are EU economies competitive enough to allow rebuilding industry in Europe? What can be the structure of this industry and what areas of production are likely to develop?

Moderator:

Jacek Pochlopien, Deputy Editor-in-Chief, “Wprost” weekly, Poland

Speakers:

Sergey Afontsev, Director, Economic Theory Department, Institute of World Economy and International Relations, Russian Academy of Sciences

Janusz Korwin-Mikke, Member, European Parliament, Poland

Cyrille Lachevre, Columnist, L’Opinion, France

HSH Prince Michael von Liechtenstein, Chairman, Geopolitical Information Service AG, Liechtenstein

SEPTEMBER 10

14:10—15:10 discussion panel

Partner: National Regulatory Administration of Ukraine

Ukraine – Real Steps to the European Business Standards

To improve the regulatory function of the state towards European standards is crucial for the Ukrainian association agreement with the EU. Deregulation for better conducting effective business, a social dialogue with the government and the protection of property rights to guarantee a favorable climate for entrepreneurs can bring forward European integration. These will be the key points of the debate which will focus on investment possibilities in Ukraine.

Moderator:

Ksenia Lyapina, Head of Service, National Regulatory Administration of Ukraine, Ukraine

Speakers:

Marc Berenson, Senior Lecturer in the Kings Russia Institute, King's College London, United Kingdom

Tomasz Cimoszewicz, Entrepreneur, Poland

Gennadii Chyzykhov, President, The Ukrainian Chamber of Commerce and Industry, Ukraine

Marcus Felsner, Managing Partner, Rödl & Partner; President, Eastern Europe Business Association of Germany, Germany

Bozena Lublinska-Kasprzak, President, Polish Agency for Enterprise Development, Poland

Valeriy Vorotin, Professor, Chief Scientific Consultant, Legislation Institute of the Verkhovna Rada of Ukraine, Ukraine

SEPTEMBER 10

10:40—11:40 discussion panel

Partner: Politika Daily

European Perspective for the Balkans: Solid Policy for Stability and Prosperity

Twelve years after the European Council's Thessaloniki agenda for the Western Balkans, only Croatia became a member of the EU. While Brussels deny existence of the oft-mentioned 'enlargement fatigue', in the same time Western Balkans countries deny 'reform fatigue'. Despite all, the region's profile remains a mixture of non-functional states, unconsolidated democracies, and international protectorates, jeopardised by low economic growth, weak rule of law and very high levels of unemployment and corruption. Should the EU make some changes in its approach the region? What are the main treats to stability of the region? How can democratic and economic reform be accelerated in the region? Can we expect that regional actors will soon take full responsibility for the regional cooperation or it will be still mainly pushed by the EU or the US?

Moderator:

Nenad Radicevic, Germany Correspondent, Politika Daily, Serbia

Speakers:

Andrew MacDowall, Economic Correspondent and Analyst, United Kingdom

Slaven Radunovic, Chairman of the European Integration Committee, Parliament of Montenegro, Montenegro

Danilo Turk, Professor, President of Slovenia 2007–2012, Faculty of Law, University of Ljubljana, Slovenia

Mirza Ustamujic, Chairman of the Executive Board, The America-Bosnia Foundation, Bosnia and Herzegovina

SEPTEMBER 10

11:50—12:50 discussion panel

Immigration in Europe – How to Tackle a Crisis?

The current wave of refugees from the conflict-stricken areas in North Africa and the Middle East is the most serious immigration crisis in the history of the European Union. Tens of thousands of immigrants are trying to push through the remaining land borders on the Balkan Peninsula, or take a much more dangerous crossing through the Mediterranean Sea. How should policy makers react to ensure the safety of European citizens and not restrict the rights of free movement of persons? What system should be deployed to address the excess number of immigrants from outside the EU?

*Moderator:***Kazimierz Sowa**, Publicist, TVN24BiŚ, Poland*Speakers:***Halina Csucs**, Deputy, Polish Affairs Spokesman, Hungarian National Assembly, Hungary**Aurora Martin**, Senior Adviser International Relations and Communication, National Council for Combating Discrimination, Romania**Eugeny Ocheretko**, Deputy Chairman, Curator for Russian–Ukraine–EU Communication Group, Institute of Spatial Planning, Development and Foreign Relations, Russia**Serhii Tatusiak**, Chairman, Euroregion “Dniester”, Ukraine**Franz Wolf**, Director, Austrian Integration Fund, Austria**Francis Zammit Dimech**, Member of Parliament, Parliament of Malta, Malta

SEPTEMBER 10

13:00—14:00 discussion panel

Is Pax Europaea Endangered?

Pax Europaea is the period of relative peace experienced by Europe in the period following World War II, often associated above all with the creation of the European Union and its predecessors. After the Cold War this peace was even more evident because of the fall in political tensions, with the major exception of the Yugoslav Wars. Within the zone of integration, there has been no conflict since 1945, making it the longest period of peace on the western European mainland since Pax Romana. However, recent geopolitical developments connected with Russia's expansionism call into question its viability.

*Moderator:***Nicolas Tenzer**, President, Institut Aspen France, France*Speakers:***Giorgi Baramidze**, Deputy Speaker, Parliament, Georgia**Marc de Miramon**, Grand Reporter, “L’Humanité” Daily, France**Sophie Heine**, Senior Fellow, EGMONT, The Royal Institute for International Relations, Belgium**Carina Stachetti**, Senior Policy Consultant Russia, Ukraine & Eurasia, France

SEPTEMBER 10

14:10—15:10 discussion panel

Decentralization of Power – The Process, Benefits and Risks

Decentralization of power is one of the key reforms of the current Government. By a consistent and coherent implementation of the process, it can be, among other, a key tool to restore peace in the East of Ukraine and improve the functioning of the State. The experience of Poland and other countries, as well as Western, or those who have undergone a transformation, shows the complexity of the project and the benefits and risks. Their inclusion may prove useful for the elimination of the possible negative effects of the reform of the territory reform.

Moderator:

Maryna Stavnichuk, Chairman of the Executive Board, NGO "For Democracy Through Law", Ukraine

Speakers:

Tobias Baumann, Director East and South East Europe & Central Asia, Association of German Chambers of Industry and Commerce (DIHK), Germany

Vadim Ceban, First Deputy Head of the Committee, Executive Committee of Gagauzia, Republic of Moldova

Gabriela Macoveiu, Director of the Communication, Cooperation and Business Development Directorate, North-East Regional Development Agency, Romania

Dietmar Stuedemann, Former Ambassador, Germany

Commentator:

Volodymyr Lupatsii, Senior Advisor, Institute for Strategic Studies "New Ukraine", Ukraine

SEPTEMBER 10

10:40—11:40 discussion panel

The Crisis in Ukraine and the Global Security System

Vladimir Putin called for the "end of the unipolar world" and the creation of a new world security system that would guarantee each country equal safety. Does that mean that the Helsinki system should be forgotten? What influence would the crisis in Ukraine and the war in Donbas have on the creation of the new security paradigm? What will be the impact of other current wars and conflicts?

Moderator:

Klaus Wittmann, Senior Fellow, Aspen Institute, Germany

Speakers:

Luis Fraga, President, World Stability Observatory, Spain

Tinatin Khidasheli, Minister, Ministry of Defence, Georgia

Andrei Illarionov, Senior Fellow, CATO Institute, Russia

Gabrielius Landsbergis, Member, European Parliament, Lithuania

Valery Pekar, Coordinator, The New Country, Ukraine

SEPTEMBER 10

11:50—12:50 discussion panel

Baltic Sea – Black Sea Alliance: the Axis of Development or Battering Ram against Russia?

Annexation of Crimea, war in Ukraine, radicalisation of political regime in Russia create conditions for global geopolitical, economical and cultural transformation of structures in Eastern Europe and in some parts of Central Europe. The main vector of transformation is the actual creation of the geopolitical axis "Kiev–Minsk–Vilnius–Warsaw." As the successor to the historic Kievan Rus, the Grand Duchy of Lithuania and the Republic of Poland, the area of the Baltic and the Black Sea has a huge potential of development, though it still not desirable and not fully elaborated. One of the main issues is whether it can become a generator of its own agenda in Europe or become a "sanitary border" between Germany and Russia?

Moderator:

Matvey Ganapolsky, Presenter, Host, Radio Vesti, Ukraine

Speakers:

Giorgi Baramidze, Deputy Speaker, Parliament, Georgia

Iulian Fota, Associate Professor, National Intelligence Academy, Romania

Mikhail Ilyin, Professor of Political Sciences Department, National Research University Higher School of Economics, Russia

Aleksandrs Kiršteins, Member, Saeima, Latvia

Andrei Rusakovich, Chairman of the Board, Public Association Foreign Policy and Security Research Center, Belarus

SEPTEMBER 10

13:00—14:00 discussion panel

Cross-border Cooperation on the Example of Polish–Ukrainian Social Initiatives

Polish and Ukrainian cooperation is based on a number of social and economic initiatives. A good example is the project of Polish Culture Centre and the European Dialogue in Lviv, which is formed with the financial support of the Ministry of Foreign Affairs Republic of Poland. This center will be the fulfillment of many years of efforts of Poles in Lviv to the creation of the center which is the place to promote Polish culture and language, the center disseminating knowledge about the European Union, a market economy based on sustainable development and modern technologies. It will be a place for dialogue, and the Polish–Ukrainian meeting in Lviv. Similar ideas underlie the development of the Ukrainian National Home in Przemyśl.

Moderator:

Longin Komolowski, Polonia Economic Forum, Poland

Speakers:

Robert Choma, Mayor, City Hall in Przemyśl, Poland

Andrzej Komar, Polonia Economic Forum, Ukraine

Katarzyna Kacperczyk, Undersecretary of State, Ministry of Foreign Affairs of the Republic of Poland

Piotr Tyma, President, Association of Ukrainians in Poland, Poland

Emil Legowicz, Polonia Economic Forum, Ukraine

SEPTEMBER 10

14:10—15:10 thematic block

How to Achieve Success Abroad and How to Successfully Inspire Others in Poland?

The panel will be preceded by the presentation of reports: Pol-business – prepared by the Eastern Institute and the report on the migration of Poles developed by the Polish Community Association. Panelists will discuss problems connected with economic cooperation with Polish communities abroad, the prospects of its development, support mechanisms Polish business abroad and others.

Presentation of report – Polbusiness

Katarzyna Muniak, Project Coordinator, Forum Polonia,
Ireland

Wojciech Pawlus, Coordinator for Great Britain and Ireland,
Institute for Eastern Studies, Poland

How to Achieve Success Abroad and How to Successfully Inspire Others in Poland?

Moderator:

Janusz Mroczka, Polonia Economic Forum, Poland

Speakers:

Angelika Borys, Chairman, Union of Poles in Belarus, Belarus

Halina Csucs, Deputy, Polish Affairs Spokesman, Hungarian
National Assembly, Hungary

Jaroslav Kaminski, Vice-Mayor, Vilnius City Municipality,
Lithuania

Kornelia Król, Polonia Economic Forum, USA

Marek Patecki, President, Auto Centrum IM Patecki, Polish
Community Association, Poland

Marek Patecki, President, Autocentrum IM Patecki, Poland

SEPTEMBER 10

10:40—11:40 discussion panel

Partner: Romanian Diplomatic Institute

EU – NATO – OSCE – UN. Do We Need a New Crisis Management Framework?

The Russian–Ukrainian conflict, the rise of the Islamic State, the influx of illegal immigrants from North Africa – these and other recent events have questioned the effectiveness of crisis response mechanisms. How effective is the current form of cooperation of international organizations in this field? Does the present situation require the creation of new tools for crisis management? What is the role of the European Union, NATO, the OSCE and the UN solving geopolitical problems of our times?

Moderator:

Dan Petre, Director General, Romanian Diplomatic Institute, Romania

Speakers:

Jerzy Biziewski, Deputy Chief of Staff Plans, Allied Command Operations: Supreme Headquarters Allied Powers Europe, Poland

Dmitry Danilov, Director of the Department of European Security, Institute of Europe, Russian Academy of Sciences, Russia

Michael Georg Link, Director Office for Democratic Institutions and Human Rights (ODIHR), Organization for Security and Co-operation in Europe (OSCE), Germany

Iveta Radicova, Prime Minister (2010, 2012), Richard von Weizsäcker Fellow, Robert Bosch Academy, Slovakia

Hannes Schreiber, Head of Department for Eastern Europe, Federal Ministry for European and International Affairs, Austria

SEPTEMBER 10

11:50—12:50 discussion panel

Terrorism – A Number One Security Threat of the 21st Century?

The attack on the Paris office of Charlie Hebdo, or the attack on European tourists in Tunisia are just two examples showing how little has changed in terms of the terrorist threat on the European continent and in its immediate vicinity. The security forces must continually review their methods of operation. Is it possible to fight against terrorist groups effectively? How to respond to terrorism in the form of the Islamic State? Do nationalist groups like ETA and the IRA still remain dormant players in the fight against European geopolitical order?

Moderator:

Mohamed Ben-Madani, Editor, Journalist, Broadcaster, The Maghreb Review, United Kingdom

Speakers:

Federico Aznar Fernández de Montesinos, Commander, Analyst at The Spanish Institute for Strategic Studies, CESEDEN Ministry of Defence, Spain

Evgeny Kozhokin, Vice Rector for Research, Professor, Department of International Relations and Foreign Policy of Russia, Moscow State Institute of International Relations (MGIMO), Russia

Yann Mens, Editor-in-Chief, Alternatives Internationales, France

Bibi van Ginkel, Senior Research Fellow, International Centre for Counter-Terrorism, The Netherlands

SEPTEMBER 10

13:00—14:00 thematic block

Fragile States – How to Avoid a Wave of Turmoil?

States that failed in supporting its people with basic conditions are spreading in various places on the map of the world. Is Europe endangered by the consequences of such lack of stability in countries like Syria or Iraq? Is Ukraine, or a part of it, a fragile territory? Do threats such as economic collapse and violating rule of law in a wider neighborhood influence stable Europe?

Presentation of Fragile States Index 2015

J.J. Messner, Executive Director, Fund for Peace, USA

Fragile States – How to Avoid a Wave of Turmoil?

Moderator:

J.J. Messner, Executive Director, Fund for Peace, USA

Speakers:

Luis Fraga, President, World Stability Observatory, Spain

Monika Garbaciauskaite-Budriene, Editor-in-Chief, Delfi.lt, Lithuania

Leonid Kozhara, Vice President for Foreign Affairs, Socialists of Ukraine, Ukraine

Sasha Toperich, Senior Fellow, Center for Transatlantic Relations SAIS, USA

SEPTEMBER 10

14:10—15:10 discussion panel

The Army – Does it Still Guarantee Security in the 21st Century?

The new millennium has brought many changes and new security challenges – hybrid war, cyber and terrorist attacks, ecological threats, to name but a few. Can the army – that for centuries have been perceived as a sole guarantee of national security – protect the state from these new threats? Are reforms of national as well as international military forces indispensable? What kind of competences should a soldier of the 21st century be equipped with in order to effectively combat modern threats?

Moderator:

Jedrzey Graf, Editor-in-Chief, Defence24.pl, Poland

Speakers:

Lars Winkelsdorf, Journalist, Germany

Igor Korotchenko, Editor-in-Chief, National Defense Publishing House Ltd, Russia

Bruno Lete, Senior Program Officer for Foreign & Security Policy, The German Marshall Fund of the United States, Belgium

Maciej Marszalek, Professor, National Defence University, Poland

Dariusz Seliga, Member, Parliament, Poland

Greg Simons, Researcher, Swedish Institute for International Affairs, Sweden

SEPTEMBER 10

10:40—11:40 discussion panel

Repolonization – Political Slogan or Economic Need?

During the crisis it became clear that capital has a “nationality”. Financial institutions and corporations in Italy, Germany and the United States have put pressure on their Polish representations to limit lending or to cut capital expenditure. On the one hand, it is important that decision making takes place in Polish representations of companies, on the other hand it is crucial to consider global economic impacts and resist political pressure.

Moderator:

Pawel Jablonski, Deputy Editor-in-Chief, Rzeczpospolita daily, Poland

Speakers:

Grzegorz Hajdarowicz, President, GRUPA GREMI, Poland

Zbigniew Jagiello, President of the Management Board, PKO Bank Polski SA, Poland

Krzysztof Domarecki, Chairman of the Supervisory Board, Selena FM SA, Poland

Andrzej Klesyk, CEO PZU SA, Poland

SEPTEMBER 10

11:50—12:50 discussion panel

Partner: CYTED–IBERO–AMERICAN PROGRAMME FOR SCIENCE, TECHNOLOGY AND DEVELOPMENT

Networked Incubators: a New Approach to Foster Innovation

Entrepreneurship is not an isolated phenomenon based on the heroic insights of counter-culture creative individuals. It is possible to speak of systems of entrepreneurship and factors of collective learning that underpin the generation of new ideas and technologies. Incubators have sprung up everywhere to foster and nurture such innovative behaviors. Hence, there is now a potential to design new policies to increase co-learning among incubators themselves. Developing networks of incubators may lead innovation from bricolage to breakthrough where it matters most: those regions that strive to catch up and reach the technological frontier.

Moderator:

Sandro Mendonca, Professor, Director for Innovation in CYTED, ISCTE–IUL Business School, Portugal

Speakers:

Raffaele Buompane, Senior Adviser, The European Business & Innovation Centre Network EBN, Belgium

Mel Horwitch, Dean, University Professor, CEU Business School, Hungary

Roman Postoev, Economic Advisor of the Department of Investment Policy, Kiemerowski District Administration, Russia

Robert Redhammer, Rector, Slovak University of Technology in Bratislava, Slovakia

Gabriele Simoncini, President, GENF International Consulting, Italy

SEPTEMBER 10

13:00—14:00 discussion panel

Strategic Cooperation in the Energy Sector

After oil prices leap, and geopolitical instabilities, the energy supply has entered into the phase of possible market disturbances. Economic recovery (investments) is crucial for ensuring energy security & supply. Therefore it is important to create business environment and attractive conditions for investments. It will facilitate the cooperation in international energy projects and further development of energy markets, and energy infrastructure in the Central, East and SEE region. Participation and cooperation in international energy projects is the most likely solution for securing sufficient energy.

Moderator:

Igor Dekanic, Full Professor, Faculty of Mining, Geology and Petroleum Engineering, University of Zagreb, Croatia

Speakers:

Oleksandr Dombrovskiy, First Deputy Chairman of the Committee on Fuel and Energy Complex, Nuclear Policy and Nuclear Safety, Supreme Council, Ukraine

Maricel Popa, Secretary of State, Ministry of Economy, Romania

Zarko Skok, Chairman, Dalekovod-Polska SA, Croatia

Alejo Vidal-Quadras, Vice-President of the European Parliament (1999–2014); President, International Committee In Search of Justice (ISJ), Spain

Davivs Virbickas, Chairman of the Management Board and the CEO, LITGRID AB, Lithuania

Commentator:

Fabian Joas, Project Manager Energy, German Agency for International Cooperation (GIZ), Germany

SEPTEMBER 10

14:10—15:10 discussion panel

Iran – a New Beginning?

The nuclear deal with Iran, pursuant to which the Islamic Republic will abandon its plans to construct the nuclear arsenal, and the United Nations, the European Union and the United States will abolish their sanctions, is a crucial event on the international arena. In the long-term, this nuclear agreement may initiate the greatest geopolitical change in the Middle East since decades. Will the agreement result in a permanent state of peace between the West and the Islamic Republic? What changes will it bring to the strategic infrastructure and energy projects, including investments and trade?

Moderator:

Marek Magierowski, Publicist, Do Rzeczy Weekly, Poland

Speakers:

Katarzyna Kacperczyk, Undersecretary of State, Ministry of Foreign Affairs of the Republic of Poland

Horst Mahr, President, Foreign Affairs Association, Germany

Mahnaz Mehrinfar, Senior Partner, International Law Office Dr. Behrooz Akhlaghi & Associates, Iran

Volodymyr Omelchenko, Director, Energy Programmes, Razumkov Centre for Economic & Political Studies, Ukraine

Mohammad Saeidi, Chairman of Executive Board, CEO, Social Security Investment Co, Iran

Styopa Safaryan, President, The Armenian Institute of International & Security Affairs, Armenia

Commentator:

Vahid Tahery, Managing Director, First International Energy Corporation S.A, Luxembourg

SEPTEMBER 10

10:40—11:40 discussion panel

Partner: *Technology Agency of the Czech Republic (TACR)*

European and Asian Technology Agencies: Partnership for Innovation

Innovations are the backbone of the growth of today's economies, definitely of the knowledge-based ones. Therefore, it is no surprise that almost all countries dedicate part of their budgets to their support. The systems of innovation support may vary from country to country, however, it has been repeatedly shown that the area of innovation support provides vast opportunities for the exchange of know-how and best practices. That is why the panel focuses on the innovation ecosystems in different countries, the role of specialized public administration authorities in fostering innovation, and the characteristics of the innovation support system in different countries.

Moderator:

Marcin Piatkowski, Senior Economist, World Bank, Poland

Speakers:

Miroslav Balog, Director of the Innovation Section, Slovak Innovation and Energy Agency, Slovakia

Rut Bizkova, Chairwoman, Technology Agency of the Czech Republic (TACR), Czech Republic

Amalya Yeghoyan, Executive Director, Gyumri Information Technologies Center, Armenia

Irakli Kashibadze, Chairman, Innovation and Technology Agency, Georgia

Steffen Preissler, Head of Division, Fraunhofer Center for International Management and Knowledge Economy, Germany

SEPTEMBER 10

11:50—12:50 discussion panel

Key Enabling Technologies (KETs) – from the Valley of Death to the Silicon Valley. A European Dream

KETs are a group of 6 technologies: micro and nanoelectronics, nanotechnology, industrial biotechnology, advanced materials, photonics, and advanced manufacturing technologies. They provide the basis for innovation in a range of products across all industrial sectors. One of the major weaknesses of Europe with regards to KETs lies in the difficulty of translating its knowledge base into marketable goods and services. This innovation gap has been identified as the European "Valley of Death" as opposed to the "Silicon Valley" many dream of. Manufacturing is decreasing in the EU and patents are increasingly being exploited outside the EU. This makes KETs a key element of European industrial policy, which aims to reverse the decline in manufacturing as this will stimulate growth and jobs. KETs are supposed to underpin the shift to a greener economy, help modernise Europe's industrial base, and drive the development of entirely new industries.

Moderator:

Jean-Charles Guibert, Technology Transfer and Commercialisation Director, Atomic Energy Commission (CEA), France

Speakers:

Tomasz Gondek, R&D Networks Leader, Deloitte, Poland

Andrzej Halicki, Minister of Administration and Digitization, Poland

Ewa Okon-Horodyska, Head of Economics and Innovation Department, Jagiellonian University, Poland

Natalia Panina, Middle & Eastern Europe Public Sector General Manager, SAP CIS, Russia

Miguel Sa Pinto, Executive Board Member, Agency for Competitiveness and Innovation, Portugal

SEPTEMBER 10

13:00—14:00 discussion panel

Clusters, Innovation and Entrepreneurship

In recent years, the idea and popularity of clusters has been spreading across Europe. Nowadays, every European country hosts numerous clusters that gather together stakeholders from almost every sector of the economy. How do they affect the development of innovations and entrepreneurship? How important is the impact of clusters when it comes to the economic development of the region as well as boosting the economy in the entire country? Can clusters – through applying innovations – help restore the competitiveness of Europe?

Moderator:

Bogdan Wegrzynek, Correspondent, Polish News, Poland

Speakers:

Anna Czerwinska, Finance Director; Chairwoman of the Board of the Running Festival Foundation, Institute for Eastern Studies, Poland

John Hobbs, Senior Lecturer, Cork Institute of Technology, Ireland

Tomasz Lesniak, Vice-President, Polish National Cluster of Innovative Enterprises, Poland

Mervi Pitkanen, Director, Machine Technology Center Turku Ltd, Finland

SEPTEMBER 10

14:10—15:10 discussion panel

Internet – New Dimension of Election Campaigns

The activity of politicians in social media and journalists reporting live transformed strategies based on editions of the morning and evening services. What kind of political deal is at stake on the Internet?

Moderator:

Lukasz Mezyk, Journalist, 300polityka.pl, Poland

Speakers:

Jaroslav Flis, Research Fellow, Jagiellonian University, Poland

Michal Kolanko, Editor-in-Chief, 300polityka.pl, Poland

Pawel Majewski, Journalist, Rzeczpospolita daily, Poland

Agnieszka Pomaska, Member, Parliament, Poland

Marta Poslad, Senior Policy Analyst, Google, Poland

Pawel Szefernaker, Law and Justice, Poland

SEPTEMBER 10

10:40—11:55 discussion panel

Partner: **Employers' Union of Innovative Pharmaceutical Companies INFARMA**

The Value of Innovative Medicine for the Development of Science and Economy

Creating conditions conducive for the development of advanced medicine and innovative therapies leads to boosting the competitiveness of economy and reduces spending for social welfare in the light of demographic challenges. Investments in research and development centres, increasing number of clinical trials, and the growing access of patients to innovative therapies – it is an opportunity for Poland to close the gap between Poland and many western European countries.

Moderator:

Jakub Szulc, Director, Healthcare Sector, EY Poland, Poland

Speakers:

Maciej Bogucki, Expert, Lazarski University, Poland

Malgorzata Galazka-Sobotka, Director, Health Care Management Institute, Lazarski University, Poland

Witold Orlowski, Chief Macroeconomic Advisor, PwC, Poland

Igor Radziejewicz-Winnicki, Undersecretary of State, Ministry of Health, Poland

Irena Rej, President, The "FARMACJA POLSKA" Chamber of Commerce, Poland

Pawel Sztwiertnia, General Director, The Employers' Union of Innovative Pharmaceutical Companies INFARMA, Poland

Krzysztof Tuczapski, Vice President, National Health Fund, Poland

Jerzy Majchrzak, Director, Ministry of Economy, Poland

SEPTEMBER 10

12:05—13:20 special events

Partner: *"Służba zdrowia" medical journal*
Medexpress.pl

Medical Breakthroughs – Where is Science Heading?

History shows that the significance of major medical breakthroughs takes many years to be recognised and implemented into general health care provision. It is important to remember that these breakthroughs and the associated effective treatments can not only prolong lives, but also improve the quality of life for many patients. The talks at the event will hence include the history of medical breakthroughs and the possible future directions in the development of new medical therapies.

Moderator:

Renata Furman, Deputy Editor-in-Chief, Służba Zdrowia, Poland

Speakers:

Agnieszka Jagiełło-Gruszfeld, Lekarz, Oncological Centre, M. Skłodowska-Curie Institute in Warsaw, Poland

Tomasz Latos, Member of Parliament, Parliament, Poland

Wojciech Matusewicz, President, The Agency for Health Technology Assessment and Tariff System (AOTMiT), Poland

Igor Radziejewicz-Winnicki, Undersecretary of State, Ministry of Health, Poland

Piotr Rzepecki, Head of the Internal Medicine and Hematology Clinic, Military Institute of Medicine, Poland

Leszek Stabrawa, CEO, HTA Audit Stabrawa, Łanda, Kordecka Sp.j., Poland

SEPTEMBER 10

13:30—14:45 discussion panel

Partner: *EMC Hospitals*
Employers of Private Medicine

Pay-for-Performance – From Financing Procedures to Pay for Quality and Treatment Outcomes

The system of financing health care that is not accounted for the results differs from current standards. In mature economies, in case of a medical error, the hospital does not receive payment unless it demonstrates that it complied diligence. Poland is beginning the path, on which two seemingly identical hospitals, but presenting different clinical results and quality of care, receive different compensation.

Moderator:

Grzegorz Ziemniak, Partner, Institute of Health and Democracy, Poland

Speakers:

Małgorzata Galazka-Sobotka, Director, Health Care Management Institute, Łazarski University, Poland

Marek Haber, Member, Council of the Małopolska Region, Poland

Jerzy Hennig, Dyrektor, Centrum Monitorowania Jakości w Ochronie Zdrowia, Poland

Wojciech Kozak, Vice Marshal, Małopolska Region, Poland

Wojciech Matusewicz, President, The Agency for Health Technology Assessment and Tariff System (AOTMiT), Poland

Robert Moldach, Chairman, Tariff Council (AOTMiT) Advisor to the President, Employers of Poland, Poland

Agnieszka Szpara, CEO, EMC Hospitals, Poland

Tomasz Wachnicki, Member of the Board at Air Liquide Polska, Director Healthcare Business Line Central Europe, Air Liquide Healthcare (Air Liquide Polska Sp. z o.o.), Poland

Commentator:

Crispin Ellison, Partner, Oliver Wyman UK, United Kingdom

Julita Jaskiewicz, Chairman, Tariff Council (AOTMiT), Poland

Gabriela Sujkowska, Director of Tariff System Department, The Agency for Health Technology Assessment and Tariff System (AOTMiT), Poland

SEPTEMBER 10

14:55—16:10 discussion panel

Partner: **Puls Medycyny**

The Market of Pharmacies in Poland: Current Problems. What Is the Direction of Changes?

The pharmaceutical market is affected by market transformations, and the regulator restrains from interfering in their direction. The process of squeezing individual pharmacies from the market by pharmacy chains brings significant changes for the market and consumers. Pharmacies do not guarantee patients any pharmaceutical care. There are different opinions as to the scope of development of non-pharmacy medicine market and rules how pharmacies can compete among each other. Should solutions protecting pharmacists and individual pharmacies, applied in other countries, be introduced in Poland?

Moderator:

Krzysztof Jakubiak, Editor-in-Chief, Puls Medycyny, Poland

Speakers:

Marek Jedrzejczak, Vice-President, Superior Council of Pharmaceutical, Poland

Piotr Merks, Business Development Director Polska, Aegate Limited Poland, Poland

Marcin Piskorski, Prezes Zarządu, Związek Pracodawców Aptecznych PharmaNET, Poland

Irena Rej, President, The "FARMACJA POLSKA" Chamber of Commerce, Poland

Piotr Sędłak, Lawyer, Kancelaria Radcy Prawnego, Poland

Marek Tomkow, Naczelna Izba Aptekarska, Poland



Małopolska

Main Partner of the Regions Forum

Regions Forum takes place in Krynica-Zdroj. Selected recreational events will be held in Muszyna.

SEPTEMBER 10

10:40—11:40 discussion panel

Partner: Małopolska Region

Energy-saving building industry as key to the development of innovative and sustainable regional economy

The Directive approved by the European Parliament and the Council in regard to the energy characteristics of buildings, shows that energy-efficient buildings should be characterized by low levels of demand for energy in comparison to conventional buildings. During the discussion, participants in the debate will contemplate whether energy-efficient construction investment is unviable or carries real benefits? How to use the local potential of renewable energy sources and energy efficient technologies for the development of the regional economy?

Moderator:

Mariusz Pulit, President of the Board, Radio Krakow S.A., Poland

Speakers:

Kazimierz Furtak, Rector, Cracow University of Technology, Poland

Pawel Knafel, Mayor, Slomniki City Council, Poland

Marta Szigeti Bonifert, Executive Director, Regional Environmental Center for Central & Eastern Europe (REC), Hungary

Andrzej Wiszniewski, President of the Board, National Agency Conservation Energy, Poland

Dorota Zawadzka-Stepniak, Vice President, National Fund for Environmental Protection and Water Management, Poland

SEPTEMBER 10

11:50—12:50 discussion panel

Partner: Foundation PPP Centre

PPP as an Effective Instrument of a Modern State

It seems that the public–private partnerships are a positive response to civilizational challenges faced by the entire world, namely, how to satisfy the growing social expectations of high standard public services in times of limited public budgets and huge technological progress. Did the global success of PPP result in an equally dynamic development of such projects in Poland? PPP is an effective instrument of modern states. Why should we use this tool? What should be done to accelerate the development of the Polish PPP market?

Moderator:

Bartosz Mysiorski, Vice Chairman of the Board, Foundation PPP Centre, Poland

Speakers:

Jarosław Bator, Member of the Board, PKP SA, Poland

Tomasz Janeba, President, Czech Infrastructure Association, Czech Republic

Marko Spiler, Procurement Director, PIU, Republic of Serbia, Serbia

Jacek Uczkiewicz, Vice–President, Supreme Audit Office (NIK), Poland

Ruprecht von Heusinger, Senior Account Manager for Social Infrastructure, Kommunalkredit Austria AG, Austria

SEPTEMBER 10

13:00—14:00 discussion panel

Partner: Małopolska Region

The Knowledge Transfer as a Key to the Innovative Economy

The importance of science in the economy has an extremely important aspect. The creation of conditions conducive for the development of academic staff and promotion of the innovative ideas and enable the pursuit of innovative research will make the opportunity to build a competitive knowledge–based economy. The “SPIN MODEL – TRANSFER OF INNOVATION IN THE MAŁOPOLSKA” is unique on a national scale, which perfectly fits the Małopolska openness for the innovation. How professionally combine the world of science and business? How to create and customize the university offer to the expectations of entrepreneurs?

Moderator:

Jarosław Gorniak, Head of the Centre, Jagiellonian University, Centre for Evaluation and Analysis of Public Policies, Poland

Speakers:

Pascal Morand, Professor, former Dean 2006–2012, ESCP Europe Paris, France

Joachim Schonowski, Senior Expert Smart City, Telekom Innovation Laboratories, Germany

Stanisław Sorys, Vice Marshal, Małopolska Region, Poland

Tomasz Szmuc, Vice–Rector for Cooperation, AGH University of Science and Technology in Cracow, Poland

SEPTEMBER 10

14:10—15:10 discussion panel

Creative Cities and Regions – How Will Creative Industries Affect Tourism?

The synergies possible between the creative macro–sector and tourism are multi–level as they develop B2B, for example in the supply by the cultural industries of goods and services to tourism enterprises, and B2C where the creative industries provide tourists with reasons for travelling: this is the case with design weeks, visits to production districts, film–induced tourism and so on. How are the creative industries contributing to the creation of new tourism supply systems? How are regions organizing to grasp these new opportunities? What are the fallouts in destination branding terms? What opportunities are there for tourism and creative businesses?

Moderator:

Martha Mary Friel, Programme Manager in Tourism and Local Development, Research Center CSS–EBLA, Italy

Speakers:

Giorgi Alibegashvili, Chairman, Tbilisi City Municipal Assembly, Georgia

Maria Conception Garcia Gomez, Dean of Commerce and Tourism Department, Complutense University, Spain

Bohus Hlavaty, President of the Board, Tatry Mountain Resorts a.s., Slovakia

Slawomir Kopysc, Member of the Board, Marshal's Office of Kujawsko–Pomorskie Region, Poland

John Mulcahy, Head, Food Tourism, Hospitality Education, & Standards, Fáilte Ireland, the National Tourism Development Authority, Ireland

Armando Peres, Chairman of the Tourism Committee, Organization for Economic Co–operation and Development (OECD), Italy

SEPTEMBER 10

10:40—11:40 discussion panel

Impact of Cultural Policy on the Socio–Economic Development of Regions

Culture is more and more often perceived as an important factor that influences the increase of the attractiveness of cities and regions for citizens, tourists as well as investors. Investments in culture not only influence the socio–economic growth, but also guarantee the intellectual development of the society. How does an effective cultural policy influence the development and promotion of the cities and regions? And how do the cities and regions create and manage their image through their cultural policies?

Moderator:

Leszek Zegzda, Member of the Board, Małopolska Region, Poland

Speakers:

Mike Fitzpatrick, Director Limerick European Capital of Culture 2020 Bid, Limerick City & County Council, Ireland

Igor Kulin, Public Expert Aid to Kaliningrad Regional Duma member Dr. Solomon Ginzburg, Kaliningrad Regional Duma, Russia

Ignacio Ruiz, Professor, Faculty of Commerce and Tourism; President of the CIEES Foundation, Complutense University, Spain

Christoph Zoepel, Former Minister of State and Secretary of State; Professor, Germany

SEPTEMBER 10

11:50—14:00 thematic block

Impact Investing – Philanthropy or Business Strategy?

The main idea of impact investing is to invest in activities that not only provide a return on investment, but also focus on some specific social issues, like poverty, education, clean technology, unemployment, environment protection and many others. With the mobilization of capital and the diversification of risk across the world, investors will be more able to address some of the most urgent needs in the developing world. How can international financial institutions and states support it? Can impact investing create real impact and is it really profitable? What is the future of the impact sector?

Impact Investment as a Business Strategy

Moderator:

Marco Ricceri, General Secretary, Eurispes, Institute of Political, Economic and Social Studies, Italy

Speakers:

Marcus Felsner, Managing Partner, Rödl & Partner; President, Eastern Europe Business Association of Germany, Germany

Alex Jarman, Director of Impact Investing, Investing for Good, United Kingdom

Jill Kickul, Director of the Program in Social Entrepreneurship, New York University Stern School of Business, USA

Mika Pyykko, Head of Focus Area, Finnish Innovation Fund (SITRA), Finland

Impact Investment as a Tool for Development

Moderator:

Marco Ricceri, General Secretary, Eurispes, Institute of Political, Economic and Social Studies, Italy

Speakers:

Barbara Bartus, Member, Parliament, Poland

Donika Dimovska, Program Director, Results for Development Institute, USA

Terry Gray, Lead, Impact Investing, World Vision International, Canada

Jaroslav Kaminski, Vice-Mayor, Vilnius City Municipality, Lithuania

Svetlana Varlamova, Senior Researcher, Institute of Sociology RAN, Russia

SEPTEMBER 10

14:10—15:10 discussion panel

Partner: International Business and Diplomatic Exchange

Economic Decline and the Rise of Nationalism in Europe

The increase in radical political mood increasingly characterises the internal situation in many European countries. Experts claim that the decline in the quality of life and austerity policy initiated after the debt crisis led to distrust towards the traditional political elites. What defines populist movements in the UK, Ireland, France or Hungary? What lessons can be drawn from the rise in popularity of radical parties in Europe? Does it really have to do with the economic crisis? How protectionism and radicalism affect business and international relations?

Moderator:

Rudi Guraziu, Executive Chairman, International Business and Diplomatic Exchange, United Kingdom

Speakers:

Peter Balazs, Director, Professor, Center for EU Enlargement Studies, Central European University, Hungary

Emanuela Claudia Del Re, Chairwoman, EPOS –International Mediating and Negotiating Operational Agency, Italy

Andrew MacDowall, Economic Correspondent and Analyst, United Kingdom

Joseph Mifsud, Director Higher Education Development, London Academy of Diplomacy, Malta

David Thomas, Executive Chairman, Council of British Chambers of Commerce in Europe, United Kingdom

Benjamin Zeeb, CEO, Project for Democratic Union, Germany

Miomir Zuzul, Visiting Professor, London Academy of Diplomacy, Croatia

SEPTEMBER 10

10:40—11:40 discussion panel

From the Quality of the Brand To the Size of the Investment

The tools of place branding are used more and more often in the times of inter-regional competition. A strong brand of a city or a region and its good recognisability attract potential investors to take interest in a given area when planning their investments. But is a recognisable brand enough to convince those investors to make real decisions? And on the other hand – is it possible to attract substantial investments when the city or region do not have a strong brand of their own?

Moderator:

Eryk Mistewicz, President, The New Media Institute, Poland

Speakers:

Robert Govers, Managing Research Partner, The Good Country Initiative, Belgium

Filip Szatanik, Deputy Director, City of Krakow, Poland

Cristian Zama, Director for of the Intermediary Body for SOP Competitiveness, North-East Regional Development Agency, Romania

Jacek Terebus, Deputy Mayor, City of Plock, Poland

SEPTEMBER 10

11:50—12:50 discussion panel

Partner: *Rzeczpospolita daily*

How a Single Meme Can Destroy a Brand's Reputation. Brand Reputation Ranking

What kind of factors have the key importance in terms of reputation when clients make their brand choices. What is the importance of international brand rankings? How to build good reputation and how to measure it? What are the key features that make brands stand out in the reputation ranking of Millward Brown SMG KRC?

Moderator:

Anita Blaszcak, Journalist, *Rzeczpospolita daily*, Poland

Speakers:

Andrzej Gliniski, Member of the Management Board, Bank Millennium, Poland

Artur Habza, Director, Lubelskie Region's Marshal's Office, Poland

Grzegorz Hajdarowicz, President, GRUPA GREMI, Poland

Ireneusz Piecuch, Vice-president of Poczta Polska, The Polish Post, Poland

Petra Prusova, Managing Director Central Europe, Millward Brown, Czech Republic

Peter Walshe, Global BrandZ Strategic Director, Millward Brown, United Kingdom

Patrycja Rogowska, Member of the Board, Provident Polska SA, Poland

SEPTEMBER 10

13:00—14:00 discussion panel

Partner: *The Third Age University in Nowy Sacz*

Demography and the Economy – Economic Challenges of the Ageing Process of Societies in Poland and in the World. Silver Economy. Corporate Social Responsibility (CSR)

- Economic conditioning of changes in the population structure in the 21st century,
- What measures should be taken in order to develop "silver economy" as a modern products and services market – friendly to mature people,
- Role of economic education of seniors in the aging Polish population,
- Socially responsible business – the benefits for companies and consumers.

Moderator:

Marzena Rudnicka, President, Polish Institute of Silver Economy, Poland

Speakers:

Jan Golonka, President of the Board, Owoc Łącki, Poland

Grzegorz Lot, Vice President, TAURON Sprzedaż Sp. z o.o., Poland

Dariusz Rostkowski, Adviser, National Bank of Poland, Poland

Tomasz Hanczarek, President of the Board, Work Service S.A., Poland

SEPTEMBER 10

14:10—15:10 discussion panel

Partner: The Third Age University in Nowy Sacz

Cities / Communities Friendly of Aging Society – the Local Government and Demographic Changes

- local senior policy – Are local governments prepared for ongoing demographic changes?
- public spaces and buildings friendly to aging people – how to do it in practice?
- public services for the elderly – a task only for local governments?

Moderator:

Barbara Imiolczyk, Director of the Team for Equal Treatment and Protection of the Disabled, Ombudsman Bureau, Poland

Speakers:

Elzbieta Achinger, Member, Parliament, Poland

Teimuraz Khomeriki, National Programme Officer, Swiss Cooperation Office for the South Caucasus, Embassy of Switzerland, Georgia

Krzysztof Glomb, President, Cities on Internet Association, Poland

Jerzy Jedlinski, President, German–Polish Association in Krakow, Poland

Malgorzata Stanowska, Director, Lublin University of the Third Age, Poland

Ludwik Wegrzyn, President of the Board, Association of Polish Counties, Poland

SEPTEMBER 10

10:40—11:40 discussion panel

Is an Ultimate Economic Crisis Inevitable?

Seven years after the collapse of Lehman Brothers that provoked the global financial crash, it is likely that another financial crisis is inevitable. What lessons have been learnt from the financial meltdown in 2008? How has the collapse of confidence effected the banking system and politics? Need new financial ethics to be developed to avoid another financial collapse? Or is an ultimate economic crisis inevitable?

Moderator:

Danilo Taino, Special Correspondent, Corriere della Sera, Italy

Speakers:

Gordon Bajnai, Former Prime Minister of Hungary 2009/2010, Group COO, Meridiam SAS, France

Ulrich Bierbaum, General Manager, Dagong Europe Credit Rating, Italy

Wojciech Jasinski, Member, Parliament, Poland

Bulat Nigmatulin, Former Deputy Minister of Energy of Russia, General Director, Institute of Problems of Power Engineering, Russia

Jan Oravec, President, The Entrepreneurs Association of Slovakia, Slovakia

Oleksiy Plotnikov, Professor, Institute of World Economy and International Relations of the NAS of Ukraine, Ukraine

SEPTEMBER 10

11:50—12:50 discussion panel

Consolidation of the Banking Sector – Short and Long-Term Consequences

Turbulences in the financial markets after 2007 have not spared the banking industry of Central and Eastern Europe: lending generally declined, share of non-performing loans multiplied, heavy losses occurred. Like in many countries of the European periphery, it has taken years in some CEE economies to resume normal credit activities. Government attitude to banks, bankers and banking has also changed due to the crises. Major international banking groups have re-evaluated their exposure in the periphery of Europe, including the CEE economies: some banks are about to leave, others redefine their business models. It is now high time for practitioners, regulators and academics to take stock of the events, to recognize underlying tendencies and to see what lessons can be learnt.

Moderator:

Peter Akos Bod, Chairman of the Institute of Economic Policy,
Budapest Corvinus University, Hungary

Speakers:

Jan Krzysztof Bielecki, Chairman of the Partners Board, EY
Poland, Poland

Tomasz Bogus, CEO, Bank BGŻ BNP Paribas S.A., Poland

Mikhail Kozhokin, Deputy Chief Executive Officer, VTB24
(PJSC), Russia

Jiri Rusnok, Member of the Board, Czech National Bank, Czech
Republic

Tomasz Telma, Director, Europe and Central Asia, International
Finance Corporation (IFC), Russia

SEPTEMBER 10

13:00—14:00 discussion panel

Single European Capital Market – A Platform for Building Supraregional Synergy

The Capital Market Union, a project now under way, is of breakthrough significance for the EU, which will allow to release financial resources to be used by European businesses to stimulate growth in the Member States. The EC's study known as "The Green Book" suggests that European companies are much more dependent on bank financing than US companies are. Therefore, the EC's priority is to stimulate growth and job creation by paving the way for companies to acquire funding through capital markets rather than banks.

Moderator:

Edouard-François de Lencquesaing, Managing Director,
European Institute of Financial Regulation (EIFR), France

Speakers:

Tymur Khromaev, Chairman, National Securities and Stock
Market Commission, Ukraine

Robert Juodka, Managing Partner, VARUL, Lithuania

Zoltan Martonyi, Managing Partner, Martonyi Law Firm,
Hungary

Christophe Nijdam, Secretary General, Finance Watch,
Belgium

Pawel Tamborski, President & CEO, Warsaw Stock Exchange,
Poland

SEPTEMBER 10

14:10—15:10 discussion panel

In Search of Stability and Development. Europe on the Global Map

Europeans increasingly need to find themselves on the map of culturally and politically diverse universe. Multipolarity of the world geopolitics makes key relationships with countries that have not traditionally played a large role such as Iran, South Africa, Brazil and Kazakhstan necessary. How to plan relationships with diverse centers of commerce and technology? What can be done to better carry out diplomatic dialogue? When to apply embargoes, and when to lead free trade? How to balance security accents?

Moderator:

Pieter Cleppe, Head of the Brussels Office, Open Europe, Belgium

Speakers:

Paulina Izewicz, Research Analyst, Non-Proliferation and Disarmament Programme, International Institute for Strategic Studies IISS, United Kingdom

Dawid Jackiewicz, Member of Parliament, European Parliament, Poland

Matthias Schaefer, Head of the Economic Policy Team, Konrad Adenauer Foundation, Germany

Mariano Laplane, President, CGEE – Center for Management and Strategic Studies in Science, Technology and Innovation, Brazil

SEPTEMBER 10

10:40—12:10 discussion panel

Partner: American Chamber of Commerce in Poland

Strong Europe – Strong Partner

An economically strong Europe is a key partner for the United States in trade, investment and geopolitical relations. In this panel we would like to highlight the importance of U.S. investment for Europe's present position, particularly in Central and Eastern Europe, including Poland. We will look at European–U.S. relations in the context of TTIP and its global significance. We will also look at how upcoming elections both in Poland and the U.S. may impact relations and the business environment.

Moderator:

Michał Kobosko, Editor-in-Chief, The Foundation World of Ideas, Poland

Speakers:

Sebastian Arana, Managing Director, 3M Poland Sp. z o.o., Poland

Tony Housh, Chairman of the Board, American Chamber of Commerce in Poland, Poland

Katarzyna Kacperczyk, Undersecretary of State, Ministry of Foreign Affairs of the Republic of Poland

Lukasz Kalinowski, President of the Board, MetLife TUNŻIR S.A., Poland

John Law, Chargé d'Affaires a.i. U.S. Embassy Warsaw, Minister Counselor, U.S. Embassy, USA

Dariusz Pronczuk, Managing Partner, Enterprise Investors, Poland

Frank Wagner, Country Manager Poland, Lufthansa, Poland

SEPTEMBER 10

12:20—13:20 discussion panel

Partner: *Antonia Colibasanu*

TTIP – the Strategic Opportunity and Tactical Challenges

A successful TTIP would be the largest treaty of its type in the world, having a truly global impact – once implemented. The bilateral agreement would add to the value of the Transatlantic relationship at a strategic moment from a geopolitical perspective. While most impact studies show the macroeconomic positives of the TTIP, resistance build-up inside the EU and the US as well as criticism from the outside seems to double the slow pace of the negotiations. What are the tactical challenges EU and the US faces today? Where does resistance come from? What are the larger implications – within the EU but also globally on the short and medium term? What sectors do we hold as strategically important today and how will they be shaped by the TTIP in the future? – These are just a few questions we'd like to address – a list which is, for sure, open-ended.

Moderator:

Antonia Colibasanu, Associate Professor (University of Bucharest) & Partner Eurasia (Stratfor), Bucharest University, Romania

Speakers:

Frances Burwell, Vice President and Director, Atlantic Council Program on Transatlantic Relations, Atlantic Council, USA

Peter Chase, Vice President, Europe, US Chamber of Commerce, Belgium

Victor Grigorescu, Member of the Board, Electrica S.A., Romania

Harald von Witzke, President, The Humboldt Forum for Food and Agriculture, Germany

SEPTEMBER 10

13:30—14:30 discussion panel

Economic Cooperation Between EU and USA – Who Will Benefit the Most From Liberalization?

The European Union, even though it competes with the US for the title of world economic leader, since its inception working closely with the United – States is the most important trading partner in Europe.

Intensification and deepening of economic cooperation, which we observe especially in recent decades, will contribute to strengthening the global competitiveness of the area on both sides of the Atlantic.

Moderator:

Brendan Donnelly, Director, Federal Trust for Education and Research, United Kingdom

Speakers:

Pieter Cleppe, Head of the Brussels Office, Open Europe, Belgium

Krzysztof Gawkowski, Secretary General, Democratic Left Alliance, Poland

Bulcsu Hunyadi, Analyst, Political Capital Institute, Hungary

Fabian Wendenburg, Senior Manager, Federation of German Industries (BDI), Germany

SEPTEMBER 10

10:40—11:40 discussion panel

Partner: *European Institute of Romania*

Europa 2020 Strategy: an Interim Evaluation of Key Targets from the CEE Countries Perspectives

The European Union's ten-year growth strategy, Europe 2020 is about more than just overcoming the crisis which continues to affect the economies of many Member States. It is about addressing the shortcomings of EU's growth model and creating the conditions for a different type of growth that is smarter, more sustainable and more inclusive. To render this more tangible, five key targets have been set for the EU to achieve by the end of the decade. These cover employment; education; research and innovation; social inclusion and poverty reduction; and climate/energy.

Europe 2020 will only be a success if it is the subject of a determined and focused effort at both the EU and national levels. At the EU level key decisions are being taken to complete the single market in services, energy and digital products, and to invest in essential cross-border links. At national level many obstacles to competition and job creation must be removed. But only if these efforts are combined and coordinated will they have the desired impact on growth and jobs.

Moderator:

Gabriela Dragan, General Manager, European Institute of Romania, Romania

Speakers:

Olga Algayerova, Permanent Representative, Permanent Mission of the Slovak Republic to the International Organizations in Vienna, Slovakia

Balazs Rakossy, State Secretary, Ministry for National Economy, Hungary

Codrin Scutaru, Former Deputy Minister for Labour, Family and Social Protection (until July 2015), Senior Manager, McGuireWoods Consulting, Romania

SEPTEMBER 10

11:50—12:50 discussion panel

Partner: Małopolska Region

Investing in Infrastructure – is a Pan-European Infrastructure Strategy Feasible?

Emerging from the aftermath of the economic crisis, Europe needs to find ways of ascertaining economic growth. Individual countries can achieve it by investing in the development of infrastructure, which would lower the unemployment rate, increase innovation and – in the long-term – contribute towards financial stability. The effectiveness of such investments could be even greater, if they were to be coordinated on the European level. However, is a pan-European infrastructural strategy feasible? And if so – which countries should participate in it?

Moderator:

Grzegorz Sadowski, Wprost Magazine, Poland

Speakers:

Jack Krupa, Member of the Board, Małopolska Region, Poland

Ali Sindi, Minister of Planning, Kurdistan Regional Government, Kurdistan Region

Jochen Von Kameke, Public Sector Lending Poland and Baltic States, European Investment Bank, Luxembourg

Vasily Zadnepriany, Chairman, Republican Party of Labour and Justice, Belarus

SEPTEMBER 10

13:00—14:00 discussion panel

Partner: Project for Democratic Union

Youth Unemployment – Analysis of National Support Schemes in Europe

Youth unemployment is one of the key problems in European Union. Late start of young people on the labor market negatively affects not only the economy but also the society. How the governments of the EU member states deal with this problem? Does the government support bring long-term changes, or is it a temporary solution? The aim of the panel on is to share good practice due to the availability of the labor market for young people.

Moderator:

James Bartholomeusz, Deputy Editor, Project for Democratic Union, United Kingdom

Speakers:

Morten Binder, Director General, The Danish Agency for Labour Market and Recruitment, Denmark

Izabela Kloc, Senator, Senate of the Republic of Poland, Poland

Berit Kvam, Editor-in-Chief, Nordic Labour Journal, Norway

Katalin Novak, Minister of State for Family and Youth Affairs, Ministry of Human Capacities, Hungary

Rafal Wos, Journalist, Gazeta Prawna Daily, Poland

Oleg Vostrykh, President, Foundation "High School of Professional Politics", Ukraine

SEPTEMBER 10

14:10—15:10 discussion panel

Will We Get Our Pensions? The Impact of the Demographic and Economic Crisis on Pension Systems in Europe

Since many years financial experts have been warning us from the collapse of the pension system. Because of the population decline, the incomes to the state budget are too low to guarantee decent pensions for future generations. Can we still rely on the state as an institution effectively managing our finances? What is the way out of this situation? What must be done to improve the pension system? These questions will be answered by experts from the field of economics and social policy across Europe.

Moderator:

Piotr Gabryel, Deputy Editor-in-Chief, Do Rzeczy Weekly, Poland

Speakers:

Wiktor Adamus, Head of Department of Quantitative Methods/Rector, Jagellonian University/Insurance Education Higher School in Krakow, Poland

Jozef Meszaros, General Director, Central Administration of National Pension Insurance (ONYF), Hungary

Peter Nowak, Senior Account Manager, BKK VBU Health Fund, Germany

Stanislaw Szwed, Member, Parliament, Poland

SEPTEMBER 10

10:40—11:40 thematic block

In Pursuit of Security in Europe

The crisis in Ukraine disillusioned the global leaders when it comes to the security system in Europe and worldwide. Although draft was nearing its universal end in the Western World and contributions from the state budget towards armaments were constantly falling, the tide has now turned. How not to direct our countries on the path of war in pursuit of security? How to reasonably modernise the security forces without escalating tensions? What to do in order to maintain an adequate level of safety in times of peace?

Presentation:

Security Challenges Facing Europe

Liam Fox, Member of Parliament, Secretary of State for Defence (2005–2011), House of Commons, United Kingdom

In Pursuit of Security in Europe

Moderator:

François Lafond, Executive Director, EuropaNova, France

Speakers:

Viorel Chivriga, Director of Functional Market Economy Department, Institute for Development and Social Initiatives "Viitorul", Republic of Moldova

Barbara Contini, Senator, President, Italy USA Foundation, Italy

Igor Gretskiy, Professor, Member of the Academic Board of the School of International Relations, Saint-Petersburg State University, Russia

Igor Salomon, General Director, European Defence Centre,
France
Viktor Tsyganov, Professor, National Academy of Internal
Affairs, Ukraine

SEPTEMBER 10

11:50—12:50 discussion panel

Russia after Putin: Current Models and Scenarios of Transformation

Every time change of power in Russia has a difficult, traumatic and unpredictable course, now reinforced by the war in Ukraine and Western sanctions against the Russian economy. Hence the frequently expressed concerns that the change of the political system after Vladimir Putin will create the conditions to the collapse of the country and new problems. In our eyes the question "How should be the renewed Russia after the departure of Putin?" gradually transforms into a question: "Is there life after Putin?" or "To be or not to be for Russia?"

Moderator:

Andrey Okara, Director, Centre for Eastern European Studies,
Russia

Speakers:

Laurent Chamontin, Writer, Columnist, France

Stanisław Ciosek, Member, Programme Council of the
Economic Forum, Poland

Andrei Illarionov, Senior Fellow, CATO Institute, Russia

Janis Kazocins, Adviser, Ministry of Foreign Affairs, Latvia

Andrey Piontkovskiy, Senior Fellow, Institute for Systems
Studies, Russia

Serhii Vysotskiy, Member, Supreme Council, Ukraine

SEPTEMBER 10

13:00—14:00 discussion panel

Ukrainians in Diaspora – Good and Bad Stories

Nowadays almost 20 million Ukrainians live in diasporas, due to the large waves of Ukrainian emigration at the end of 19th century. Their historical memory is thus shaped by their migrant identity, especially when it comes to economic migrants. Can their fates – good and bad – influence the shaping of the future of a modern, prosperous, just and trusting Ukraine?

Moderator:

Volodymyr Yevtukh, Director of the Institute for Sociology, Psychology and Social Communications, National Pedagogical Dragomanov University, Ukraine

Speakers:

Ishaya–Alexander Gisser, Expert, Steinsaltz Center in Jerusalem, Israel

Moritz Hunzinger, Professor of PR and Communication, Honorary Senator, Ukrainische Freie Universität München, Germany

Dmitry Karnaukhov, Professor, Department of International Relations, Novosibirsk State Technical University, Russia

Oleksandr Moroz, Chairman of the Verkhovna Rada of Ukraine (II, V Convocation), Supreme Council, Ukraine

Nathalie Pasternak Brak kwestionariusza! –, **France Committee Representative of Ukrainian Communities in France**, President

Alessandro Vitale, Professor, Researcher, Milan University, Italy

SEPTEMBER 10

14:10—15:10 presentation

Russian Idea and Russian Identity: Past, Presence and Future

The meeting will start from discussing two Igor Czubajs's publications "How to understand our country" and "Russian idea". The first one of them outlines a comprehensive theory of Russian civilization, explaining difficult scientific theses with simple language. The second one presents an understanding of Russian civilization from a philosophical perspective. The author analyses both issues and provides answer to the most fundamental questions regarding Russia's history.

Igor Czubajs – Russian philosopher, director of the Moscow-based Russian Research Center.

Igor Chubays, Professor, Moscow Institute of Economics, Russia

SEPTEMBER 10

10:40—11:40 discussion panel

Partner: *Rzeczpospolita daily*

Why Should Women Rule the World?

Women are a real driving force behind many positive changes. They are successful managers with creative skills and good team players. They exercise the most important public and social functions, strengthening their position in the contemporary world. Yet, there is still much to be done as regards equal rights of women and men. What should be done to ensure equal treatment of women and men and what kind of benefits can it bring for the society today?

Moderator:

Anita Blaszcak, Journalist, *Rzeczpospolita daily*, Poland

Speakers:

Gordana Comic, Deputy Speaker, National Assembly, Serbia

Beris Gwynne, Director and UN Representative in Geneva, World Vision International, Switzerland

Anna Jakubowski, General Manager, Coca-Cola Poland Services Sp. z o.o., Poland

Bozena Lublinska-Kasprzak, President, Polish Agency for Enterprise Development, Poland

Andrzej Maciejewski, Consultant/Partner, Spencer Stuart Poland Sp. z o.o., Poland

Beata Stelmach, CEO, Poland & Baltics, GE, Poland

SEPTEMBER 10

11:50—12:50 discussion panel

Partner: *General Union of Workers – UGT*

The European Social Dialogue – the Power of Change and Innovation

The mechanisms of social dialogue at the EU level have been developed since the 1980s. They are predominantly a kind of autonomous bilateral dialogue between representatives of employers and workers, implemented with the active support of the European Commission. The European Commission supports dialogue between the European social partners, recognizing it as an essential component supporting the implementation of the Lisbon Strategy and the Integrated Guidelines for Employment and Growth. What is the role of the European Social Dialogue while facing new challenges of the European states when integration is deepening and asymmetry between the pursuit of competitiveness and the limited ability to coordinate national social policies are growing?

Moderator:

Catarina Tavares, International Secretary, Member of the Executive Board, General Union of Workers, UGT, Portugal

Speakers:

Bohdan Ferens, Senior Consultant, Committee for European Integration, Supreme Council, Ukraine

Ewa Ger, Director of Human Resources Department, Polish Television TVP S.A., Poland

Elzbieta Rafalska, Member, Parliament, Poland

Nuno Andre Reis E Sa, Coordinator (PS), The Commission of Labour and Social Insurance, Parliament, Portugal

Valeria Ronzitti, General Secretary, European Centre of Employers and Enterprises Providing Public Services (CEEP), Belgium

Monica Threlfall, Reader in European Politics, London
Metropolitan University, United Kingdom

SEPTEMBER 10

13:00—14:00 discussion panel

Russia: Two Histories of One Country?

In Russian historical science there are two opposite schools of thoughts – systemic (neo-Soviet) and antisystemic. Both affect the intellectual life and social opinion, approaches and evaluation of Russian media in relation to human rights and ideological preferences. How do these two approaches explain the major events of the 20th century, how do they relate to historical science, what future predictions do they suggest? How do they interpret olzhenitsyn's formula "the Soviet Union refers to the historical Russia as the killer to the murdered"?

Moderator:

Igor Chubays, Professor, Moscow Institute of Economics, Russia

Speakers:

Sergey Datsiuk, Philosopher, Ukraine

Boruh Gorin, Director of the Public Affairs Department, Federation of Jewish Communities of Russia (FJCR), Russia

Andreas Umland, Senior Research Fellow, Institute for Euro-Atlantic Cooperation, Ukraine

Commentator:

Nikolajs Kabanovs, International Board Director, LABA Trade Union, Latvia

SEPTEMBER 10

14:10—15:10 special event

Meet the authors: Marco Rizzo and Lelio Bonaccorso "Jan Karski. The man who discovered the Holocaust"

Meeting with the authors of the comic book about the legendary Polish courier and emissary of the Polish Underground State, who reveal and transfer information to the Allies about the Holocaust. The authors of the Italian publication Jan Karski. L'uomo che scoprì l'olocausto are journalist and writer Marco Rizzo and illustrator Lelio Bonaccorso. The comic book is a powerful voice and witness of legendary courier, who stand for humanity and justice. It is an extraordinary work, not just because of the subject matter, but also it's brilliant graphics.

Moderator:

Ewa Wierzyńska, Member of Board, Jan Karski Educational Foundation, Poland

Speakers:

Lelio Bonaccorso, Comic Book Artist, Italy

Ewa Junczyk-Ziomecka, President, Jan Karski Educational Foundation, Poland

Marco Rizzo, Writer, Journalist, Italy

SEPTEMBER 10

10:40—11:40 discussion panel

Partner: Federal Trust for Education and Research

Brexit – the EU without the UK or the UK Without the EU? Political and Economic Implications of Leaving the European Union

By 2017 the British society will decide in a referendum whether or not they still want to be part of the European Union. Considering the latest opinion polls and the results of the national elections one cannot be certain that the UK will remain in the EU. The question is: who will lose more and how will both sides of this 'deal' cope with the new situation. The invited guests will discuss the strategies the EU could use to persuade the Brits to stay, as well as the potential economic and political implications of the first ever "exit" from the EU.

Moderator:

Brendan Donnelly, Director, Federal Trust for Education and Research, United Kingdom

Speakers:

Paul Goldschmidt, Member of the Advisory Board, Institut Thomas More, Belgium

Dominic Hannigan, Chairman of the Joint Oireachtas Committee on European Union Affairs, Houses of the Oireachtas, Ireland

Tim Oliver, Dahrendorf Fellow, LSE IDEAS, United Kingdom

Paweł Swidlicki, Policy Analyst, Open Europe, United Kingdom

Andras Vertes, Chairman, GKI Economic Research, Hungary

SEPTEMBER 10

11:50—12:50 discussion panel

Economic Cooperation and the Integration in the South Caucasus: Dream or Reality?

The integration of the South Caucasus and its different variants is discussed since the breakup of the Soviet Union. A region with high economic potential, constantly plagued by conflict, is not using its economic and geographic advantages. Despite the complex political situation, the groups of interest that carry out international joint energy and transport projects (TBE, TBC, Road T–B–K) are formed. What is the future of the region? Is the economic integration in the region possible despite the political obstacles?

Moderator:

Irakli Lekvinadze, Deputy Mayor, Tbilisi, Georgia

Speakers:

Artush Mkrtchyan, Director, Caucasus Business and Development Network, Armenia

Craig Oliphant, Senior Advisor, The Foreign Policy Centre, United Kingdom

Azer Safarov, Advisor to the Chairman of the Supervisory Board, Caucasus Bank of Development, Azerbaijan

Iwan Suchow, Editor of "Society", Kommersant daily, Russia

Fabrisi Vielmini, Research Fellow (Eurasia Programme), IsAG, Institute for Advanced Studies on Geopolitics and Auxiliary Sciences, Italy

SEPTEMBER 10

13:00—14:00 discussion panel

Partner: **ISAC Fund – International and Security Affairs Centre**

Towards a New European Neighbourhood and Enlargement Policy

New security challenges and the so-called return of the geopolitics, combined with the ongoing euro crisis, pose a considerable challenge for the European project. The enlargement fatigue has seriously hit the EU Member States. All of this has greatly hampered the EU's capabilities and capacity to act to challenges which are occurring in their immediate neighborhood. The main aim of this panel is to discuss the main challenges and to see which are the main prospects avenues for the new Enlargement and Neighborhood policies of the EU, and what could be done in this respect in short, mid and the long term.

Moderator:

Igor Novakovic, Research Fellow, ISAC Fund, International and Security Affairs Centre, Serbia

Speakers:

Josip Brkic, Deputy Minister, Ministry of Foreign Affairs, Bosnia and Herzegovina

Iryna Klymenko, Chief Adviser, Institute for Strategic Studies "New Ukraine", Ukraine

Hedvig Morvai, Executive Director, European Fund for the Balkans, Serbia

Juras Pozela, Member, Seimas, Lithuania

Kadri Veseli, President, Assembly, Kosovo

Commentator:

Dmitry Ofitserov-Belskiy, Associate Professor, Faculty of Social and Humanities, Scientific Research University Higher School of Economics, Russia

SEPTEMBER 10

14:10—15:10 thematic block

EU–Russia Relations: Scenarios until 2030

After beginning of Ukrainian crisis, the Russia – EU relations could not be considered as “strategical partnership”. And it is not realistic that they will return to this level until 2030. The optimistic scenario that they will be normalized during the next decade. The pessimistic one is that they will be fully broken. The most realistic one is that the present state of affairs (with some minor changes) will be during the next few years. And only after it the weak tendency for normalization will appear.

Presentation:

EU–Russia Relations – Diagnosis

Gabrielius Landsbergis, Member, European Parliament,
Lithuania

EU–Russia Relations – Scenarios Until 2030

Moderator:

Konstantin Khudoley, Professor, Head of European Studies
Department, Saint–Petersburg State University, Russia

Speakers:

Ireneusz Bil, Director, Amicus Europae Foundation, Poland

Włodzimierz Cimoszewicz, Chairman of the Foreign Affairs
Committee, Senate of the Republic of Poland, Poland

Solomon Ginzburg, Deputy Head of the Committee for
International and Interregional Relations and Regulations,
Parliament of Kaliningrad Region, Russia

Andrii Ermolaev, Director, Institute for Strategic Studies “New
Ukraine”, Ukraine

Commentator:

Roman Larionov, Political Scientist, Leading Expert, Center for
Political Technologies, Russia

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- Caucasus Business and Development Network
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- Center for Democracy and Reconciliation in Southeast Europe
- Central European Policy Institute (CEPI)
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- City and Municipality of Krynica – Zdrój
- City of Krakow
- City of Rzeszów
- City of Tarnów
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